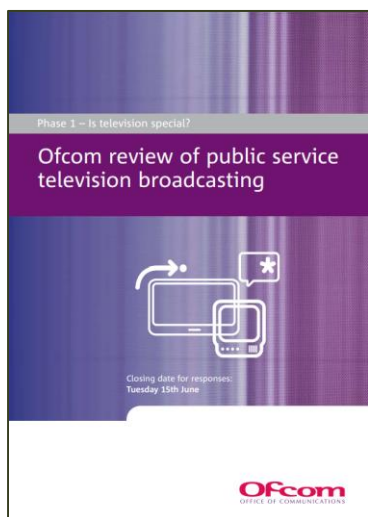




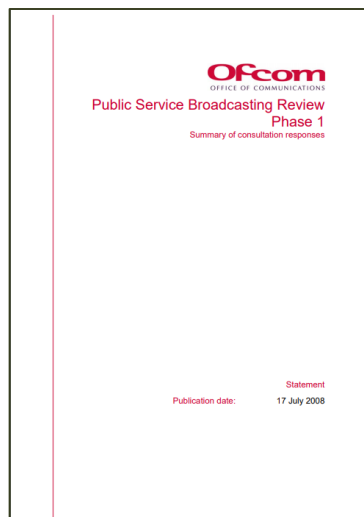
## Ofcom's review of Public Service Broadcasting

[www.smallscreenbigdebate.co.uk](http://www.smallscreenbigdebate.co.uk)

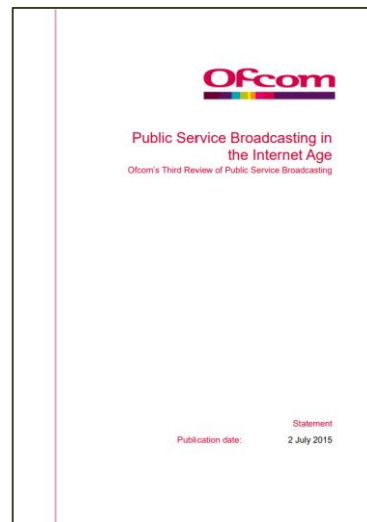
# Previous Reviews of PSB



2004



2008



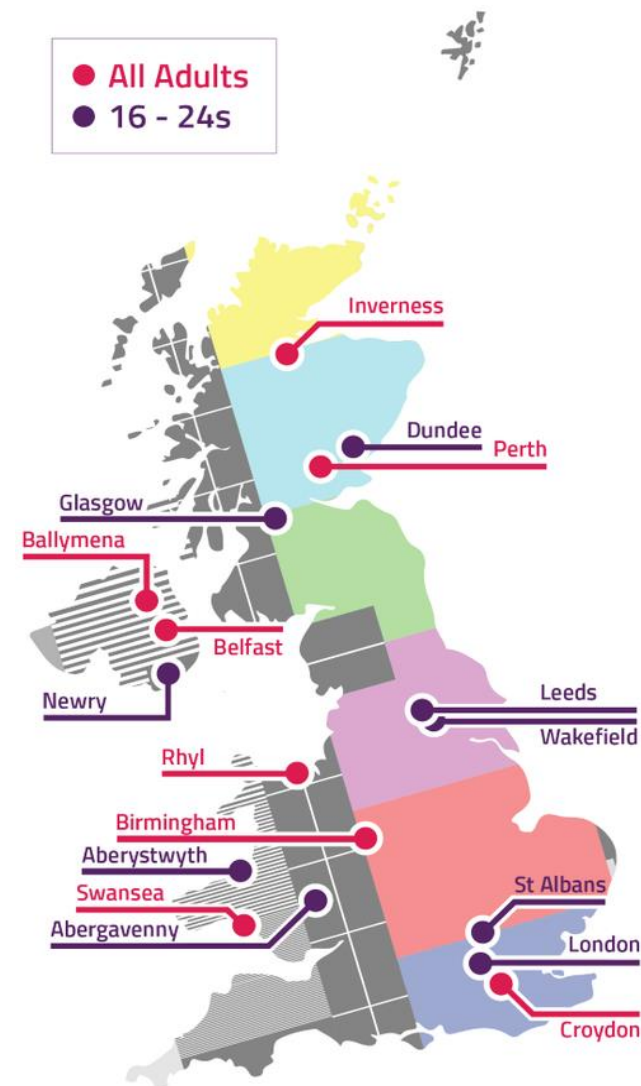
2015



2020/21

# Looking Forward, Not Back

- Audience research on attitudes and what people **want** to see in PSB moving forward via trade-off discussions.
- Wide-ranging stakeholder engagement.
- Concentration on young people via **new collection techniques** and **school age competition**.
- Inclusive and public facing events that allow **direct user participation**.
- Accessible website which allows direct contact with Ofcom.
- **Working with others** (e.g. citizen assemblies research with London School of Economics).



