



**Agenda for the 26th Meeting of the
EUROPEAN PLATFORM OF REGULATORY AUTHORITIES (EPRA)
Sheraton Sofia Balkan Hotel, 3-5 October 2007**

3 October 2007: Arrival in Sofia and Welcome Reception

Welcome Programme:

5.30 p.m.	Bus transfer from all hotels
6.00 p.m.	Exhibition Bulgaria in Miniatures, welcome glass of wine
7.00 p.m.	Bus transfer to the Army House
7.30 p.m.	Welcome dinner patronized by the Minister of Culture Professor Stefan Danailov & the CEM Chairperson Maria Stefanova
10.30 - 11.00	Bus transfer back to hotels

4 October 2007: EPRA Meeting

8.30 a.m.	Registration (Venue: Hotel Sheraton)
9.00 a.m.	Opening of the Meeting & Presentation of the Bulgarian Media Landscape by CEM (BG)

1. **Minutes** of the 25th EPRA Meeting, 16-18 May in Prague (EPRA/2007/07)
2. **Organisation EPRA**
 - 2.1. Chairperson's Report
 - 2.2. EPRA Membership applications:
 - Media Council of the German speaking Community of Belgium (Medienrat)
 - National Television and Radio Council of the Rep. of Azerbaijan
 - 2.3. EPRA Budget
 - 2.4. EPRA Website
3. **Plenary session: The new AVMS Directive: Future Challenges for Regulators**
Information paper: EPRA/2007/09

Keynote speaker: Dr. Wolfgang Schulz, Hans-Bredow-Institut, Hamburg (DE)
Interventions from various EPRA members – followed by debate

11.00 a.m. Coffee Break

1.00 p.m. Buffet Lunch (Venue: Hotel Sheraton)

2.30 p.m. Working Groups

4. **Simultaneous Meeting of the three Working Groups**

WG I: Product Placement: Implementation of the new Rules
Information paper: EPRA/2007/10 by EPRA Secretariat
Presentations by AGCOM (IT) and CAC (ES) – Chair: Tim Suter, Ofcom (GB)

WG II: Current Status & Problems of Digital TV and Radio Implementation
Information paper: EPRA/2007/11 by EPRA Secretariat
Presentations by APEK (SI) and Ofcom (GB) – Chair: Jürgen Brautmeier, DLM/LfM (DE)

WG III: Technical & Practical Aspects of Monitoring
Information paper: EPRA/2007/12 by EPRA Secretariat
Presentations by RTÜK (TR) and ORTT (HU) – Chair: Andris Mellakauls, NBC (LV)

4.00 p.m. Coffee Break

4.45 p.m. Report of the Working groups to the Plenary

5.30 p.m. Closure of the Meeting

Evening Programme:

7.30 p.m.	Bus transfer from all hotels
8.00 p.m.	Dinner at the Happy Village Restaurant (typical Bulgarian cuisine, Bulgarian folk dances + surprises!)
11.00 - 11.30	Bus transfer to hotels and/or the the Piano Bar Sinatra

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5 October 2007: EPRA Meeting

9.00 a.m. *Opening of the Meeting (Venue: Hotel Sheraton)*

1. Plenary session: Regulatory Challenges of the Digital Future

Impact of the new telecom regulatory package on broadcasting, frequency issues etc.

Background paper EPRA/2007/13 by EPRA Secretariat

Keynote speaker: Ms. Nicola Frank, Deputy Head of Brussels office, EBU

Interventions from various EPRA members – followed by debate

Presentation by CEM (BG) on *Bulgaria on the Verge of Digital Television*

11.00 a.m. *Coffee Break*

2. Outcome of the EPRA Meetings' Satisfaction Survey

Background paper: Summary & overview of results of the survey

Presentation of Board's Suggestions

3. National Reports

4. Agenda of the next EPRA Meeting/ Further EPRA Meetings

5. Any Other Business

1.00 p.m. *Closure of the meeting*

1.15 p.m. *Farewell lunch, Sheraton hotel*

Afternoon and Week end (optional) Programme:

Friday 5 October – 3.30 p.m. : Grand City Tour of Sofia & Boyana

Detailed programme available under:

http://www.epra.org/content/english/members/working_papers/Sofia/Boyana_Sofia_tour.pdf

Courtesy of Bulgarian CEM

From 3.30 p.m. (about 4 hours, comprises city walking tour & bus trip)

Saturday 6 October – Day-excursions

Detailed programme available under:

http://www.epra.org/content/english/members/working_papers/Sofia/excursions_details.pdf

1) Rila Monastery

Departure **8.30 a.m.** (duration about 6 hours)

Price: about 32 € (incl. lunch)

2) Plovdiv/ Bachkovo Monastery

Departure **8.30 a.m.** (duration about 8 hours)

Price: about 35 € (incl. lunch)

3) Veliko Turnovo

Departure **8.30 a.m.** (duration about 8 hours)

Price: about 40 € (incl. lunch)