



# Key messages from the European Audiovisual Observatory

EPRA meeting  
Athens, 23-25 October 2019

**Sophie Valais**

Legal Analyst, Department for Legal Information



# Overview

- 1. Latest EAO institutional news**
- 2. Focus on Market information**
- 3. Focus on Legal information**
- 4. EAO events and workshop**

# Overview

- 1. Latest EAO institutional news**
2. Focus on Market information
3. Focus on Legal information
4. EAO events and workshop

# Latest EAO institutional news

# 1.



**Happy Birthday to EPRA 50th meeting !!**

**New EPRA-OBS Memorandum  
of Understanding signed on 26  
September 2019**

“Partners,  
neighbours  
and friends!”

EUROPEAN  
AUDIOVISUAL  
OBSERVATORY &  
EPRA



**ευτυχής 30η επέτειος  
to the Greek Council!!**

# Latest EAO institutional news

1.

## **New Secretary General of the Council of Europe**

- ✓ Marija Pejčinović Burić

## **Recently accepted members to the Advisory Committee:**

- ✓ European Film Agency Directors (EFADs),
- ✓ European Producers Club (EPC),
- ✓ EUROVOD;

# Overview

1. Latest EAO institutional news
- 2. Focus on Market information**
3. Focus on Legal information
4. EAO events and workshop

## Database updates

The TV, on-demand and  
licence database

MAVISE

2019 update

The European film directory

LUMIERE  
VOD



amazon  
prime video

NETFLIX

Supported  
by



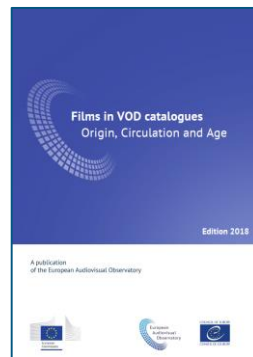
Creative  
Europe  
MEDIA

## Reports

AV media services markets – Oct. 2019



European works on VOD – Nov. 2019



## Gender initiatives

Female film directors – Oct. 2019



Female TV series directors - 2020

EFARN network collaboration - 2020

## Workshop

Employment data in AV sector  
– Mar. 2020, Strasbourg

2.

# Overview

1. Latest EAO institutional news
2. Focus on Market information
- 3. Focus on Legal information**
4. EAO events and workshop



# The IRIS Family

## 3.

→ IRIS Newsletter (10 yearly issues – with correspondents)

→ IRIS *Plus* (3 yearly issues – in-house production):

- The promotion of independent AV production in Europe - May 2019
- Media windows - Oct. 2019
- Territoriality in the audiovisual sector – Dec. 2019

→ IRIS *Special* (2 yearly issues – with partners):

- The independence of media regulatory authorities in Europe - Sept. 2019
- Self-regulation in the transposition of the revised AVMSD - Dec. 2019

→ IRIS *Extra* (1 yearly issue – with partner):

- Disinformation in the media under Russian law - July 2019

# The mapping reports

## 3.

### Previous mappings:

- Protection of minors in the AVMSD implementation – 2016
- Media literacy actions and best practices – 2017
- Licensing procedures for AVMS providers – 2018
- Promotion of European works (EFADs) – 2019
- Film and audiovisual public funding criteria – 2019

### On-going mapping:

- Nationality of European works – May 2020

### Next to come:

- Existing remedies against online piracy of sport content – May 2021
- Rules applicable to video sharing platforms – Dec. 2021

# Upgrading of legal databases

## 3.

IRIS  
MERLIN

Database on legal information  
relevant to the audiovisual  
sector in Europe

AVMS  
DATABASE

Database on the transposition  
of the AVMS Directive into  
national legislation

# Overview

1. Latest EAO institutional news
2. Focus on Market information
3. Focus on Legal information
- 4. EAO events and workshop**

# Forthcoming EAO events

## 4.

- Trends on the pay tv market in the Russian federation  
*(Moscow, 29 October 2019)*
- 6<sup>th</sup> Christmas workshop – Artificial Intelligence in the Audiovisual Industry  
*(Strasbourg, 17 December 2019)*
- Independent audiovisual productions in Europe  
*(Brussels, February 2020)*

# Thank you!

*Please consult our reports and databases at:*  
**<https://www.obs.coe.int>**

**For any queries:**  
→ **sophie.valais@coe.int**



Observatoire européen de l'audiovisuel  
European Audiovisual Observatory  
Europäische Audiovisuelle Informationsstelle

COUNCIL OF EUROPE



CONSEIL DE L'EUROPE