

EPRA/Vienna University Workshop

Evidence Based Regulation - Youth Engagement in the Digital Environment

Wednesday, 24 November 2021

Research and Policy Partnership - EPRA & Comms Policy Collaborative, University of Vienna



Meeting starts: 10:00 CET

10:00 – 10:15	Introduction <i>EPRA & Vienna University</i>
	<p>The changing digital environment and implications for regulators</p> <ul style="list-style-type: none"> • Ľuboš Kukliš, Chairperson, EPRA • Krisztina Rozgonyi, Comms Policy Collaborative, University of Vienna
10:15 – 11:15	Research Panel <i>Vienna University</i>
	<p>Risks to and empowerment of youth in the digital environment Evidence based regulation - <i>How research can help fill the data gaps for holistic regulation in a changing digital environment?</i></p> <ul style="list-style-type: none"> • Jörg Matthes, Professor of Communication Department Chair → The role of social media for youth political engagement <i>With the emergence of social media, renewed momentum for and hope that youth and young adults, across the globe, will re-engage into traditional politics directly, utilizing social media, and indirectly by shaping trends in and methods of online engagement. The presentation will revisit this debate and examine the benefits and drawbacks of social media prevalence for youth.</i> • Tobias Dienlin, Assistant Professor, Department of Communication → The effects of social media use on youth well-being <i>In light of the recent 'Facebook Files' revelations, it is increasingly valuable to question whether and how social media platforms are to be regulated. The presentation will consist of a general overview and present perspectives for the future regulation of social media, and how research can support regulatory efforts to protect and foster well-being.</i> • Anja Stevic, Postdoctoral Research Fellow, Department of Communication → The harmful outcomes of social media & smartphone on children and youth <i>With a particular focus placed on parental and peer perspectives, the presentation will look to recent studies on smartphone engagement, and address relevant implications for digital literacy in the online environment, within the framework of youth empowerment and responsible digital engagement.</i>

11:15 – 12:00	Open Discussion <i>with EPRA members</i>
	<p>Q&A</p> <p>Collaborative mapping</p> <ul style="list-style-type: none"> - Surfacing research and partnership needs within the EPRA Work Programme 2022 - Agreeing on topical priorities for the 2022 EPRA Work Programme - Identification of salient issues, related to youth digital engagement, for workshop working paper output <ul style="list-style-type: none"> ● EPRA members, Moderator



Meeting closes: 12:00 CET

EPRA & Vienna University/Comms Policy Collaborative: A Research and Policy partnership 2021-2022

As presented during the [54th EPRA plenary meeting](#), this collaboration with EPRA aims at exploring the challenges faced by both regulators and academia, such as the impact of the digital environment on the media actors' sustainability and the societal needs, to provide inclusive policy and other resources for policy making.



See the **Vienna University's presentation** during the 54th EPRA meeting:

<https://www.epra.org/attachments/53rd-epra-meeting-plenary-session-presentation-of-vienna-university>

[Register](#)