



PROTECTING MINORS ONLINE



**Consell
de l'Audiovisual
de Catalunya**

**49th EPRA Meeting
Sarajevo 2019**

WHY? NEW AUDIOVISUAL CONSUMPTION HABITS

80% OF GLOBAL INTERNET TRAFFIC IS **AUDIOVISUAL CONTENT**

55% OF THE POPULATION REGULARLY **CONSUME ONLINE AUDIOVISUAL CONTENT**

37.2% OF RESPONDENTS STATE THEY NORMALLY CONSUME AUDIOVISUAL CONTENT **VIA SOCIAL MEDIA**. AMONG **YOUNG PEOPLE** AGED 18-34, THIS PERCENTAGE **INCREASES TO AROUND 60%**.

7 IN 10 CHILDREN AGED 12-13 USE **SOCIAL NETWORKS**



SUCCESS OF VIDEO-SHARING PLATFORMS

YOUTUBE



1 billion users, 4 billion views/day.
400 hours of video uploaded every minute.



VIMEO

170 million users, 715 million videos viewed per month.



DAILYMOTION

3.5 billion views/month.

RISE IN VIDEOS ON SOCIAL MEDIA

FACEBOOK



1.7 billion active users, 8 billion videos/day.
Enables live video broadcast (Facebook Live).



TWITTER

317 million active users. Enables live video broadcast.



SNAPCHAT

150 million active users. 10 billion videos watched every day.



INSTAGRAM

500 million active users.



AUDIOVISUAL MEDIA SERVICES DIRECTIVE

Article 28b(1)

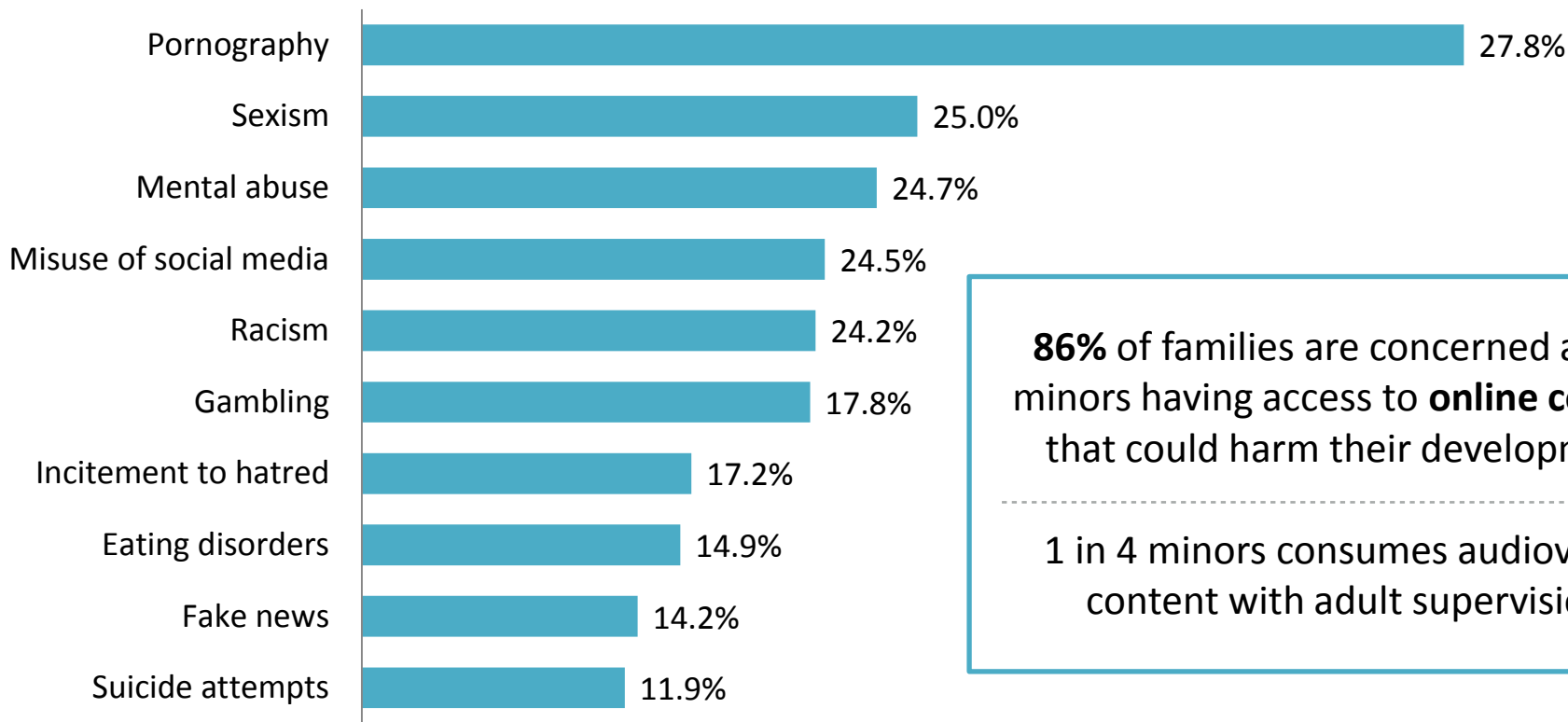
“Without prejudice to Articles 12 to 15 of Directive 2000/31/EC, Member States shall ensure that **video-sharing platform providers** under their jurisdiction take appropriate measures **to protect**:

