

**een bruisende buurt
begint hier**

Ghost walk by kwb



Wie is kwb

- Kwb is a Flemisch sociocultural organisation
- We exists more than 75 year.
- We have 550 local divisions with 35,000 volunteers.
- It's our mission to create social, committed, inclusive and solidary neighbourhoods.

Ghost walk

- 1st ghost walk took place in 2020 due to corona
- A QR-based walk (5 km) with the family and/or friends
- Local divisions organised the walk in their community
- 2 Halloween stories for children

Why a ghost walk?

- The stories serve to showcase the dynamics hampering our solidarity and invite to discuss them.
- In 2021, they focused on the dynamics of toxic polarisation. The 2022 edition concentrates on the main ground for polarisation:
- Fake news: people/children see and hear things meant to mislead them. It's an impossible task to shield children from them, but we can help them become more critical.

GRIEZELTOCHT

1

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START



HOE WERKT HET?

Scan de QR-code bij 'Start' om de route te downloaden.

Kies daarna de QR-code(s) waarvan je het griezelverhaal wil horen.

VEEL griezelplezier!

 Post een leuke foto met #kwb

Ghost walk practical

- Listen: two stories about the forementioned dynamics and their participants
- Interactive:
 - 1st story: three experience signs that make children think actively about fake news
 - 2nd story: children are challenged to look at the aspects of fake news in the story as they compile a coat of arms
- Participants get tips to acquire insights and to enable their discussion

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WIE VOLG JE EN WAAROM?



Dialogoog

Wie volg jij en waarom? Geloof of volg niet zomaar iemand op basis van wat je ziet of hoort. Durf zelf op zoek te gaan naar de waarheid of het juiste verhaal!

Ghost walk practical

- Trajectory: the stories around fake news are the second phase in the broader topic of (toxic) polarisation
- Collaboration with experts towards a quality execution and follow-up