

e m i l

EMILEPRA'S MEDIA LITERACY TASKFORCE

A community of media literacy actors

EMIL is a taskforce focused on media and information literacy (MIL), for media regulators and other organisations committed to promote MIL in Europe. Created as part of the EPRA network of European media regulators, we have built EMIL as a community of those who participate in and coordinate MIL networks. Our aim is to get and bring value from international cooperation.

A COMMUNITY FOR ALL MEDIA
LITERACY ACTORS

OVER 35 MEMBERS

GIVING MIL
NETWORKS A VOICE

COORDINATION & LEARNING

NETWORKING & PARTNERSHIP

EPRA/EMIL

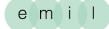
76 Allée de la Robertsau 67000 Strasbourg

www.epra.org

contacts:

machet@epra.org geraldine.denis@coe.int





EMIL's members

Over 35 members: EPRA members – media regulators - but also national MIL bodies such as CSEM or Mediawijs, multinational bodies like the European Audiovisual Observatory, EDMO and the Community Media Forum Europe (CMFE).

EMIL's goals

EPRA's MIL Taskforce was set up in 2018 and formalised as EMIL in 2021 with the aim to encourage coordination and learning, foster networking and partnerships and give MIL networks a voice.

I. Coordination and Learning

Data gathering and sharing knowledge and experience is critical. EMIL provides insights about the world of media literacy and opportunities to inform each other, share information, seek to educate ourselves together and pool external resources for everyone.

II. Networks & Partnerships

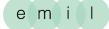
We seek to share best practice, solutions to problems, and looking for cross-border partnerships between networks. Cross-sectoral cooperation is particularly helpful for efficient and creative funding of projects, and identification of appropriate partnerships and opportunities.

III. Giving MIL Networks α Voice

EMIL allows members to participate as a group in European and possibly even global debates and policy discussions about media literacy and networks. We have a lot to contribute, to speak as a community to the institutions that are supporting that¹. EU policy can benefit from the experience of the kinds of organisations we are bringing together in EMIL.

¹ The European Commission, GAPMIL, ERGA, EDMO etc.





EMIL's outputs

- Bi-monthly online meetings of the EMIL members
- Guidance documents (top tips): <u>Establishing networks</u> <u>Interaction with stakeholders</u> <u>Evaluation framework for ML activities</u> - <u>Researching media literacy</u> - <u>Planning a media literacy</u> <u>campaign</u>
- A series of <u>virtual meetings</u> on MIL Multistakeholder Networks (<u>Creating</u> <u>Structuring</u> <u>Evaluating</u>)
- Reflections on MIL on video sharing platforms
- An <u>overview of MIL initiatives</u> in response to Covid 19 misinformation
- <u>Discussion points</u> on the role of MIL in fight against hate speech
- A recorded <u>joint-event</u> with the European Regulators Group for Audiovisual Media (ERGA) on "Trust and News: (how) does News and Information Literacy work?"

All **publications**, **presentations** and **summaries** of the meetings are available <u>here</u> (EPRA website).

EMIL's contact

machet@epra.org / geraldine.denis@coe.int // +33 (0) 3 88 41 39 63

