



General update of Observatory reports and activities December 2018 – November 2019

A publication
of the European Audiovisual Observatory





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Publications and reports (from most recent)

Market information

Female Directors in European cinema - Key Figures 2019

Published in October 2019

This report aims at helping to quantify the gender imbalance among film directors in Europe. It first provides a general overview of the gender of directors of European films. Then, it looks at the volume and share of films by gender of director, including information on film genres.

See: <https://rm.coe.int/female-directors-in-european-cinema-key-figures-2019/16809842b9>

Audiovisual media in Europe: insights from the MAVISE database

Published in October 2019

Based on data analyses of 2018 data from the MAVISE database, this publication provides an overview of the European audiovisual media landscape from three different perspectives.

See: <https://www.obs.coe.int/en/web/observatoire/-/audiovisual-media-in-europe-insights-from-the-mavise-database>

The export of European films on SVOD outside Europe

Published in September 2019

The aim of this report is to give a picture of the export of EU films on SVOD services outside of the European Union. 79 SVOD services in 21 countries worldwide are part of the sample.

See: <https://rm.coe.int/the-export-of-european-films-on-svod-outside-europe/168097e42f>

Fiction Film Financing in Europe: big picture book

Published in September 2019

Fact-based insights on the financing of theatrical fiction films in Europe.

See: <https://rm.coe.int/fiction-film-financing-in-europe-big-picture-book/168094f6aa>

First feedback from the implementation of the Portability Regulation by free online video services

Published in July 2019

See: <https://rm.coe.int/first-feedback-from-the-implementation-of-portability-regulation-by-fr/168095f331>

The theatrical - TVOD window. A sample analysis

Published in June 2019

A sample analysis of the theatrical-TVOD windows in 5 European countries

See: <https://rm.coe.int/the-theatrical-tvod-window-a-sample-analysis/1680951884>



The internationalisation of TV audience markets in Europe

Published in June 2019

Angles examined: concentration and fragmentation tendencies in national audience markets, the market power of non-domestic TV channels in national markets, and the growing footprint of US groups.

See: <https://rm.coe.int/the-internationalisation-of-tv-audience-markets-in-europe/168094ea72>

Pay AV services in Europe: the state of play

Published in May 2019

An analysis of the pay audiovisual services market with a keen eye on the interactions between pay-TV and SVOD.

See: <https://rm.coe.int/pay-av-services-in-europe/168094b6bd>

FOCUS 2019 - World Film Market Trends

22nd edition of the Focus, commissioned from the European Audiovisual Observatory by the film market organiser at the Cannes Film Festival, the Marché du Film

See: <http://shop.obs.coe.int/en/by-family/91-focus-2019-world-film-market-trends.html>

Key trends 2018/2019 – Television, cinema, video and on-demand audiovisual services: The pan-European picture

Published in March 2019

See: <https://rm.coe.int/yearbook-keytrends-2018-2019-en/1680938f8e>

Films in VOD catalogues Origin, Circulation and Age – Edition 2018

Published in February 2019 for the European Commission

Latest figures on the origin, circulation in Europe and age of films in TVOD and SVOD catalogues in Europe.

See: <https://rm.coe.int/films-in-vod-catalogues-origin-circulation-and-age-edition-2018/168094627a>

TV content in VOD catalogues – Edition 2018

Published in February 2019 for the European Commission

Latest figures on the origin and circulation of TV content in TVOD and SVOD catalogues

See: <https://rm.coe.int/tv-content-in-vod-catalogues-edition-2018/168094628b>

The circulation of European films outside Europe – Key figures 2017

Published in February 2019 for the European Commission

An analysis of the theatrical exploitation of European films outside Europe, including country profiles of the main export countries.

See: <https://rm.coe.int/the-circulation-of-european-films-outside-europe-key-figures-2017/168094629e>



The production and circulation of TV fiction in the EU28 – Television and VOD

Published in January 2019 for the European Commission

Latest figures on volume of TV fiction production in Europe, including analysis of country of origin, main producers and broadcasters, circulation on television and on VOD.

See: <https://rm.coe.int/the-production-and-circulation-of-tv-fiction-in-the-eu28-television-an/1680946229>

The visibility of audiovisual works on TVOD – Edition 2018

Published in January 2019 for the European Commission

Latest figures on the promotion of films and TV content by transactional VOD services

See: <https://rm.coe.int/the-visibility-of-audiovisual-works-on-tvod-edition-2018/16809462a3>

Legal information

IRIS Newsletter

10 issues will be published in 2019, **nine** have already been released.

