



General update of the European Audiovisual Observatory reports and activities

July 2024 – October 2025

INFORMATION

Reference: OBS 2025 Activity report
Meeting: 45th meeting of the Advisory Committee
Date: 10 October 2025





Table of contents

Publications and reports (from most recent).....	1
Market information (DMI – Department for market information).....	1
Legal information (DLI – Department for Legal Information).....	4
“All year round” databases and online services.....	5
Other services.....	7
Organisation and participation in events.....	9

Updated on 28/07/2025



Publications and reports (from most recent)



The use of the flag next to a publication indicates that it has been 95% co-financed by the European Commission.

Scan me

• **Market information (DMI – Department for Market Information)**

Female professionals in European film production - 2015 -2024 figures

Published on 16 September 2025 – Agnes Schneeberger

This report provides an overview of the gender disparities among film professionals working in the European film industry.



Audiovisual services spending on original European content - 2014-2024 data

Published on 11 September 2025 – Gilles Fontaine

This report provides an overview of production investment by broadcasters and streamers in original European content.



Theatrical animation films Insights into market dynamics 2017-2024

Published on 24 July 2025 – Nicolas Edmery

This report provides a comprehensive overview of the performance and availability of theatrical animation films from 2017 to 2024.



SVOD Usage in the European Union –2024 data

Published on 8 July 2025 – C. Grece & J.A. Tran

This report is the second edition of an overview of the viewing time on SVOD services of films and TV seasons, categorised by origin, genre, and age (for films only).



Audiovisual media services in Europe -2024 data

Published on 3 July 2025 – J.A. Tran

This report maps the European audiovisual sector by providing concrete data on the supply of services, their programming, coverage and ownership.



Film and TV content in TVOD, SVOD and FOD catalogues, 2024 data

Published on 10 June 2025 – C. Grece

This report provides an insight into the composition of TVOD, SVOD and FOD catalogues in 25 EU member states, looking at both film titles and TV seasons and their regions of origin.



How do European films perform on TV in 2023?

Published on 3 June 2025 – G. Fontaine

This report provides an analysis of films broadcast in 2023 by a sample of 141 European TV channels from 18 European Union countries.



Adaptations in audiovisual fiction production in Europe -2023 figures

Published on 27 May 2025 – A. Schneeberger

The report analyses adaptations in European audiovisual fiction production between 2015 and 2023.





Heritage films in cinemas - A 2014-2023 analysis

Published on 22 April 2025 – G. Fontaine

The report analyses the presence and admissions of heritage films (10 years and older) in cinemas from 2014 to 2023.



Top players in the European audiovisual industry – Concentration, statute, origin and profile (2023 figures)

Published on 14 April 2025 – L. Ene-Iancu

The report aims at shedding light on the role that top groups play in shaping the structure of the AV industry in Europe.



Key trends 2025

Published on 25 March 2025

This 10th edition of Key trends brings you the main highlights and the key data to understand the evolution of the European audiovisual sector.



Fiction film financing in Europe: A sample analysis of films released in 2022

Published on 10 March 2025 – M. Kanzler

The report aims at providing concrete figures on how European theatrical fiction films are being financed.



Female professionals in European TV/SVOD fiction production 2015-2023 figures

Published on 6 March 2025 – A. Schneeberger

This report provides an analysis of gender inequality for six categories of staff behind the camera: directors, writers, producers, cinematographers, composers and editors.



How are theatrical films distributed on TV and on VOD in the EU?

Published on 21 February 2025 – C. Grece

This report provides an analysis of the circulation of films from cinemas to television and video-on-demand, from three different angles: a television and VOD services angle (film offer on TV and VOD), a film angle (exploitation cycle) and a consumer angle (volume of films accessible).



The impact of cinema admissions on SVOD usage

Published on 6 February 2025 – J.-A. Tran

This report explores the relationship between SVOD viewing and cinema admissions.



Works on television in Europe - 2023 data

Published on 4 February 2025 – G. Fontaine

This report provides an analysis of the broadcast of films, series and documentaries in the European Union.



Writers and directors of film and TV/SVOD fiction 2015-2023 figures

Published on 14 January 2025 – G. Fontaine

The report analyses almost 36 000 writers and directors involved in European theatrical films and TV/SVOD fiction produced in Europe between 2015 and 2023.





Scan me

Audiovisual fiction production in Europe -2023 figures

Published on 17 December 2024 – A. Schneeberger

The report analyses the volume of TV/SVOD fiction films and series produced in Europe, their origin, international co-productions and the main commissioners and producers.



Made in Europe - Theatrical distribution of European films across the globe 2014-2023

Published on 21 November 2024 – M. Fioroni

The Made in Europe report provides a comprehensive overview of the performance and availability of European films from 2014 to 2023, both nationally and internationally.



