



General update of Observatory reports and activities October 2019 – November 2020





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Publications and reports (from most recent)

Market information

From cinemas to VOD- 2020 edition

Published in November 2020

This report looks at how films released in Europe since 1996 made it to Video-On-Demand. The report illustrates the complex relationships between the release of films in cinemas and in VOD.

See: <https://rm.coe.int/from-cinemas-to-vod-2020-edition/1680a018a4>

Modelling audiovisual sector revenue flows in the EU - working paper

Published in September 2020

Presentation of a draft model of revenue flows in the audiovisual sector, used as a test case to evaluate the losses in the financing of European original content that could result from the COVID-19 crisis in 2020.

See: <https://rm.coe.int/eao-av-revenue-model-sep-2020/16809f97ce>

European high-end fiction series. State of play and trends

Published in September 2020

The production of high-end television series is growing, and this new free study explores the trends and state of play in Europe.

See: <https://rm.coe.int/european-high-end-fiction-series-state-of-play-and-trends-g-fontaine-a/16809f80cd>

Female directors and screenwriters in European film and audiovisual fiction production

Published in July 2020

This report looks at the presence of female directors and screenwriters in film and audiovisual fiction and analyses their level of activity, including information on film genres and audiovisual formats.

See: <https://rm.coe.int/female-directors-and-screenwriters-july-2020/16809ef77b>

Focus 2020 – World Film Market

Published in June 2020

This 23rd edition presents the latest trends on all the major film markets around the world regarding film production and distribution as well as admissions.

Audiovisual fiction production in the European Union - 2019 edition

Published in March 2020

Analysis of the production of audiovisual fiction in the European Union in 2018. The report is co-funded by the Creative Europe Programme of the European Union.

See: <https://rm.coe.int/audiovisual-fiction-production-in-the-eu-2019-edition/16809cfdda>



Key trends 2019/2020 – Television, cinema, video and on-demand audiovisual services: The pan-European picture

Published in March 2020

5th edition of "key trends" offers a selection of over 30 topics which we believe indicate the most significant trends affecting the European audiovisual market.

See: <https://rm.coe.int/yearbook-keytrends-2019-2020-en/16809ce58d>

The visibility of audiovisual works on TVOD

Published in February 2020

Analysis of the promotion of films and TV content by 52 TVOD services in 7 European countries. Origin of the content promoted, intensity and concentration of promotion, relative share of films and TV content.

See: <https://rm.coe.int/visibility-of-av-works-on-tvod-2019-edition/16809c8653>

Supply of audiovisual media services in Europe: MAVISE insights – 2019

Published in February 2020

Overview of the European audiovisual media landscape as regards the supply of services from several perspectives (based on the analysis of 2019 insights from the MAVISE database).

See: <https://rm.coe.int/supply-of-audiovisual-media-services-in-europe-mavise-insights-2019/16809c7874>

Fiction film financing in Europe: A sample analysis of films released in 2017

Published in February 2020

Figures on how European theatrical live-action fiction films are being financed. The analysis offers: a big-picture, pan-European perspective, and complements work at national levels.

See: <https://rm.coe.int/fiction-film-financing-in-europe-2019/1680998479>

Film and TV content in VOD catalogues - 2019 edition

Published in November 2019

Global insight into the composition of VOD catalogues in Europe, looking at both film and TV content.

See: <https://rm.coe.int/film-and-tv-content-in-vod-catalogues-2019-edition/168098f119>

Russian Pay TV and SVOD: Is Cord-cutting Really Happening?

Published in October 2019

Market analysis of Russian pay-TV and cord-cutting.

See: <https://rm.coe.int/russian-pay-tv-and-svod-2019/1680989395>

Female Directors in European cinema - Key Figures 2019

Published in October 2019

This report aims at helping to quantify the gender imbalance among film directors in Europe. It provides a general overview of the gender of directors of European films and looks at the volume and share of films by gender of director, including information on film genres.

See: <https://rm.coe.int/female-directors-in-european-cinema-key-figures-2019/16809842b9>



Audiovisual media in Europe: insights from the MAVISE database

Published in October 2019

Based on data analyses of 2018 data from the MAVISE database, this publication provides an overview of the European audiovisual media landscape from three different perspectives.

See: <https://www.obs.coe.int/en/web/observatoire/-/audiovisual-media-in-europe-insights-from-the-mavise-database>

Legal information

IRIS Newsletter

10 issues will be published in 2020, **nine** have already been released.

