

Speakers



Christian Knaebel

Christian Knaebel, Managing Director, [Global Media Consult](#)

Christian Knaebel founded Global Media Consult in 2005 as a consulting boutique to guide clients around the world through the trends, developments, transformations, and disruptions in the TV & Media industry. Christian's key expertise is in strategy and business development both internationally and domestically for TV, Media and Platform services, Product + Start App launches, Content Distribution & Aggregation as well as change and transformation processes.

He also teaches Media Politics, Media Economics and Media Management to international students as University Lecturer at Macromedia University Berlin.

Prior to starting his own business, Christian held senior roles at Liberty Media, Kabel Deutschland (Vodafone), NBC and wallstreet:online.

Christian will be the keynote speaker in the plenary I: "The future of content delivery".



Rowena Burke

Rowena Burke, Programme Director, [Ofcom](#)

Rowena's career centres on compliance and regulation and she currently holds a Programme Director role at Ofcom.

Rowena joined Ofcom's Broadcast Licensing team in 2018, where she has a particular focus on the television sector and Ofcom's ownership rules. She directs programmes of work that set the foundation for much of the UK's broadcasting regulation, alongside leading on forward-looking policy work.

Rowena has also acted as Ofcom's representative at the UK Regulators' Network; sharing knowledge, exploring cross-cutting issues and building better ways of working across the UK's regulated sectors.

Prior to Ofcom, Rowena worked at the Financial Ombudsman Service for eight years, rising to the role of Ombudsman.

Rowena will be a speaker in the plenary I: "The future of content delivery".



Frédéric Bokobza

Frédéric Bokobza, Deputy Director General, [ARCOM](#)

Frédéric Bokobza has been Deputy Director General at Arcom since July 2016.

Previously, from 2003 to 2016, he has been holding various managing positions in the fields of media, telecommunications and culture within the French Government's administration.

Before that, he had been working as a senior consultant at the Boston Consulting Group's Paris Office (2002-2003), after being in charge of several IT projects at the Ministry of Interior (1996-2001).

Frédéric holds degrees from École polytechnique and Télécom Paris, two French engineering schools.

Frédéric will be a speaker in the plenary I: "The future of content delivery".



Ali Law

Ali Law, Director of Policy, [Sky](#)

Ali Law is Sky's Director of Policy. He is responsible for public policy, government relations and industry engagement in the UK across all of Sky's business areas including its original content, TV platforms, advertising activities, broadband, mobile and other services.

Prior to joining Sky in 2013, Ali spent four years at the industry regulator Ofcom, developing policy and strategy for the communications sector with a particular focus on the long-term evolution of content markets.

Ali Law will be a speaker in the plenary I: "The future of content delivery".



Teresa Ribeiro

Deniz Wagner, Adviser to the Representative on Freedom of the Media, [OSCE](#)

Deniz is Adviser to the OSCE Representative on Freedom of the Media, leading the office's work on media freedom at the intersection of digital technologies.

She currently leads the OSCE's project on Artificial Intelligence and Freedom of Expression, and is Rapporteur for the OSCE's Advisory Group of Eminent Experts for Media Freedom. Deniz has steered projects establishing independent oversight bodies for the media industry, supported legal reform initiatives to enhance media pluralism in numerous European countries, and worked on initiatives developing human rights-based approaches to addressing disinformation in the digital age.

Previously, Deniz worked in strategic communications and was a Senior Adviser for Human Rights at the Austrian Ministry for Europe, Integration and Foreign Affairs. She has a diverse background in human rights and security, and holds a Master Degree in Globalization and Development.

Deniz will be the keynote speaker in the session 2: "Media & information for the public good".



Tinatin Berdzenishvili

Tinatin Berdzenishvili, Director general, [Georgian Public Broadcaster](#)

Dr. Tinatin Berdzenishvili has more than 20 years of experience in media and communications, working extensively in media management, digital media, and new technologies. Media Expert and PhD. in Media Studies. She was elected as a Director General in September 2020. Tinatin holds the position of chairwoman of the EBU Gender Equality Group.

"I'm committed to Public Service Media and I'm a firm believer in the values that PSM represents. As a female leader, I keenly perceive the boundless horizons that the new media offers, and as every human has more than one story to share, I am lucky to be an active part of an amazing story of the digital era".

Tinatin will be a speaker in Part 1: "What opportunities and challenges do PSM face?" of thematic session 2: "Media & information for the public good".



Vibeke Frst Haugen

Vibeke Frst Haugen, Director General, [NRK](#)

Vibeke Frst Haugen is Director General of the Norwegian Broadcasting Corporation NRK since April 2022. She has worked for NRK since 1995, first as a programme creator and producer, then she spent 10 years in the youth and children's department, first as a project manager and last as Head of the department. From 2013 she was Senior Vice President of the Content Division (Children, youth, culture, drama, sports, entertainment, documentaries) at NRK's headquarters in Oslo

She has an MBA from the Norwegian School of Economics, as well as a degree from the University of Oslo and the Universit  de Pau in French and Latin.

(photo: Ole Kaland, NRK)

Vibeke will be a speaker in Part 1: "What opportunities and challenges do PSM face?" of thematic session 2: "Media & information for the public good".



Sara Blink

Sara Blink, Senior Policy Officer, [Commissariaat voor de Media](#)

Sara Blink is senior policy officer at the Dutch Media Authority (Commissariaat voor de Media) with a focus on the national public media services (PMS). Last year the Commissariaat published a report on the biggest challenges (and threats) for the Dutch national PMS and how we can think towards a more sustainable organization. Sara was the project lead of this report.

Sara has a background in international relations and has ten years of experience as a consultant advising public organizations such as Ministries and PMS organizations.

Sara will be a speaker in Part II "How can we as regulators support PSM?" of thematic session 2: "Media & information for the public good".
