Brief summary of EPRA outputs in 2020

❖ **Understanding key market trends and their impact on NRAs**: The first ever EPRA webinar in May provided insights from economic experts into the market changes caused by the pandemic, while the second in October looked at how regulators concretely face change resulting from market trends and the evolving legal framework with examples of measures undertaken by EPRA members in France, Ireland and the UK.

- Webinar n°1: Understanding key market trends in times of Covid-19 (detailed summary)
- Webinar n°2: Great expectations: the changing paradigm of media regulators.
  Background document and "Top-tips on embracing change"

❖ **Competition law and ex-ante market intervention:** "Everything you wanted to know about Competition Law but were afraid to ask". This new "teach-in" format aimed to facilitate the understanding of key principles of competition law. High-level experts discussed how competition law and media regulation could potentially work together more closely in the digital era.

- Teach-in 'Competition Law' and background document

❖ **Gambling & betting advertising**: This webinar was an opportunity to approach the issue from various points of view ranging from the academic world to the industry, not to forget legal and regulatory aspects.

- Webinar 'Gambling and betting advertising' (detailed summary and comparative paper)

❖ **Media plurality**: The very first EPRA podcast, supported by a rich background paper, was dedicated to a major challenge of our times: 'What is media plurality, and what are the conditions and risks for media plurality in the age of algorithms?'

- Podcast Ep. 1: Media plurality in the age of algorithms and background paper

❖ **Regulators & citizens**: The session presented examples of interactive initiatives from some members and precious advice on how NRAs can use modern communication ways to interact with the public, involve citizens in their mission and remain accountable towards them. A toolkit with key advice and a document on how NRAs engage with citizens and stakeholders in response to the Covid-19 crisis were also produced.

- Regulators & citizens in times of Covid-19: an overview of the measures undertaken by NRAs
- Webinar 'regulators & citizens' and paper on top-tips & best practices

❖ **Media Literacy Networks 'learning from each other'**: A series of three online sessions on MIL Networks from their creation, structure and functioning to their evaluation. A small group of experts was also established to reflect on the challenges raised by the implementation of MIL obligations by platforms in the framework of the AVMSD.

- Roundtable on MIL networks n°1: Creating a network
- Roundtable on MIL networks n°2: Structure and function of MIL networks
- Roundtable on MIL networks n°3: Evaluation of MIL networks and activities
- "AVMS reflections" – publication pending

❖ **Transparency & trust from the user's perspective:** this second EPRA podcast gathered three renowned experts to discuss the issue of the shared responsibilities between platforms, users and regulators and the importance of media and information literacy.

- Podcast Ep. 2: Transparency and trust

Additional documents (background documents and speakers' presentations) can also be found on the EPRA website. Please note that some documents might be restricted to EPRA members.