Insights into direct public film funding in Europe – A sample analysis of national and sub-national funds for the years 2018-2022

Published on 7 November 2024 – M. Kanzler

This report highlights general trends of the structure of public support for films and other audiovisual works in Europe.



Female professionals in European film production 2024

Published on 17 September 2024 – G. Fontaine

This report provides an overview of the gender disparity among film professionals working in the European film industry.



Investments in original European content - 2024 edition

Published on 10 September 2024 – G. Fontaine

This new report focuses on investments in European original content by broadcasters and streamers.



Audiovisual media services in Europe - 2024 edition

Published on 10 July 2024 – A. Schneeberger

This new report provides an overview of the supply of services in the European audiovisual media landscape.





Scan me

• **Legal information (DLI – Department for Legal Information)**

IRIS Newsletter

Eight issues of the newsletter have been published so far in 2025.



The status of artists and cultural and creative professionals in Europe: Social rights and circulation

Published on 2 October 2025

This study exposes the challenges facing Europe's cultural professionals and the bold solutions offered to secure their future.



Governance and funding of public service media

Published on 22 July 2025

This report examines the governance and funding of public service media.



Approaching jurisdictional issues in European audiovisual law : Trends and tensions

Published on 10 July 2025

This report examines jurisdictional challenges in European audiovisual regulation.



State aid and the audiovisual sector

Published on 12 June 2025



National rules applicable to influencers

Published on 25 April 2025

This report is the first ever comprehensive comparative analysis of the regulatory frameworks that govern influencer activity in the EU-27, as well as in Norway, Switzerland, and the United Kingdom.



Green transition in the audiovisual sector

Published on 24 April 2025

This report looks at the impact of the audiovisual sector on the environment. It examines international and pan-European legislation in this field, national legislation and film funding criteria and current carbon footprint calculating systems and collaborative approaches to sustainability.



The definition of independent production in direct and indirect public support measures

Published on 8 April 2025

This extensive, yet accessible report takes a deep dive into this new piece of media legislation that is intended to ensure media freedom, pluralism, and a well-functioning internal media market across the European Union.



The European Media Freedom Act unpacked

Published on 3 December 2024





This extensive, yet accessible report takes a deep dive into this new piece of media legislation that is intended to ensure media freedom, pluralism, and a well-functioning internal media market across the European Union.

AVMSDigest - Safe screens: protecting minors online

Published on 14 November 2024

This report investigates how the AVMS Directive can help protect minors online.



Legal challenges and market dynamics in the video games sector

Published on 6 November 2024

This publication explores the legal framework for video games



Media pluralism in selected Black Sea countries: the influence of European standards

Published on 31 October 2024

The European Audiovisual Observatory publishes a new in-depth analysis of European media law in the Black Sea Region.



AI and the audiovisual sector: navigating the current legal landscape

Published on 18 October 2024

This publication explores the legal framework around AI in the audiovisual sector.



“All year round” databases and online services

Databases are available for free on the website of the Observatory.



The use of the flag next to a database indicates that it receives co-financing support from the European Commission.

IRIS Merlin database, the Audiovisual Law Information Wizard

<http://merlin.obs.coe.int/>

As of 10 October 2025, IRIS Merlin included **9 937** short descriptive articles based solely on facts, with exact reference to **12 535** source documents (laws, decrees, court cases, etc.).



AVMSDatabase

<http://avmsd.obs.coe.int/>

The AVMSDatabase contains searchable reference legal texts of national transpositions of the Audiovisual Media Services Directive in the 27 EU member states. It is regularly updated to take account of amendments to national legislation both at primary and secondary level.



MAVISE database on television and audiovisual services and companies in Europe

<http://mavise.obs.coe.int/>

MAVISE is updated each month with changes recorded in the national audiovisual registries and communicated by the national regulatory authorities.





The last MAVISE update, covering end of March jurisdiction information for AV services, was published on **11 September 2025**.

A new page was launched in May on the MAVISE website, providing user access to a dynamic dashboard meant to facilitate content visualisation, interactivity and searchability.

LUMIERE database on admissions to films released in Europe <http://lumiere.obs.coe.int/>

LUMIERE

LUMIERE includes **2024** admissions data for **32 European markets**. This corresponds to 16 222 titles, of which **15 311 feature films**, generating a total of **788 million admissions** in Europe in 2024.

LUMIERE PRO (*paying service*)

LUMIERE PRO is an enhanced version of the LUMIERE database. It allows the Observatory and (due to copyright restrictions) a clearly defined group of clients (mainly public film bodies across Europe) to obtain annual title-by-title admission data on all European as well as **14 non-European markets**. The service furthermore provides access to the statistical tools of the LUMIERE database.