See: <http://merlin.obs.coe.int/newsletter.php>

IRIS Plus

- **IRIS Plus 2020/02: The European audiovisual industry in the time of COVID-19**

Published in June 2020

With its comparative analysis of approaches taken in the context of the COVID-19 crisis, this IRIS Plus helps the reader understand the diversity of approaches, interests, and measures taken across the film and audiovisual sector, and the diversity of the bodies taking them.

See: <https://rm.coe.int/the-european-audiovisual-industry-in-the-time-of-covid-19/16809ec9cb>

- **IRIS Plus 2020/01: Copyright licensing rules in the European Union**

Published in July 2020

The application of copyright rules attached to audiovisual works and their exploitation along the value chain are becoming increasingly complex. This new and very timely copyright report provides a pathfinder's thread through European copyright rules.

See: <https://rm.coe.int/iris-plus-2020en1/16809f124b>

- **IRIS Plus 2019/03: Territoriality and financing of audiovisual works: latest developments**

Published in January 2020

This publication focuses in parallel on copyright and media regulation in order to take a closer look at the impact of the two leading concepts of "territoriality of copyright" and "country of origin" on the financing of audiovisual works in the digital single market.

See: <https://rm.coe.int/iris-plus-2019-3-territoriality-and-financing-of-audiovisual-works-lat/16809a417c>

- **IRIS Plus 2019/02: Release windows in Europe: a matter of time**

Published in November 2019

See: <https://rm.coe.int/iris-plus-2019-2-release-windows-in-europe-a-matter-of-time/1680986358>

IRIS Themes

- **IRIS Themes - Vol. III - Freedom of Expression, the Media and Journalists. Case-law of the European Court of Human Rights (2020 edition)**

Published in April 2020

Revised edition with summaries of over 300 judgements or decisions by the Court + hyperlinks to the full text of the judgement or decision.



See: <https://rm.coe.int/iris-themes-vol-iii-ed-2020-en-2/16809e45e7>

IRIS Special

- **IRIS Special 2020-2: Artificial intelligence in the media field** (*working title*)
To be published in November 2020
- **IRIS Special 2020-1: Media pluralism and competition issues** (*working title*)
To be published in November 2020
- **IRIS Special 2019-2: Self- and co-regulation in the new AVMSD**
Published in December 2019
See: <https://rm.coe.int/iris-special-2019-2-self-and-co-regulation-in-the-new-avmsd/1680992dc2>

Others

- **Mapping of the regulation and assessment of the nationality of European audiovisual works**
Published in June 2020
See: <https://rm.coe.int/mapping-of-the-regulation-and-assessment-of-the-nationality-of-europea/16809ebe39>
Nationality is key for eligibility both to financing through film funds and for investment and share obligations of public and private AVMS providers. This mapping report aims to provide a complete picture of the legal frameworks and current practices in the EU to define the nationality of AV works.
- **Summary of the Workshop on “Artificial Intelligence in the audiovisual industry”, Strasbourg, 17 December 2019**
See: <https://rm.coe.int/summary-workshop-2019-bat-2/16809c992a>
In the audiovisual industry, as in other sectors, the increasing use of AI is likely to announce a paradigm shift. The EAO decided to take a closer look at these effects and devoted its annual workshop in December to discussing the opportunities and challenges raised by AI in the audiovisual sector.

“All year round” databases and online services

Databases are available for free on the website of the Observatory.

IRIS Merlin database, the Audiovisual Law Information Wizard <http://merlin.obs.coe.int/>

As of 1 September 2020, IRIS Merlin included **8 743** short descriptive articles based solely on facts, with exact reference to **8 628** source documents (laws, decrees, court cases, etc.).

AVMSDatabase on the transposition of the Audiovisual Media Services Directive 2010/13/EU in all 28 EU Member States <http://avmsd.obs.coe.int/>

The database contains searchable reference legal texts of national transpositions of the Directive in the 28 EU member states. It will be regularly updated to take account of amendments to national legislation.

A revamped version will be made public in June 2020, to take into account the implementation measures of the revised Audiovisual Media Services Directive 2018/1808.



MAVISE database on television and audiovisual services and companies in Europe

<http://mavise.obs.coe.int/>

An updated version of MAVISE has been published in January 2020.

