

Great Expectations

The changing paradigm of media regulators

30 October: 10:30 - 12:00 CET



The EPRA Board is pleased to invite you to register for a webinar entitled '**Great Expectations: *the changing paradigm of media regulators***' on **Friday 30 October** – from **10:30 to 12:00 (CET)**.

The webinar will be held through Webex meetings. We strongly recommend that you download the [Webex App](#) in advance for a better user experience. Please note that Webex only works with Chrome, Firefox, Safari or Edge.

[Register for the event](#)



When joining the session, please make sure that your microphone and your camera are turned off. For more details, please read our [EPRA webinar etiquette and tips](#).

Background

Crossroads: Media regulation is about to experience some far-reaching systemic changes. As in all crises, this raises some existential questions: Where do we come from? Where do we go? How do we remain fit for purpose? Is there a need for regulators to reinvent themselves, and if so how?

Great Expectations: The [EPRA spring session](#) highlighted key market features and the impact of Covid-19 which has provoked an acceleration of existing trends rather than a disruption. For the autumn session, EPRA is looking at the impact of market trends and the changing legal framework **on regulators**. The successive revisions of the AVMSD illustrate a trend towards the expansion of material scope over time - from on-demand audiovisual media services to video-sharing platforms. The AVMSD has not been implemented yet the focus of attention has already shifted to a future instrument, the Digital Services Act (DSA), which is expected to address the issue of the liability of platforms. All this is taking place at the time of an unprecedented crisis for the media sector due to the pandemic. There seems to be an expectation that "the regulator will fix it all". *But are media regulators up to the task?*

Focus & aim

What our session IS about: This is an opportunity to look at **how regulators face change** resulting from the key market trends and the evolving legal framework, and what it means for them concretely in terms of **strategy, structure, processes or resources**.

What our session is NOT about: looking into the details of the implementation of the AVMSD or prospective discussions about the DSA, or what the future shape of the regulation of online media will look like.

Agenda & structure

Steered by EPRA Vice-Chair **Johanna E. Fell**, the session will feature a **lively exchange of views** between three high level representatives from EPRA members.

Celene Craig (BAI – IE), **Frédéric Bokobza** (CSA – FR) and **Kevin Bakhurst** (Ofcom – UK) will shed light on the strategies and priorities of their respective authorities to respond to the changing audiovisual regulatory mission and ecosystem, share their views on how best to adapt to change and on the importance of cooperation and knowledge building.

The exchanges will be followed by a discussion with the participants.

Line up



Celene Craig, Deputy Chief Executive at [BAI](#) (IE)

Co-Chair of the [ERGA Subgroup 1](#) on Strengthening the DSM by enforcing European rules and values in the online environment

Former EPRA Chairperson

ELEMENTS OF CONTEXT: BAI



42 Full-time Equivalent Staff Members



€6m per annum; industry levy administered by the BAI

The BAI also administers a Broadcast Funding Scheme with a current annual budget of €13m. The Broadcasting Funding Scheme funds are 7% of the annual proceeds of the TV licence fee



Non-converged authority but good (and structured) working relationship with ComReg (Irish Telecoms regulator) and other relevant regulators such as Ireland's Competition and Consumer Protection Commission



Frédéric Bokobza, Deputy Director General at [CSA](#) (FR)

Co-Chair of the [ERGA Subgroup 1](#) on Strengthening the DSM by enforcing European rules and values in the online environment

ELEMENTS OF CONTEXT: CSA



280 Full-time Equivalent Staff Members



€37m per annum; nearly 100% coming from the State budget (voted by the Parliament)



Non-converged authority, but good (and formalised) working relationship with Arcep, the French Telecom and Post regulator (common studies, joint meeting of boards, formal opinions exchanged,...), as well as with Hadopi (fight against online piracy, fostering of legal offer online), CNIL (data protection) and the Competition Authority





Kevin Bakhurst, *Group Director, Content and Media Policy and Board Director at Ofcom at [Ofcom](#) (UK)*

ELEMENTS OF CONTEXT: OFCOM



937 Full-time Equivalent Staff Members



£131.9m per annum. Ofcom is funded through various sources, including administrative fees charged to companies it regulates and spectrum management fees charged to companies using the airwaves



Converged regulator with responsibility for both carriage and content of the whole communication sector. In addition, the UK competition authority (CMA), the UK data protection authority (ICO) and Ofcom have together formed a Digital Regulation Cooperation Forum (DRCF) to support regulatory coordination in online services, and cooperation on areas of mutual importance

[Register for the event](#)