- (a) **minors** from programmes, user-generated videos and audiovisual commercial communications **which may impair their physical, mental or moral development** in accordance with Article 6a(1);
- (b) the general public from programmes, user-generated videos and audiovisual commercial communications containing **incitement to violence or hatred directed against a group** of persons or a member of a group based on any of the grounds referred to in Article 21 of the Charter.”



Directive 2018/1808

WHY? TO PROTECT MINORS FROM HARMFUL CONTENT ONLINE



86% of families are concerned about minors having access to **online content** that could harm their development

1 in 4 minors consumes audiovisual content with adult supervision

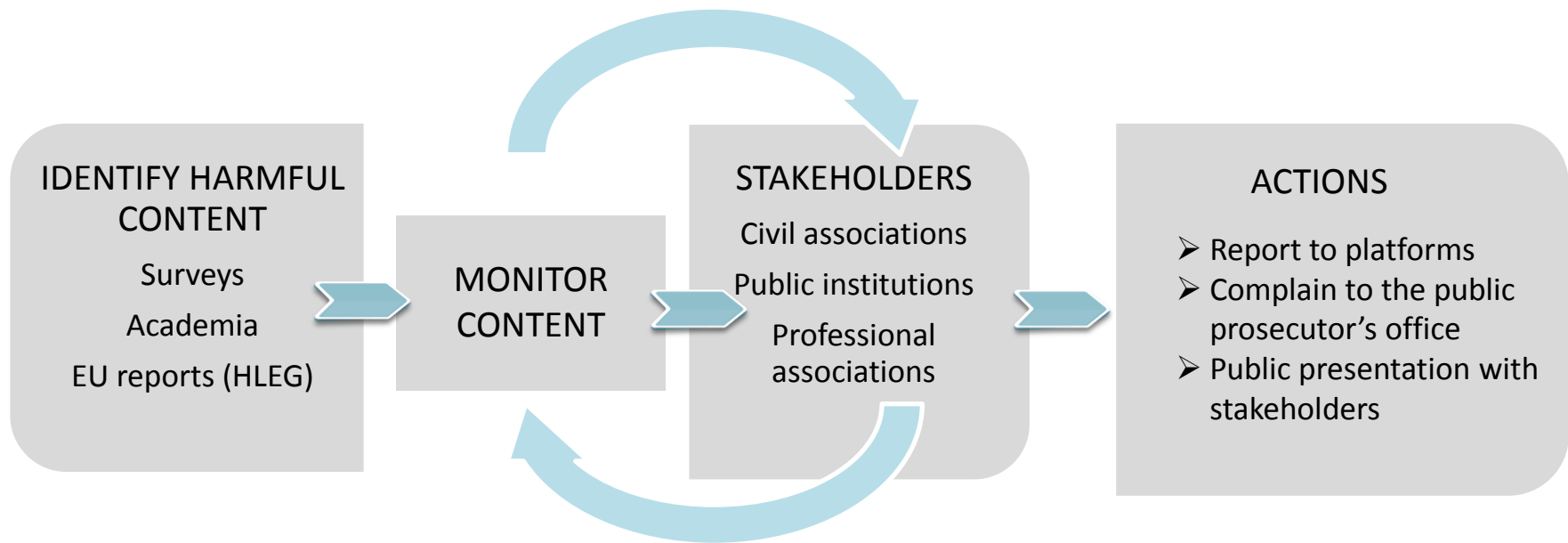


WHAT? CAC'S WORK

Aware that **the most harmful contents** are on the **online world**, the CAC began to monitor risk content on **platforms**, focusing on **identifying content that is harmful to minors**

HOW? WORK PLAN

EVALUATION OF HARMFUL CONTENT ONLINE



TOPICS



CONTENT THAT PROMOTES **ANOREXIA** AND **BULIMIA**



INCITEMENT TO HATRED OF **WOMEN**



CONTENT THAT INCITES **SUICIDE**



CONTENT THAT PROMOTES **PAEDOPHILIA**



INCITEMENT TO HATRED OF **LGBTI**



DISINFORMATION ABOUT **CANCER TREATMENTS**



