



Update from the European Audiovisual Observatory

57th EPRA meeting, Oslo, 1 June 2023

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Observatoire européen de l'audiovisuel
European Audiovisual Observatory
Europäische Audiovisuelle Informationsstelle



Latest EAO institutional news

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➤ **Presidency of the Executive Council of the Observatory**

- 2023: Portugal
- 2024: Georgia

➤ **Working at the Observatory**

- Following Junior competition launched in 2022:
 - 2 new Junior Analysts at Department for Market Information
Starting in June and September 2023
 - 3 new Junior Analysts at Department for Legal Information
Starting in July 2023

Legal databases

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AVMSD

➤ Following the AVMSD implementation



- Tracker to follow the implementation: <https://bit.ly/3Fxxv03G>
- AVMSDatabase for interactive searches: <http://avmsd.obs.coe.int/>
 - ✓ 26 countries inserted so far (AT, BE, BG, CY, CZ, DE, DK, EE, ES, FI, FR, GR, HR, HU, IT, LT, LV, LU, MT, NL, PL, PT, RO, SI, SK, SE)
 - ✓ Starting addition of secondary legislation

IRIS NEWSLETTER

➤ IRIS Newsletter: <http://merlin.obs.coe.int/newsletter/index>

Legal Mappings and AVMSD Notes

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AVMSD

- **Mapping on commercial communications on VSPs**



✓ bit.ly/3C8kf6Z

- **Mapping on illegal and harmful content on VSPs**



✓ bit.ly/3ILTpFG

- **Mapping on AVMSD in third party countries**



✓ Second part on-going; Publication by the end of 2023

- **AVMSD Notes** – *publication by the end of 2023*



- Accessibility measures
- Protection of minors on VSPs
- Independent producers and IPR retention

Latest legal publications



➤ IRIS Plus:

- **User's empowerment in the media to fight against disinformation**
(December 2022) bit.ly/3qdUrns
- **Accessibility of audiovisual content for persons with disabilities**
(April 2023) bit.ly/3MGr04X

➤ IRIS Special:

- **Prominence of European works and general interest content (with EMR)**
(March 2023): bit.ly/43x3dex

➤ IRIS Extra:

- **Sanction law against Russian and Belarusian audiovisual media**
bit.ly/3MErXL6

➤ IRIS Themes:

- **Freedom of Expression, the Media and Journalists. Case-law of the ECtHR:**
bit.ly/45CuCxp

Upcoming legal publications



➤ **IRIS Plus:**

- **Access to and availability of European films and AV content** (June 2023)
- **Fair remuneration of authors and performers** (end 2023)

➤ **IRIS Special:**

- **Access to and findability of “public value content” on all platforms** (with IViR) (Fall 2023)
- **Transparency of data, platforms and algorithms accountability** (with EMR) (end 2023)

➤ **IRIS Extra:**

- **Latest legal developments in Armenia, Georgia, Moldova, Türkiye and Ukraine** (Oct. 2023)

Pilot publication on the promotion of European works



Concept:

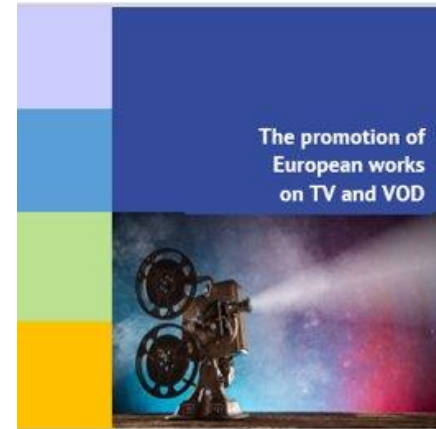
- a handy comparative overview of European and national policy choices on the promotion of European works, with text and explanatory visuals

Goal:

- to provide readers with snapshots of legal frameworks and the state of the markets (DMI input) to help draw their own conclusions on policy impact

Target group:

- institutions and stakeholders in the field of audiovisual and film at European and national level, experts



A publication
of the European Audiovisual Observatory

Market databases

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The logo for MAVISE, consisting of the word "MAVISE" in white, bold, sans-serif capital letters centered on a solid dark green square background.

MAVISE

- **MAVISE: AV services, jurisdiction and ownership**
 - Monthly updates smoothly running
 - online meetings:
 - Moving MAVISE closer to registries, 30 March 2023
 - Services without identified registration in Europe, 20 June 2023

The logo for LUMIERE VOD, featuring the words "LUMIERE" and "VOD" in white, bold, sans-serif capital letters stacked vertically on a solid olive green square background.

**LUMIERE
VOD**

- **LUMIERE VOD: Catalogues of over 1200 VOD services**
 - Title by title info
 - Film and TV content
 - TVOD,SVOD,AVOD

A white question mark icon centered within a white square that has a thin black border.

?

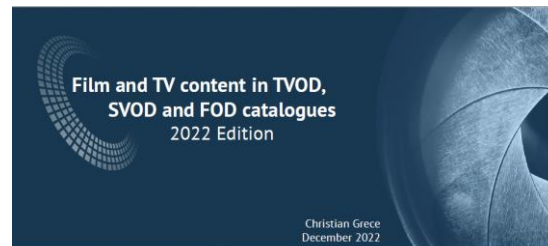
- **Future developments**
 - is there any need/interest from regulators for centralizing information on the nationality of works at the European level?

AV Markets latest reports

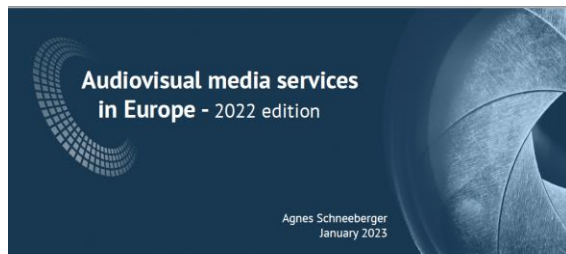
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Recent events



➤ Cannes events 2023:

- **FOCUS presentation** (19 May 2023) Videos available online soon!
- **Observatory Conference: “The European cinema sector – diverging paths?”**
conference: (20 May 2023, Cannes)

➤ **Portugal Presidency: New trends and risks in the European cinema sector? - A small/medium markets perspective**

➤ 6 June 2023 (Lisbon)

Upcoming events



- **Portuguese Presidency: New trends and risks in the European cinema sector? a small/medium markets perspective**
 - 6 June, in Lisbon
- **Brussels Conference on European works (exact topic to be defined)**
 - 29 November, in Brussels
- **Launch of the Pilot Publication on the promotion of European works**
 - October 2023 (date to be confirmed), in Strasbourg
- **Legal workshop on prominence (Art. 7a and 13 AVMSD) (with EBU)**
 - 5 December 2023, in Strasbourg

Thank you for your attention!

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COUNCIL OF EUROPE



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