LUMIERE VOD - The European film directory <http://lumierevod.obs.coe.int/>

The European film directory provides data on European films and TV content and their availability on-line in video-on-demand (VOD) services (SVOD, TVOD and FOD services) throughout the European Union and greater Europe. LUMIERE VOD (updated in October 2025) contained data on **1 532 different VOD catalogues** (955 SVOD, 262 TVOD and 289 FOD catalogues) with **79 271 single film titles** and **33 163 single TV seasons** which appear over **1 373 572 times** for films and **154 110 times** for TV seasons in the various catalogues researched, **available in 31 European countries**. Updated figures as of October 2025.



OPUS – Promotion of European works <https://opus.obs.coe.int/>

OPUS provides a comprehensive overview of how EU member states, Iceland, Liechtenstein, Norway, Switzerland and the UK have transposed key articles of the Audiovisual Media Services Directive (AVMSD), specifically Articles 13 (1, 2, and 6), 16, and 17 on the promotion of European and independent works.



VERBO – Freedom of Expression, the Media and Journalists <https://verbo.obs.coe.int/>

VERBO is a database dedicated to regrouping all of the IRIS Newsletter articles on the European Court of Human Rights' (ECtHR) case-law on freedom of expression, of the media and of journalists.



Yearbook online (*paying service*) <http://yearbook.obs.coe.int/>

Available online, the Yearbook provides an overview of television, VOD, cinema and video in 43 countries, and includes some 400 tables and 43 country fact sheets. The 2024 edition of the Yearbook is available since 13 November 2024. The 2025 edition will be published on 18 November 2025. All members of the Executive Council and the Advisory Committee have **free access** to the content of the Yearbook online. A password can be asked [here](#).





Scan me

Other services

Tracking tools

<https://www.obs.coe.int/en/web/observatoire/tracking-tools>

The following tracking tools allow to follow specific rules imposed on audiovisual media services in Europe.

AVMSD Tracker

<https://www.obs.coe.int/en/web/observatoire/avmsd-tracking>

The AVMSD Tracker follows chronologically the various legislative steps of national transpositions of Directive (EU) 1808/1808 (the Audiovisual Media Services Directive – AVMSD) among EU-27 member states. The purpose of the AVMSD Tracker is to present in an easily understandable manner the state of play and the latest important legal developments in each country. The AVMSD tracker has registered **68692** visits as on 11 September 2025.

Levies to film funds

<https://rm.coe.int/contributors-by-levies-for-av-content-complete-version/1680af75b8to>

The table on levies film funds gathers detailed information on contributions to national film funds. It contains information as to the contributors, the types of contributions, the rates and base and who administrates the film fund. It contains information on all EU-27 member states and the UK.

Public Service Media

<https://rm.coe.int/psm-tables/1680a59a2d>

The PSM table gathers information on public service media with regard to the governance and funding in all 40 countries which are members of the Observatory.

Agreement with and participation in the Cannes Film Market

May 2025

The European Audiovisual Observatory was back in Cannes in 2025 with two new conferences and a stand on the Marché du Film.

- **Success made in Europe!**
What's a successful European film? How many are there? Could there be more?
Saturday 17 May 2025 from 9.30 – 11.30

This first conference was the Observatory's traditional Saturday morning slot during the first weekend of the Marché. The conference asked what makes a successful European film, and how we could make more. European films currently achieve a respectable share of 26% of cinema admissions. The % of US films is lower in Europe than in most non-European and non-US countries. However, the % of European films is stagnating. Indeed the structure of admissions to European films has changed, with fewer European blockbusters and a majority of mid-range films accounting for the majority of admissions. The number of admissions of European films outside Europe has fallen sharply, perhaps linked to the current lack of European blockbusters. And so national admissions are even more important. This market configuration of course creates very different realities and opportunities for films originating in large and small markets.



- **FOCUS 2025: Key Trends in the Film Sector session**

Friday 16 May 2025 from 17.00 – 17.45

This conference, co-hosted by the Marché de film, is designed as an “all you need to know” event in a short 45-minute format. This annual pocketbook report gives invaluable one stop shop insights on the main key trends in the international film sector.



