



# 58<sup>th</sup> EPRA meeting

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Bucharest: 18 – 20 October 2023

## Session overview

18 Oct.: 19.30

**Welcome Reception** — *Royal National Museum*

19 Oct.: 9.30 – 13.00

Plenary session: *EPRA Agora*

19 Oct.: 14.30 – 17.00

Thematic session 1: *Media & information for the public good*

19 Oct.: 19.00

**Concert & Dinner** — *Romanian Atheneum & National Military Circle*

20 Oct.: 9.30 – 13.00

Thematic session 2: *The future of content delivery*

20 Oct.: 13.00

**Farewell lunch** — *Radisson Blu*

20 Oct.: 14.00

**Optional tours** — *Palace of Parliament or Peleş Castle*

# EPRA Agora

*Learning by sharing among regulators*

Agenda: 19 October (morning)

Radisson Blu



**Networking Coffee – 9.00-9.30**

9.30 – (20 minutes)	<b>Welcome: EPRA Chairperson &amp; host</b>
	<ul style="list-style-type: none"><li>• Welcome &amp; introduction: <b>Mari Velsand</b>, EPRA Chairperson</li><li>• Adopting the agenda</li><li>• Focus: The Romanian media landscape: <b>Valentin Alexandru Jucan</b>, NAC (RO)</li></ul>

9.50 – (55 minutes)	<b>Spotlight on EPRA members: short interventions</b>
	<ul style="list-style-type: none"><li>• Introduction</li><li>• Media regulators</li><li>• Media and Regulation</li><li>• Regulators and Cooperation</li><li>• Regulators and Society</li><li>• Open floor for questions/additional interventions</li></ul>

10.45 – (15 minutes)	<b>Update on cooperation – chaired by Mari Velsand</b>
	<ul style="list-style-type: none"><li>• Introduction: EPRA's cooperation with partners/projects</li><li>• Focus on another network: the <a href="#">MNRA</a> by <b>Armela Krasniqi</b>, AMA (AL)</li></ul>



**Networking Break – 11.00-11.30**

11.30 – (30 minutes)	<b>EPRA Strategy: preliminary exchanges – chaired by Mari Velsand</b>
	<ul style="list-style-type: none"><li>• Discussion: collecting inputs from members on EPRA's Strategy 2024-2026</li></ul>

12.00 – (60 minutes)	<b>Spotlight on permanent observers</b>
	<ul style="list-style-type: none"><li>• European Audiovisual Observatory, <b>Laura Ene</b> (DMI) <b>Amélie Lacourt</b> (DLI)</li><li>• European Commission, <b>Marta Sanagustin</b></li><li>• ERGA, <b>Celene Craig</b></li><li>• Council of Europe, <b>Urška Umek</b></li></ul>



**Networking lunch buffet – 13.00-14.30 – Radisson Blu**

# Media & information for the public good

*A trustworthy media market for the public good*

Agenda: 19 October (afternoon)

Radisson Blu

*How to promote a media market framework that supports ownership transparency, independence and viability of the media?*



**Opening of the session – 14.30**

14.30 – (15 minutes)	<b>Introduction to the session: <i>Valentin Alexandru Jucan</i>, EPRA Vice-Chair</b>
	<ul style="list-style-type: none"><li>• Introduction &amp; presentation of the session</li><li>• Presentation of the speakers</li></ul>

14.45 – (60 minutes)	<b>A trustworthy media market: Speakers' presentations</b>
	<ul style="list-style-type: none"><li>• Public Service Media - joint case study with focus on trust and viability<ul style="list-style-type: none"><li>◦ <i>Dan Cristian Turturică</i>, TVR Romania (RO)</li><li>◦ <i>Vlad Țurcanu</i>, Teleradio Moldova (MD)</li></ul></li><li>• Media viability in the digital age<ul style="list-style-type: none"><li>◦ <i>Rune Meissel</i>, DW Akademie</li></ul></li><li>• Media ownership &amp; transparency<ul style="list-style-type: none"><li>◦ <i>Beata Klimkiewicz</i>, Jagiellonian University (PL)</li></ul></li></ul>



**Networking Break**

16.15 – (35 minutes)	<b>Panel discussion with speakers</b>
	<ul style="list-style-type: none"><li>• Discussion moderated by <i>Maida Ćulahović</i>, CRA (BA)</li></ul>

16.50 – (10 minutes)	<b>Closing of the session: <i>Valentin Alexandru Jucan</i>, EPRA Vice-Chair</b>
	<ul style="list-style-type: none"><li>• Closing remarks <i>Valentin Alexandru Jucan</i>, EPRA Vice-Chair</li></ul>



**Closing of the session – 17.00**



**Guided tour of the Romanian Atheneum (optional) – 18.00:**

**Concert & Dinner, Romanian Atheneum & National Military Circle – 19.00**

# The future of content delivery

*Adapting the regulatory framework to new modes of content delivery*

Agenda: 20 October (morning)

Radisson Blu



**Networking Coffee – 9.00-9.30**

9.30 – (10 minutes)	<b>Introduction to the session: <i>Stanislav Matějka</i>, EPRA Vice-Chair</b>
	<ul style="list-style-type: none"><li>• Introduction &amp; presentation of the concept</li><li>• Presentation of the speakers</li></ul>

9.40 – (60 minutes)	<b>Regulating new modes of delivery: setting the scene</b>
	<ul style="list-style-type: none"><li>• New modes of content delivery: state of play, <i>Laura Ene</i>, EAO</li><li>• Case-study n°1 'IP killed the radio star; or did it?': focus on audio content, <i>Carina Tillson</i>, Ofcom (UK)</li><li>• Case-study n°2: 'From analog to vlog: how did we get here and where are we going next?': focus on vloggers, <i>Marcel Betzel</i>, <i>Sela Kooter</i>, CvdM (NL)</li></ul>



**Networking break**

11.10 – (50 minutes)	<b>Roundtable discussion among regulators</b>
	<ul style="list-style-type: none"><li>• Roundtable discussion - based on simulations</li><li>• Focus on the Greek experience, <i>Georgios Anagnostaras</i>, NCRT (GR)</li></ul>

**Short break**

12.15 – (30 minutes)	<b>Closing of the session: <i>Stanislav Matějka</i>, EPRA Vice-Chair</b>
	<ul style="list-style-type: none"><li>• Summary of the roundtables</li><li>• Closing remarks</li></ul>

12.45 – (15 minutes)	<b>Closing of the meeting: <i>Mari Velsand</i>, EPRA Chair</b>
	<ul style="list-style-type: none"><li>• Closing of the meeting, <i>Mari Velsand</i></li><li>• Update on the next EPRA meetings</li><li>• Introduction to the host of the 59<sup>th</sup> EPRA meeting, <i>CvdM</i> (NL)</li></ul>



**Closing of the meeting – 13.00**



**Farewell lunch – 13.00**