



IRG – EPRA webinar

Working together: why does it matter?
Exploring the benefits of regulatory cooperation to
address the digital challenges

9 July 2021

An open and collaborative approach developed with the academic world and French institutions

The audiovisual sector is undergoing constant change and the Department of Economy and Research of the CSA is aimed to shed light on the digital transformation phenomena taking place across the value chain.



In order to fully understand these evolutions, the CSA has developed an open and collaborative approach with French institutions and the academic world.

- **Launch of collaboration with researchers in 2020, first results expected for 2021:**

Illustration

- The Hanken School of Economics (Helsinki)
- The Catolica Lisbon School of Business and Economics (Lisbon)
- The Centre National de la Recherche Scientifique (CNRS) (France)

- **Numerous studies already conducted with French institutions:**

Illustration

- "The offer of video-on-demand (S-VOD) service" published with the support of: the CNC, the Hadopi
- "Vocal assistant and connected speakers" published with the support of: the ARCEP, the CNIL, the ADLC

More particularly the CSA and the Arcep launched in 2020 the so called "*pôle commun*", a common and collaborative forum dedicated to digital stakes.

The Arcep-CSA forum, an illustration of regulators collaboration

A number of topics are of common interest to CSA and Arcep given the convergence of broadcasting and telecommunication issues.



In a context of transformation of the broadcasting sector, **the forum has been created in order to better address regulatory issues, to enhance dialogue between institutions and to develop cross-regulation.**

To meet these demands, the choice has been made to create a forum type structure:

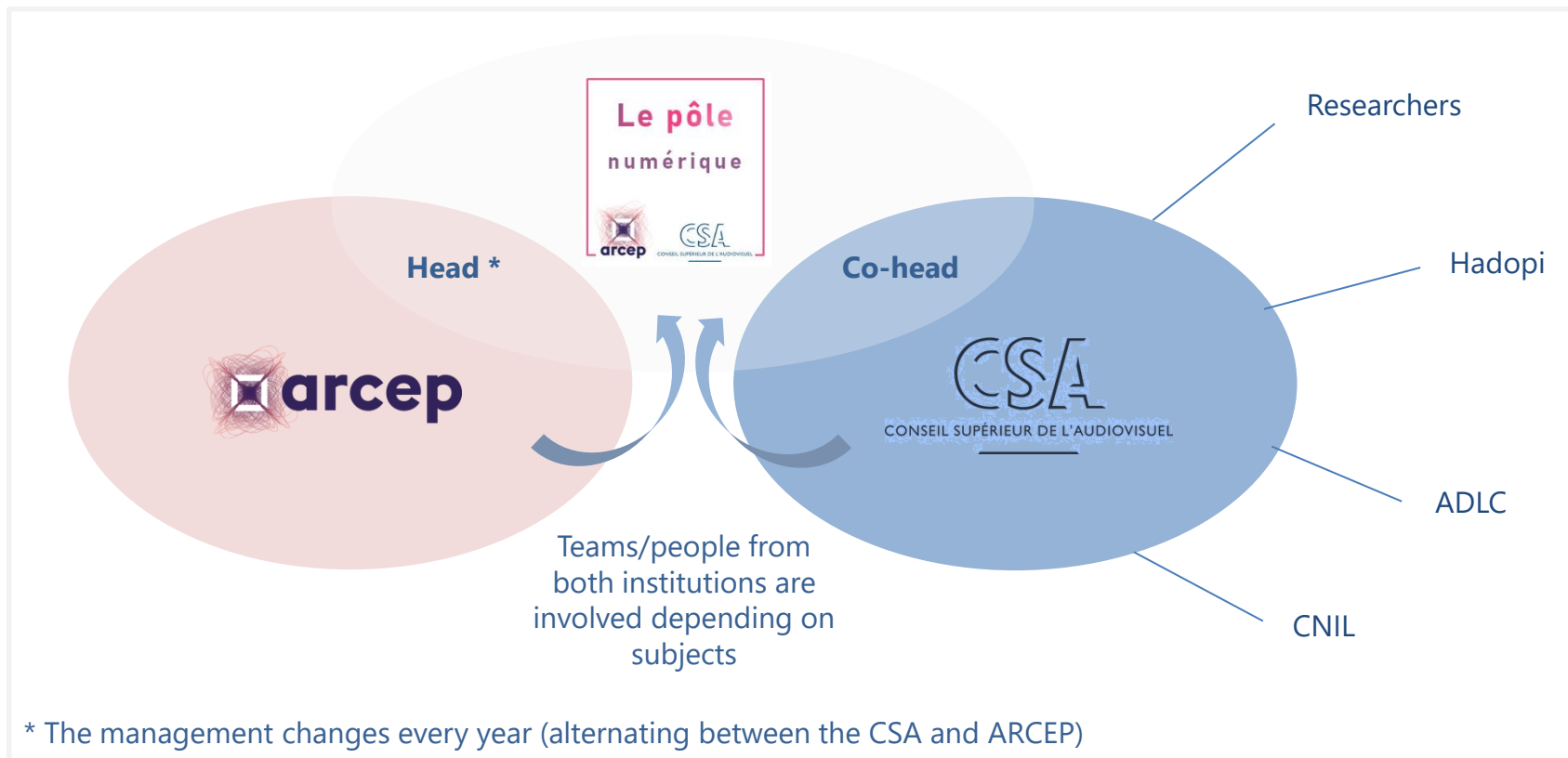
- Flexible and agile
- Rapidly implemented
- Built around a collaborative framework

Launched in March 2020, the general purpose of the forum is:

- **To deep dive technical and economic analyses** of the digital market field (related to the CSA and Arcep regulation)
- To help the two institutions **to better fulfil their regulatory duties**

The forum benefits from an adaptive structure.

A flexible structure for the forum



Main benefits:

- An adaptive and reactive structure
- Fruitful exchanges (issues, methodologies, ...)
- A regularity and ease of exchange

Main limitations:

- No dedicated work team that can sometimes implies a lower efficiency in work

Agenda of the forum

The agenda of the forum is built around four main lines of action:

- 1. The creation of an “observatory of digital uses”:** a document compiling data related to connectivity, terminals, and digital uses.
 - A document addressing general public
 - A yearly publication

- 2. A joint studies program (Arcep/CSA):** one study released and two ongoing studies

- 3. A dedicated team working on the protection of minors against online pornography**




- 4. Workshops between the Arcep and the CSA:**
 - For sharing best practices and methodologies
 - For sharing expertise
 - For sharing knowledge and to better understand the work of each institution

Since the launch of the forum, numerous publications have been released, addressing general public and experts.



Thank you

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