CONTENT THAT PROMOTES **GAMBLING AND BETTING**



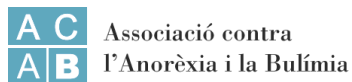
CONTENT THAT PROMOTES **CYBERSTALKING** WOMEN

CONTENT THAT INCITES ANOREXIA AND BULIMIA

3 REPORTS

38 CONTENTS

PARTNERS:



ACTIONS:

- ✓ REPORT TO PLATFORMS
- ✓ COMPLAIN TO THE CATALAN GOVERNMENT
- ✓ PUBLIC PRESENTATION WITH PARTNERS
- ✓ DRAFT GUIDELINES

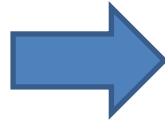


"Being thin and not eating demonstrates true willpower and success"



CONTENT THAT INCITES ANOREXIA AND BULIMIA

A study among patients with eating disorders in Catalan hospitals on the link between the illness and internet use



- 69% had browsed pro-anorexia content online:
 - Weight loss tips,
 - 'pro-Ana' and 'pro-Mia' sites,
 - How to vomit.
- 85% were minors and regularly search this type of content.
- In 87.3% of cases, the family was unaware.



INCITEMENT TO HATRED OF WOMEN

2 REPORTS ON HATE SPEECH & 1 ON FAKE NEWS

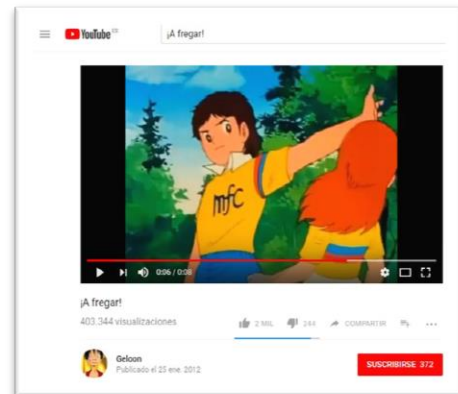
46 CONTENTS

PARTNERS:

- ✓ THE CATALAN WOMEN'S INSTITUTE

ACTIONS:

- ✓ REPORT TO PLATFORMS
- ✓ COMPLAIN TO THE PUBLIC PROSECUTOR'S OFFICE
- ✓ PUBLIC PRESENTATION WITH PARTNERS



"Always hit her with an open hand and moderate force. The aim is not to injure but to humiliate, reminding her of her place."



