

52<sup>nd</sup> EPRA meeting, autumn 2020

## **EPRA Plenary 2**

## Media plurality in the age of algorithms

Transparency and trust: the user's perspective in online content navigation

**EPRA Podcast trailer** 



EPRA is very pleased to share with you its second podcast featuring the topical challenge of how to ensure plurality in the age of algorithms.

## Link to EPRA podcast

This time, EPRA Vice Chairperson Mari Velsand will invite our panellists to discuss:

- the concepts of *transparency, trust and critical engagement* in the context of journalistic news content increasingly curated and delivered to audience by means of algorithms.
- the *role of regulators, journalists and the tech industry* in ensuring that online news consumption better supports pluralistic and engaged democratic discourse.

The podcast is accompanied by a <u>list of reading material</u> recommended by our panellists for further interest.

## Our panellists



**Dr. Ansgar Koene** is a Senior Research Fellow at the Horizon Digital Economy Research institute (University of Nottingham) where he contributes to the policy impact and public engagement activities of the institute and the ReEnTrust and UnBias projects. Ansgar was lead author of a Science Technology Options Assessment report for the European Parliament on "a Governance Framework for Algorithmic Accountability and Transparency". He is also the Global AI Ethics and Regulatory Leader at EY (Ernst & Young) where he supports the AI Lab's Policy activities on Trusted AI.



Anna-Sophie Harling is Managing Director for Europe at NewsGuard, based in London and New York. Prior to joining NewsGuard, Anna-Sophie worked as Business Development Manager for Lexoo, a technology company in London, and at Cleary Gottlieb Steen & Hamilton, an international law firm. She has previously worked at two German newspapers, Der Tagesspiegel and the Märkische Allgemeine. Anna-Sophie graduated from Yale University, where she was a Yale Journalism Scholar.



Prof. Francisco Lupiáñez-Villanueva is Professor at Open University of Catalonia and partner at Open Evidence, a research and consulting firm standing at the intersection of technology and society. His main focus is applying insights from social, behavioural and data sciences, providing governments and organizations with research that grounds evidence-informed decisions to tackle some of the world's major challenges. Open Evidence has coined and applied the concept of Media Literacy by design in the context of online empowerment issues raised by algorithm-driven media services.