Organisation and participation in events



28 OCTOBER 2025 VALENCIA, SPAIN
[NXT Media Days Europe](#)

22-24 OCTOBER 2025 YEREVAN, ARMENIA
[62nd EPRA meeting](#)

9 OCTOBER 2025 ROME, ITALY
[Mercato Internazionale Audiovisivo \(MIA\)](#)

9 OCTOBER 2025 STRASBOURG, FRANCE
[Young Talent Programme](#)

2 OCTOBER 2025 STRASBOURG
[Hearing at the Council of Europe's Parliamentary Assembly](#)

16 SEPTEMBER 2025 GOTHENBURG, SWEDEN
[Nordic Day in Gothenburg](#)

9 SEPTEMBER 2025 POZNAŃ, POLAND AND ONLINE
[Arthouse Cinema Conference](#)

9 SEPTEMBER 2025 ONLINE
[Reimagine Distribution Conference](#)

3-4 SEPTEMBER 2025 ONLINE
[Online event on EU Quotas](#)

4 JULY 2025 STRASBOURG, FRANCE
[Summer School for Young Media Researchers](#)

4-5 JULY 2025 2025 TIVAT, MONTENEGRO
[Panel on "Copyright in cinematography: Challenges and opportunities in the age of AI"](#)

3 JULY 2025 ONLINE AND CHARTREUSE DE VILLENEUVE-LEZ-AVIGNON
[Round Table "Networks of Cultural and Creative Industries in France and Abroad"](#)

3 JULY 2025 STRASBOURG, FRANCE
[Forum aux Alentours 2025](#)

27 JUNE 2025 BRUSSELS, BELGIUM AND ONLINE
[Summer School "Tutta un'altra Europa" \(A completely different Europe\)](#)

16-17 JUNE 2025 CUENCA, SPAIN
[Conecta Fiction & Entertainment](#)

11 JUNE 2025 DUBROVNIK, CROATIA
[NEM Dubrovnik](#)

10 JUNE 2025 ANNECY, FRANCE
[International Animation Film Market \(Mifa\)](#)



4 JUNE 2025 VIENNA, AUSTRIA

Observatory Conference "the upcoming AVMSD review: it's all a question of definition!"

17 MAY 2025 CANNES

Observatory conference "success made in europe!"

16 MAY 2025 CANNES

Observatory conference "focus 2025: key trends in the film sector session"

14-16 MAY 2025 CHIȘINĂU, MOLDOVA

61st Epra Meeting

9 MAY 2025 ROME, ITALY

The Future of independent cinema

8 MAY 2025 ONLINE

European Parliament, Cult Committee, EMFA WG Online Stakeholders Meeting

5 MAY 2025 BRUSSELS, BELGIUM

World Press Freedom Day Global Celebration

28 APRIL 2025 ONLINE

Presentation Of The Report "The Definition of Independent Production in Direct and Indirect Public Support Measures"

24-25 APRIL 2025 ŁÓDŹ, POLAND

EU Presidency Conference: Impact of Artificial Intelligence (AI) on Copyright, Media and Creative Sectors

9 APRIL 2025 PARIS

Video Games, European Challenges

1 APRIL 2025 GENEVA, SWITZERLAND

PSM Funding and Governance Group Meeting

25-27 MARCH 2025 LILLE, FRANCE

Three European Audiovisual Observatory Presentations at Series Mania Forum

28 JANUARY 2025 PRAHA, CZECH REPUBLIC (ONLINE)

APA conference: women (not only) in Czech feature films

10 DECEMBER 2024 ONLINE

European webinar on gender equality statistics and strategies in audiovisual production

3 DECEMBER 2024 BRUSSELS, BELGIUM

What's the new european media freedom act and how will it safeguard the independence and pluralism of media services in the european union?

28 NOVEMBER - 1 DECEMBER, VILNIUS, LITHUANIA

23rd Conference of the Europa Cinemas network

21 NOVEMBER 2024 - BRUSSELS, BELGIUM

ACT policy event

20 NOVEMBER 2024, BERLIN, GERMANY

German-French film meeting 2024



12 NOVEMBER 2024, STRASBOURG, FRANCE

[DLI-DMI workshop on Videogames](#)

7 NOVEMBER 2024 ROME, ITALY (ONLINE)

[The challenges for public service media](#)

5 NOVEMBER 2024 STRASBOURG, FRANCE

[Eurimages Conference](#)

24-25 OCTOBER 2024 UKRAINE (ONLINE)

[Training session of the network of Ukrainian media lawyers](#)

23-25 OCTOBER 2024, LIMASSOL, CYPRUS

[60th EPRA Meeting](#)

18 OCTOBER 2024, MILAN, ITALY - Online

[Meet PwC: Generative AI, impacts and perspectives for the Media & Entertainment sector](#)

11 OCTOBER 2024, STRASBOURG, FRANCE

[EMFA and new challenges for public service media](#)

28 SEPTEMBER 2024, BRUSSELS, BELGIUM

[Korean Film Festival Belgium](#)

4-5 SEPTEMBER 2024, MOLDOVA

[CoE Regional Peer-Support Workshop](#)

4 JULY 2024, STRASBOURG

[Forum aux Alentours 2024](#)

A publication
of the European Audiovisual Observatory