See: <http://merlin.obs.coe.int/newsletter.php>

IRIS Plus

- **IRIS Plus 2019/03: Territoriality** [working title]

To be published in December 2019

- **IRIS Plus 2019/02: Release windows in Europe: a matter of time**

Published in November 2019

See: <https://rm.coe.int/iris-plus-2019-2-release-windows-in-europe-a-matter-of-time/1680986358>

- **IRIS Plus 2019/01: The promotion of independent audiovisual production in Europe**

Published in May 2019

See: <https://rm.coe.int/iris-plus-2019-the-promotion-of-independent-audiovisual-production-in-/1680947bc8>

- **IRIS Plus 2018-03: The legal framework for international co-productions**

Published in December 2018

See: <https://rm.coe.int/iris-plus-2018-3-the-legal-framework-for-international-co-productions/168090369b>

IRIS Special

- **IRIS Special 2019-2: Self- and co-regulation to implement AVMSD** [working title]

To be published end of November 2019

- **IRIS Special 2019-1: The independence of media regulatory authorities in Europe**

Published in September 2019

See: <https://rm.coe.int/the-independence-of-media-regulatory-authorities-in-europe/168097e504>

- **IRIS Special 2018-2: Media law enforcement without frontiers**

Published in January 2019

See: <https://rm.coe.int/media-law-enforcement-without-frontiers/1680907efe>



IRIS Extra

- **IRIS Extra: Disinformation in the media under Russian law**

Published in July 2019

See: <https://rm.coe.int/disinformation-in-the-media-under-russian-law/1680967369>

Others

- **Mapping on granting criteria in film and audiovisual funds in the EU** [for EU CION]

Published in May 2019

See:

<https://rm.coe.int/mapping-of-film-and-audiovisual-public-funding-criteria-in-the-eu/1680947b6c>

- **Mapping on the promotion of European audiovisual production in Europe** [for EFADs]

Published in February 2019

See: <https://rm.coe.int/european-works-mapping/16809333a5>

“All year round” databases and online services

Databases are available for free on the website of the Observatory.

IRIS Merlin database, the Audiovisual Law Information Wizard

<http://merlin.obs.coe.int/>

As of 30 October 2019, IRIS Merlin included **8 494** short descriptive articles based solely on facts, with exact reference to **10 239** source documents (laws, decrees, court cases, etc.) and **3 199** hyperlinks to the texts of the source documents.

AVMSDatabase on the transposition of the Audiovisual Media Services Directive 2010/13/EU in all 28 EU Member States

<http://avmsd.obs.coe.int/>

The database contains searchable reference legal texts of national transpositions of the Directive in the 28 EU member states. It will be regularly updated to take account of amendments to national legislation.

MAVISE database on television and audiovisual services and companies in Europe

<http://mavise.obs.coe.int/>

In March 2019 we launched a new round of collection of data with the regulators.

LUMIERE database on admissions to films released in Europe

<http://lumiere.obs.coe.int/>

LUMIERE

The process of importing the 2018 admissions data started in January 2019 and is still going on.

Up to now, LUMIERE includes for the year **2018** data for **8 347 films** in **37** Observatory member countries.

This represents over **1 190 million admissions**.

We have also started to update the indicator on gender of directors.



LUMIERE PRO

LUMIERE PRO is a paying service consisting in an enhanced version of the LUMIERE database. It allows the Observatory and (due to copyright restrictions) a clearly defined group of clients (mainly public film bodies across Europe) to obtain annual title-by-title admission data on all European as well as **15 non-European markets** (3 891 films representing 4 126 million admissions). The service furthermore provides access to the statistical tools of the LUMIERE database.

LUMIERE VOD - The European film directory

<http://lumierevod.obs.coe.int/>

The European film directory provides data on European films and their availability on-line in video-on-demand (VOD) services throughout the European Union. It contains data on over 35 000 European films offered 150 000 times on VOD. This data has been taken from 250 different VOD catalogues available in 28 European countries.

It has been officially launched on 16 April 2019 at the Council of Europe in Strasbourg by Mariya Gabriel, EU Commissioner for Digital Economy and Society.

Yearbook online

<http://yearbook.obs.coe.int/>

Available online, the Yearbook provides an overview of television, VOD, cinema and video in 41 countries, and includes some 400 tables and 39 country fact sheets.

A new edition of the Yearbook online will be launched on 12 November 2019.

EFARN Film Research Library

<https://filmresearch.eu/>

The European Audiovisual Observatory and the European Film Agencies Research Network (EFARN) have just launched a new database of film industry research and statistics which can be freely consulted on line.

Other services

Agreement with the Cannes Film Market

The Observatory was again present at the Cannes Film Market and as every year manned a booth at the Market, organised a conference on 18 May 2019 (see below) and edited a new edition of the publication *FOCUS - World Film Market Trends* (22nd edition).

