



**Detailed Agenda for the 31st Meeting of the  
EUROPEAN PLATFORM OF REGULATORY AUTHORITIES (EPRA)  
Barcelona, Spain, 12-14 May 2010**

**12<sup>th</sup> May 2010: Arrival in Barcelona and Welcome Reception**

**Welcome Programme:**

19h15 – 20h Welcome reception offered by the City Council at the City Hall, Plaça de Sant Jaume  
20h – 22h30 Reception offered by the catalan government, Palau de la Generalitat (seat of government), Plaça de Sant Jaume  
Bus from Icaria Hotel: 6.30 pm, from Hotel Skipper: 6.45 pm, back at 10.30 pm

**13<sup>th</sup> May 2010: EPRA Meeting**

8.30 a.m. Registration (Venue: Hotel Skipper)  
9.00 a.m. Opening & Presentation by Ramon Font of the Catalan Media Landscape and by Angel Garcia Castillejo of the Spanish Media Landscape

**1. Organisation EPRA**

- 1.1 Chairperson's Report & Farewell Speech
- 1.2 Minutes of the 30th Meeting, 14-16 Oct 09 in Dresden (EPRA/2009/14)
- 1.3 Final statement of accounts 2009
- 1.4 EPRA Website

**2. Plenary Session**

**> AVMS Implementation: Product Placement**

Background paper: EPRA/2010/02

Session Chair: *Jean-François Furnémont*, EPRA Vice-Chair  
Content Producer: *Dirk Peereman*, VRM (BE),  
Panel: *Marc Janssen*, CSA (BE), *Wolfgang Thaenert*, DLM/LPR (DE), *Michael O'Keeffe*, BAI (IE), *Chris Banatvala*, Ofcom (GB)

11.00 a.m. Coffee Break (Plenary resumes afterwards)  
1- 2.30 p.m. Buffet Lunch (Hotel Skipper)

**3. Simultaneous Meeting of the three Working Groups  
WG I > Community Radio (roundtable)**

Introduction & objectives; Paper EPRA/2010/03; Note on UK situation

WG Chair: *Jürgen Brautmeier*, EPRA Senior Vice-Chair  
Content producer & rapporteur: *Bernard Dubuisson*, CSA (BE)

**WG II > The Changing Nature of Advertising: What Impact on Regulation? An Industry Perspective**

Introduction & objectives: EPRA/2010/04

WG Chair: *Sebastiano Sortino*, EPRA Vice-Chair  
Content producer & rapporteur: *Anna Dingertz*, SBC (SE)  
Presentation: *Zoltan Vardy*, TV2 Hungary (HU)

**WG III > Implementation AVMS: the Protection of Minors in on-Demand Services**

Introduction & objectives: Information paper EPRA/2010/05

WG Chair: *Monica Ariño*, EPRA Vice-Chair  
Content producer & rapporteur: *Vera Beutler*, OFCOM (CH)  
Presentations: *Anissa Zeghlache*, CSA (FR), *Giulio Votano*, AGCOM (IT)

4.00 p.m. Coffee Break  
4.45 p.m. Report of the Working groups to the Plenary  
5.30 p.m. Closure of the Meeting

**Evening Programme:**

8.00 -11.00 p.m. Gala dinner offered by CMT (Comisión del Mercado de las Telecomunicaciones) at the Museu Nacional d'Art de Catalunya  
Bus from Icaria: 7.15 pm, from Skipper: 7.30 pm, back at 10.30 – 11 pm

**14<sup>th</sup> May 2010: EPRA Meeting**

9.00 a.m. Opening of the Meeting (Hotel Skipper)

**1. Plenary Session:**

**> Complaints and Sanctions Procedures**

Background paper: EPRA/2010/06

Content Producer: *Maida Ćulahović*, CRA (BA)

Panel: - *Maja Cappello*, AGCOM (IT)  
- *Emir Povlakić*, CRA (BA)  
- *Tanja Kerševan Smokvina*, APEK (SI)  
- *José Alberto de Azeredo Lopes*, ERC (PT)

11.00 a.m. Coffee Break

**2. National Reports**

**3. Agenda of the next EPRA Meeting/ Further EPRA Meetings**

**4. Any Other Business**

1.00 p.m. Closure of the meeting

1.15 p.m. Farewell lunch, Hotel Skipper

**Afternoon (optional) Programme:**

**Friday 14<sup>th</sup> May, 3.30 -7.00 p.m: Bus City Tour** (offered by Barcelona Tourism Office)  
Departure of buses only from Pullman Skipper Hotel!  
Stop for a panoramic view from the Mirador de l'Acalde in Montjuic.