



Cartesio

Cogito, ergo news!

A participatory app to improve news-media quality

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Participatory regulation for a better regulation: some considerations

- Complexity of digital ecosystems (multi-sided markets, global platforms, many actors, many regulators...)
- Fast developments (technology, new goods and services, business models, changing consumers' behaviours ...)
- More information asymmetries for regulators and for stakeholders
- Citizens may have a significant role in filling the informative gap
- New forms of participation in regulatory processes could improve regulation in terms of transparency, effectiveness and efficiency (better regulation standards)

New participatory forms in Agcom's experience



Multi-stakeholders

- Technical Roundtable for safeguarding news-media pluralism and fairness in the online platforms
- Covid-19 emergency Roundtables



Composition of different interests
Complex problems solving

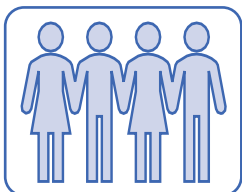


Research and academic community

- Partnerships with Italian Universities
- Research projects with international and national research centers
- European project IMSyPP "Innovative Monitoring Systems and Prevention Policies of Online Hate Speech"



Innovative solutions



Citizens

- Co.re.com. initiatives for online minors protection
- Cartesio project



Contribution in setting regulation
Improving consumers awareness

Cartesio project

Objectives:

- Establishing an open and transparent system to acquire information on news quality perceptions by users
- Understanding citizens' opinion on how they perceive some social and economic phenomena, what are their primary topics of interest, how they evaluate the reliability of news
- Exploring the effect of different algorithms on individuals' perceptions of news reliability
- Promoting the knowledge and the debate on online disinformation and news quality issues
- Stimulating analytical and critical thinking and improving media literacy (especially for young people)



www.cartesio.news



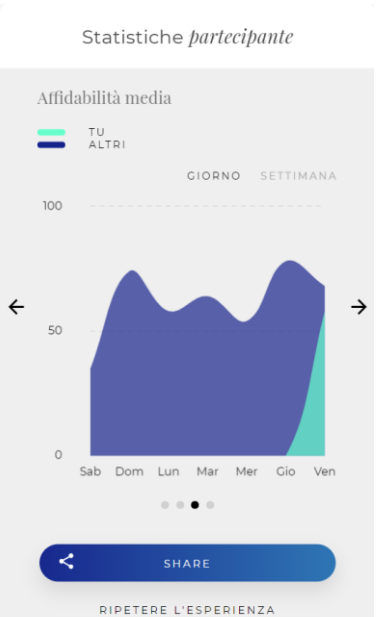
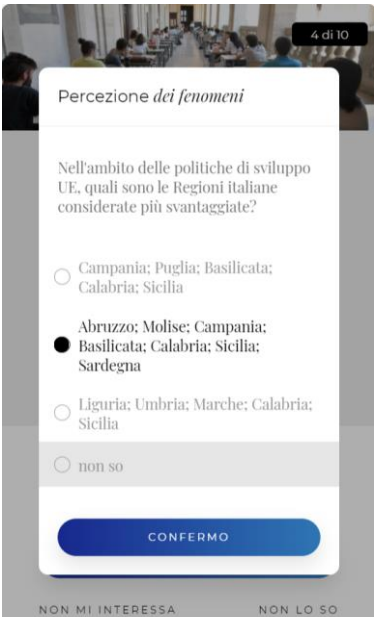
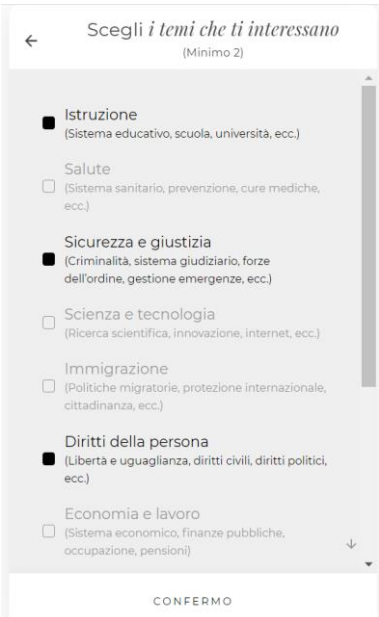
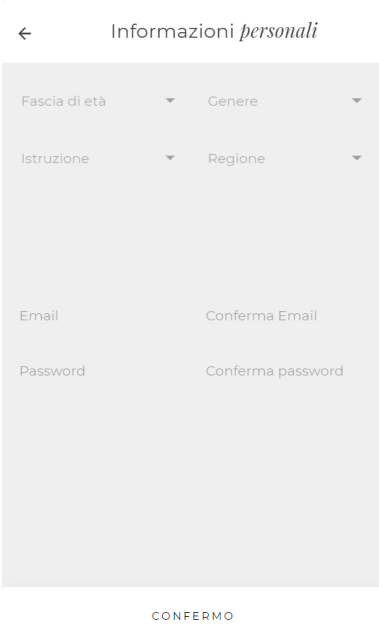
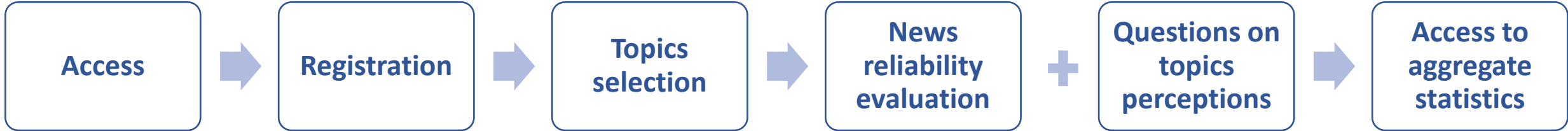
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Cartesio APP v.1



 Privacy requirements

 No indication of source and author

Cartesio project: the role of communication

- Complex balance: institutional fairness and scientific accuracy vs «gamification» and incentives to participate
- Attention to properly explain the project to citizens
- Attention to feedbacks and comments useful to update the system (Cartesio app v.2)
- Keep a permanent communication with citizens through dedicated channels (website and social profiles) and campaigns
- Continuously managing social profiles (social media manager needed)

“If you would be a real seeker after truth, it is necessary that at least once in your life you doubt, as far as possible, all things”.

René Descartes

Discours de la Méthode - 1637

THANKS FOR YOUR ATTENTION!