

PROTECTION OF CHILDREN IN AV MEDIA

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49th EPRA meeting
Sarajevo, 29-31 May 2019



EVIDENCE-BASED APPROACH

TOOLS & MEASURES

WHAT TO DO NEXT

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WHAT TO DO NEXT

EVIDENCE-BASED APPROACH

- **RESEARCH ON HARMS**
- **RESEARCH ON CONSUMPTION**

ERGA ACADEMY 2018 WORKSHOP

PROTECTING CHILDREN IN AUDIOVISUAL MEDIA SERVICES
- THE EFFECTIVENESS OF AGE VERIFICATION AND MEDIA LITERACY
(ACTIVITY REPORT)



EVIDENCE-BASED APPROACH

TOOLS & MEASURES

WHAT TO DO NEXT



Protection of Minors
in the Audiovisual Media Services:
Trends & Practices (ERGA report)



HARMONISATION

INTEROPERABILITY

MIRACLE 

INTEROPERABILITY

you rate it

**WILLINGNESS (OR OBLIGATION) OF COMPANIES TO SHARE CONTENT
RATING DATA**

EVIDENCE-BASED APPROACH

TOOLS & MEASURES

WHAT TO DO NEXT

- **GUIDELINES**
- **MEDIA LITERACY**

WHAT TO DO NEXT

THANK YOU

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