LUMIERE database on admissions to films released in Europe

<http://lumiere.obs.coe.int/>

LUMIERE

The process of importing the 2019 admissions data started in January 2020 is complete.

LUMIERE includes for the year **2019** admissions data in **33** Observatory member countries. This represents over **1.2 billion admissions** for some **10 000 feature films**.

LUMIERE PRO (*paying service*)

LUMIERE PRO is an enhanced version of the LUMIERE database. It allows the Observatory and (due to copyright restrictions) a clearly defined group of clients (mainly public film bodies across Europe) to obtain annual title-by-title admission data on all European as well as **14 non-European markets (3 484 films** representing ca. **4 136 million admissions**). The service furthermore provides access to the statistical tools of the LUMIERE database.

LUMIERE VOD - The European film directory

<http://lumierevod.obs.coe.int/>

The European film directory provides data on European films and their availability on-line in video-on-demand (VOD) services throughout the European Union. It contains data on over 35 000 European films offered 150 000 times on VOD. This data has been taken from 300 different VOD catalogues available in 28 European countries.

Yearbook online (*paying service*)

<http://yearbook.obs.coe.int/>

Available online, the Yearbook provides an overview of television, VOD, cinema and video in 41 countries, and includes some 400 tables and 39 country fact sheets.

The 2020/2021 edition of the Yearbook will be launched on 9 November 2020. Subscribers will already have access to over 200 files. More will be published until the end of December.

EFARN Film Research Library

<https://filmresearch.eu/>

The European Audiovisual Observatory and the European Film Agencies Research Network (EFARN) launched a database of film industry research and statistics which can be freely consulted on line. Reports about COVID-19 measures and their effects are included as well.

Other services

COVID-19 audiovisual sector measures

[COVID-19 tracker](#)

As of mid-March 2020 we have been tracking information on specific national measures aimed at supporting and guiding the audiovisual sector and to the cultural and creative industries in the 41 Member States of the European Audiovisual Observatory. These measures are collected in a downloadable EXCEL table updated regularly (click [here](#)).

So far the COVID Tracker has tracked **1 068** measures taken and registered **6 509** downloads.



Agreement with and participation in the Cannes Film Market

Further to the cancellation of the Cannes Film Market due to the COVID-19 crisis, the Observatory participated in the virtual Cannes Film Market instead which took place from 22-26 June 2020. As a consequence, this year the new edition of the publication FOCUS - World Film Market Trends (24th edition) was distributed electronically to the participants (virtual bag). The Observatory organised an event during the Marché du Film online. We produced a documentary short on the effects of the pandemic on the audiovisual industries by interviewing major stakeholders from each sector. A live chat with the interviewees followed the projection of the film. The Observatory Experts provided scene setting facts, figures and analysis in the film and on the panel. This event took place on Tuesday 23 June from 17.00 – 18.00.. The Observatory also had an online booth where contacts were made and our latest publications and databases were promoted.

Organisation and participation in past and future events (from most recent) - See more [here](#)

Diversity of Viewing. New Trends in VoD Market

27 October 2020 – International event organised by Creative Europe Desk Poland and dedicated to the European VoD platforms market)

Christian Grece, European Television and On-demand Audiovisual Markets Analyst, made a presentation during this online conference

EFARN meeting

19 & 20 October 2020

This year's meeting will be online and will consist in a series of webinars on the following topics: COVID implications on the exploitation of films; COVID implication on the financing of films; Green film.

Online conference: Assessing and labelling the nationality of European audiovisual works

15 October 2020 – Webinar organised by the European Audiovisual Observatory at the request of the European Commission

Maja Cappello, Head of the Observatory's Department for Legal Information acted as moderator for this online conference. [More here](#).

Focus session: Regulation and Responsibility of Video-Sharing Platforms

24 September 2020 – Focus session (Strasbourg, France)

This event is being organised in the framework of Germany's EU Council Presidency and as part of the digital conference series, "Pluralism and Responsibility. Media in the Digital Society". [More here](#).

Beyond COVID -19, reviving the European audiovisual industry

22 September 2020 – Forum Online organised by Creative Europe MEDIA and the San Sebastian Film Festival (San Sebastian/Donostia, Spain)

Gilles Fontaine, Head of our Department for Market Information made a presentation entitled "The impact of COVID-19 on the European audiovisual sector" as part of the San Sebastian Film Festival - European Film Forum online.

