Update from the European Audiovisual Observatory

56th EPRA meeting, Antalya, 13 October 2022

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Observatoire européen de l'audiovisuel European Audiovisual Observatory Europäische Audiovisuelle Informationsstelle

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Latest EAO institutional news

> Presidency of the Executive Council of the Observatory

- 2022: Estonia
- 2023: Portugal
- Working at the Observatory
 - Recruitment process for Junior Analyst Film/Audiovisual
 - Deadline for applications: <u>18 October 2022</u>
 - Vacancy notice at: <u>https://www.coe-</u> <u>recruitment.com/JobDetails.aspx?vacancyID=1961&Lang=En</u>



Legal databases and mappings



> Following the AVMSD implementation

- Tracker to follow the implementation: <u>https://bit.ly/3Fxv03G</u>
- AVMSDatabase for interactive searches: <u>http://avmsd.obs.coe.int/</u> 18 countries inserted so far (AT, BE, BG, CY, DE, DK, FI, GR, HR, HU, LT, LV, LU, MT, NL, PL, PT, SE)

> Mapping on commercial communications on VSPs





Mapping on AVMSD in third party countries

Coming early 2023





Latest and upcoming legal publications



- > IRIS Plus:
 - Investing in European works: the obligations on VOD providers: <u>https://bit.ly/3Uza3wB</u> (+ <u>TABLES</u>)
 - User's empowerment in the media to fight against disinformation: coming soon!
- > IRIS Special:
 - New actors and risks in online advertising (with IViR): <u>https://bit.ly/3ShcZMC</u>
 - Prominence of European works and general interest content (with EMR): coming soon!
- > IRIS Extra:
 - Sanction law against audiovisual media in Eastern Europe: coming soon!
- > IRIS Themes:
 - Freedom of Expression, the Media and Journalists. Case-law of the ECtHR: <u>https://bit.ly/3ShcZMC</u>



Market databases



> MAVISE: AV services, jurisdiction and ownership

Switch to monthly publications fully effective since July 2022

Thanks for the support!



LUMIERE VOD: Composition of VOD catalogues

- Over 1000 catalogues
- Gradual inclusion of Free VOD services



AV Market studies

Selected reports



- Investments of broadcasters and streamers in European original content (09/2022)
- The supply of audiovisual services in Europe (10/2022)
- Composition of VOD catalogues (10/2022)
- Top players in the European AV industry Ownership and concentration 2022 Edition (12/2022)



Recent and upcoming events



Cannes events

- FOCUS 2022: Key Trends in the Film Sector session
 Catch up in video: <u>https://bit.ly/3LJBbVy</u>
- Circulation of European films: is availability enough?
 Catch up in video: <u>https://bit.ly/3LHpf6J</u>

- Estonian Presidency: Creators in Europe's Screen Sectors Sketching Present and Future Challenges
 - Catch up in video: <u>https://bit.ly/3RecpOW</u>



Thank you!

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