Organisation and participation in events

(from most recent)

International seminar “Platforms and diversity: Netflix under debate”

7 November 2019 (Madrid, Spain)

Sophie Valais, Observatory legal analyst will make a presentation entitled 'Diverse approaches for diversified content on VOD services: a European perspective' during the discussion on 'Regulation and Policies: an international overview'



Open Method of Coordination (OMC) working group on gender equality

6-7 November 2019 (Brussels, Belgium)

On 6/11 Patrizia Simone, Film and TV Analyst at the Observatory made a presentation entitled: 'Gender data collection in European film and TV production' during the Voices of Culture Dialogue Meeting and on 7/11 Patrizia participated in the Open Method of Coordination (OMC) working group on gender equality.

Conference: pay TV and cord cutting in Russia

29 October 2019 (Moscow, Russian Federation)

50th EPRA meeting

23-25 October 2019 (Athens, Greece)

Presentation by Sophie Valais (Department for Legal Information) and Agnes Schneeberger (Department for Market Information) to Working Group 2: 'European Works & Prominence: identifying best practices' and to the Plenary : 'a general update from the Observatory'.

EFARN meeting 2019

10-11 October 2019 (Prague, Czech Republic)

9th Workshop "MEDICI - The Audiovisual Funding Journey"

26 September 2019 (Berlin, Germany)

Round table: 'The Holy Grail' of right holders: the availability and visibility of European films on VOD platforms'

23 September 2019 (San Sebastian, Spain)

BFI Insight Exchange

16 September 2019 (London, United Kingdom) – Programme [here](#).

Conference: Creation, Innovation and Promotion - Competitiveness of European Audiovisual Industry

10-11 September 2019 (Helsinki, Finland)

EuroVOD conference

2-3 September 2019 (Venice, Italy)

Workshop with the Norwegian media regulator

20 August 2019 (Frederikstad, Norway)

Italian Presidency Seminar

[Cinema windows across Europe](#)

17 June 2019 (Rome, Italy)

Conecta FICTION - CoPro and Networking international TV event

17-18 June 2019 (Pamplona-Iruna, Spain)



49th EPRA meeting

30 - 31 May 2019 (Sarajevo, Bosnia and Herzegovina)

Keynote presentation to Working Group 2 by Maja Cappello – [The promotion of European works: lessons learned from the latest EAO Mapping report](#)

Panelist Christian Grece

Presentation to the Plenary by Maja Cappello and Agnes Schneeberger – [General update of Observatory reports and activities](#)

Observatory Cannes Conference

[Film financing – European strategies to boost cultural diversity](#)

18 May 2019 (Cannes, France)

The 2019 European Audiovisual Observatory Cannes conference will focus on the evolution of film financing in Europe and the future role of public policy in the film sector. The conference will feature two snapshot presentation with facts and figures from the Observatory and a panel, gathering professionals from the industry and films agencies, which will discuss current key trends and give a future outlook.

Orbicom 2019 World Congress on "Freedom of Expression in the Digital Age. Between Infox and Artificial Intelligence"

13 – 15 May 2019 (Strasbourg, France)

The conference was organised by the University of Strasbourg in association with Orbicom, the European Parliament, Unesco and the City of Strasbourg. S. Valais one of our Legal Analysts discussed the theme: "Media reporting: facts, nothing but facts?" during a workshop.

Seminar: audiovisual content streaming: where do we (all) go from here?

25 April 2019 (Brussels, Belgium)

[The state of play of VOD in Europe](#) (presentation made by M. Jimenez)

LUMIERE VOD: launch of the first directory of European films to increase transparency concerning the VOD markets

16 April 2019 (Strasbourg, France)

The database was [officially launched](#) by Mariya Gabriel, the EU Commissioner for Digital Economy and Society and the Council's Secretary General, Thorbjørn Jagland in the presence of Silvia Costa, MEP and Rapporteur for Creative Europe, film maker Radu Mihăileanu, President of the ARP, and Susanne Nikoltchev, Executive Director of the European Audiovisual Observatory)

Festival Series Mania

27 March 2019 (Lille, France)

[Mapping of national rules for the promotion of European works – Focus on VOD services](#)

Presentation made by S. Valais.

High Level Conference: "Informed Citizens in the Digital Age"

19 March 2019 (Brussels, Belgium)



Maja Cappello, Head of Department for Legal Information, was the moderator of a panel discussion entitled "Quality media and media literacy tools: which roles and perspectives for stakeholders and civil society in the digital environment?"

Conference: "Fostering European cooperation through co-production"

18 March 2019 (Bucharest, Romania)

[Co-production: facts and figures](#) (presentation made by J. Talavera)

Berlinale 2019

9-11 February 2019 (Berlin, Germany)

1st European VOD meetings

9 February 2019 (Berlin, Germany)

[VOD in Europe: update on markets, catalogues and visibility](#) (presentation made by G. Fontaine)