[European Film Forum online programme](#)



Open Method of Coordination (OMC) group of member states' experts on co-productions in the audiovisual sector

8 July 2020 – Videoconference organised in the framework of the Media Policy Audiovisual Industry and Media Support Programmes

Maja Cappello Head, and Sophie Valais Senior Analyst, of the Department for Legal Information made a presentation: [The European Audiovisual sector in the time of COVID-19](#).

Different but the same? European co-production in post-Corona times

1 July 2020 – Online event organised by Creative Media France (Strasbourg, France)

Sophie Valais, senior analyst of the Department for Legal Information, introduced the online round table "Different but the same? European co-production in post-Corona times" as part of the "Forum Alentours".

Presentation by Sophie Valais: [The film and TV production sector in the time of COVID-19](#)

EFADs working group on gender equality

30 June 2020 – Videoconference (closed event was organised by the European Association of Film Agencies (EFADs)

Gilles Fontaine, Head of the Department for Market Information, and Patrizia Simone, Film and TV Analyst at the Observatory made a presentation on: [Gender in European film and audiovisual fiction production](#).

ERGA Action Group on Economic Conditions of media service providers in the current COVID-19 crisis

25 June 2020 – Videoconference (Strasbourg, France)

Maja Cappello, Head, and Sophie Valais, Senior Analyst, of the Department for Legal Information made a presentation in a closed meeting of ERGA Action Group on Economic Conditions of media service providers in the current COVID-19 crisis on [The European Audiovisual sector in the time of COVID-19](#).

The audiovisual sector in the time of COVID-19

23 June 2020 – Webinar, Cannes, Marché du Film Online

The Observatory presented its new documentary short with a live expert chat session afterwards. [Watch the whole live event on YouTube](#).

Closed workshop: "ERGA Subgroup 3 online Workshop 2020"

3 June 2020 – Videoconference (Strasbourg, France)

Maja Cappello, Head of Department for Legal Information, presented the opening remarks for Panel II (see [here](#)).

Berlin International Film Festival 2020 (see [here](#))

20 February 2020 – 1 March 2020 (Berlin, Germany)

Maja Cappello, Head of Department for Legal Information, participated via video in the seminar "[What Europe Wants, What Europe Needs: Protecting Independent Film Production](#)" and made a keynote presentation at the EFM Horizon event "[AI: Film's New Normal? Pragmatic AI for the Entire Production Cycle](#)"

The EAO Brussels conference: TV and film production in Europe – the state of independence? (see [here](#))

4 February 2020 (Brussels, Belgium)



Conference organised by the European Audiovisual Observatory: zoom on independent production in Europe together with an expert panel.

Media in a Digital, Mobile and Social Environment Adapting, Reforming, Rebuilding Regulation (see [here](#))

30-31 January 2020 (Rabat, Morocco)

Susanne Nikoltchev, Executive Director of the Observatory, participated in a panel discussion on 'The need for renewed regulation in a digitized and globalized environment'

The interplay of media economics and European policy in a digital age (see [here](#))

28 November 2019 (Brussels, Belgium)

Sophie Valais, Observatory legal analyst gave a presentation on the [Financial contribution to European production by VOD platforms: an overview in the EU](#).

International seminar "Platforms and diversity: Netflix under debate" (see [here](#))

7 November 2019 (Madrid, Spain)

Sophie Valais, Observatory legal analyst made a presentation entitled '[Diverse approaches for diversified content on VOD services: a European perspective](#)' during the discussion on 'Regulation and Policies: an international overview'

Open Method of Coordination (OMC) working group on gender equality (see [here](#))

6-7 November 2019 (Brussels, Belgium)

On 6/11 Patrizia Simone, Film and TV Analyst at the Observatory made a presentation entitled: '[Gender data collection in European film and TV production](#)' during the Voices of Culture Dialogue Meeting and on 7/11 Patrizia participated in the Open Method of Coordination (OMC) working group on gender equality.

Conference: pay TV and cord cutting in Russia (see [here](#))

29 October 2019 (Moscow, Russian Federation)

50th EPRA meeting (see [here](#))

23-25 October 2019 (Athens, Greece)

[Presentation by Sophie Valais](#) (Department for Legal Information) and Agnes Schneeberger (Department for Market Information) to Working Group 2: 'European Works & Prominence: identifying best practices' and to the Plenary: 'a general update from the Observatory'.