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## Research

As part of Small Screen: Big Debate, we are carrying out an extensive programme of research and events to understand what people across the UK want and need from public service broadcasting. We will keep this section updated throughout the review.

In our most recent research, below, younger audiences tell us what content they are watching, where they are looking for it and what news and information they particularly value in uncertain times. We also show just how significantly the media environment has changed in the lifetime of today's teenagers.

We have also produced an [interactive data tool](#) which showcases the changes in the media landscape that young people have seen in their lifetime.


Attitudes to PSB – July 2020

Young people's attitudes to PSB – May 2020

As a follow-up to our work in February (below), we commissioned [YouthSight](#) to again ask a panel of young people about their media consumption habits. This was during the period of lockdown due to the coronavirus pandemic and we specifically asked about the role of UK broadcasters during the pandemic, their consumption habits during lockdown and if they feel their habits could change once restrictions are lifted.

Young people's views on broadcasting – May 2020

In May 2020, we spoke to young people about their media habits during lockdown



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## Your views

We want to hear from you throughout this review process, so please submit your views using this form. If you have a question, please check our [FAQs](#) first to see if we've answered your question, if not then please feel free to contact us using the form below.

This website focuses on the work we are doing to review the current public service broadcasting system. If you would like to make a complaint about something you have seen on TV, please go to [the main Ofcom website](#) for more information on how to do that.

DECLARATION:

"I confirm that the correspondence supplied through this form is a contribution to the 'Small Screen Big Debate' that Ofcom can publish. In supplying this response, I understand that Ofcom may need to publish all responses, including those which are marked as confidential, in order to meet legal obligations."

Details

Name

Organisation (if applicable)

Email

Message

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# Small Screen: Big Debate

Cymraeg

#SSBD2020 virtual conference – videos now available

Watch [highlights](#) and [sessions](#) from our virtual conference on the future of public service broadcasting.

We have also published a report which sets out a [series of international perspectives \(PDF, 4.0 MB\)](#) on UK public service broadcasting.

## Join the conversation on the future of public service broadcasting in the UK

This website will allow you to access a wide variety of research, learn more of our work in this area and [submit your views](#) directly to us on the future of public service broadcasting and media.

#SSBD2020 Virtual conference  
Watch interviews and debates from our conference on the future of PSB >

Research  
View our research documents and videos >

Your Views  
Tell us your thoughts and join the debate >

What is Small Screen: Big Debate?

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## #SSBD2020 virtual conference

Between 5-7 October, we held a virtual conference looking at the big questions facing public service broadcasting in the 2020s.

Through a series of panel discussions and interviews with senior figures across the broadcasting world, we examined what PSB needs to do to connect with audiences today, the role it plays in supporting diversity on- and off-screen, the contribution it makes to the UK's creative industries and how a public service system can continue to be funded.

Over three days, producers, commissioners and commentators, alongside the leaders of the BBC, Channel 4, Channel 5, ITN, ITV, Ofcom and STV, told us what they thought the future held for public service broadcasting in the UK.

### Watch the highlights



And we've seen huge audiences to our linear services.

Watch the interviews and debates


### Interactive data report

For the best experience, expand to full screen (click on the button in the bottom right corner). To quickly navigate to different pages, click on the page numbers at the bottom of the tool to bring up the list of pages.

Your experience of using the interactive data report may vary depending on which internet browser you are using. We recommend Google Chrome for the best experience.

#### PSB produced content on SVoD

Proportion of total hours available on UK SVoD services that are produced by UK PSBs



Year	PSB production company	Channel 4	ITV
2015 August	~55%	~15%	~30%
2016 August	~45%	~15%	~40%
2017 August	~35%	~15%	~50%
2018 August	~30%	~15%	~55%
2019 August	~25%	~15%	~60%

Source: Aragon Analytics. Note: co-produced content is assigned by primary production company.

Microsoft Power BI