INCITEMENT TO HATRED OF WOMEN

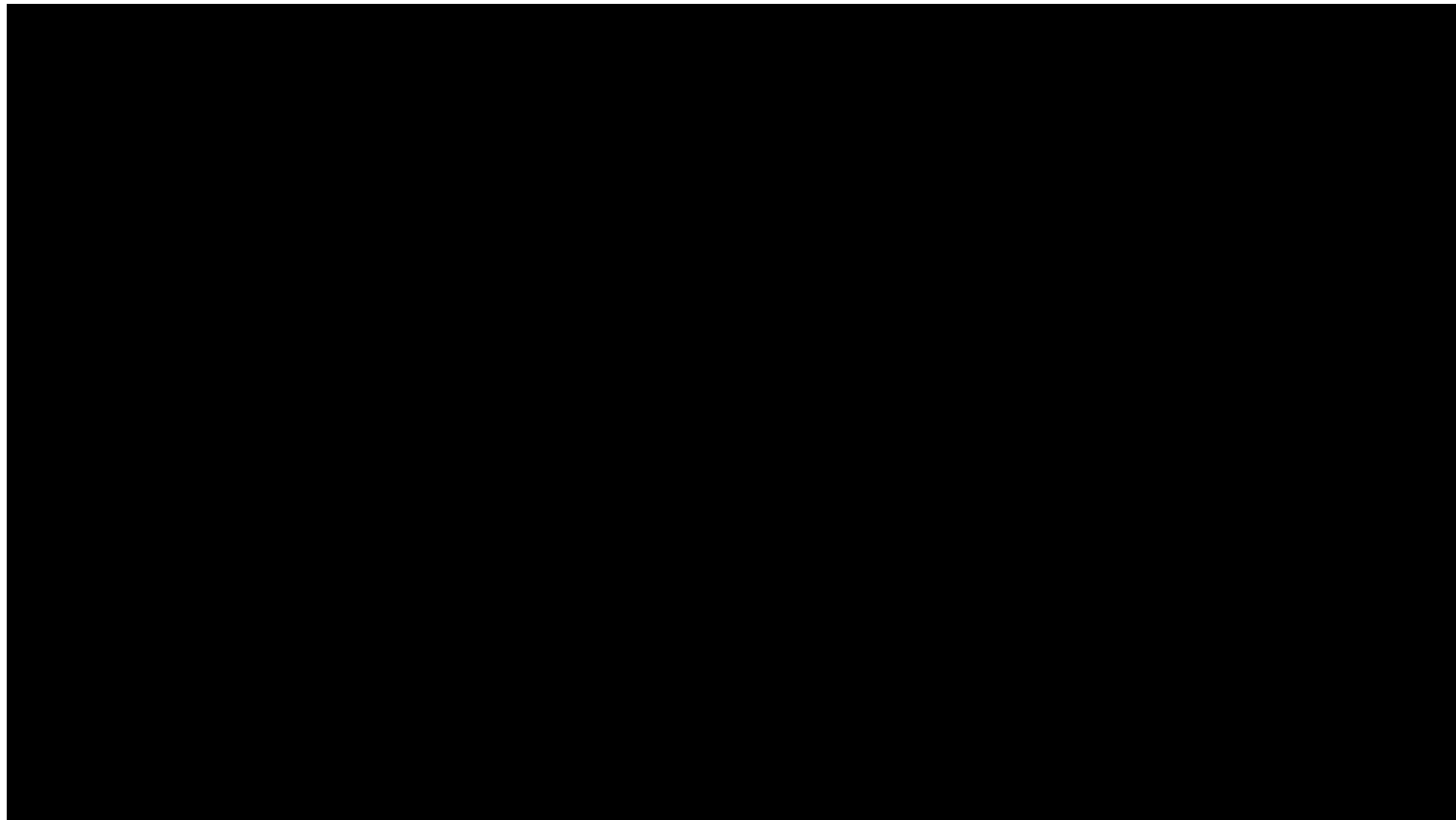
- Titles include: '**How to hit a woman**', 'How to hit your girlfriend if she cheats on you', 'Macho domination', and 'Macho Corner'.
- They incite or **justify gender-based violence**, normalise it, and use **derogatory language** about women.
- They give detailed tips on how to **punish** women **without leaving marks** and show children playing at committing gender-based violence for alleged infidelity.



En tu sitio: un felouso



INCITEMENT TO HATRED OF WOMEN



CONTENT THAT INCITES SUICIDE

1 REPORT

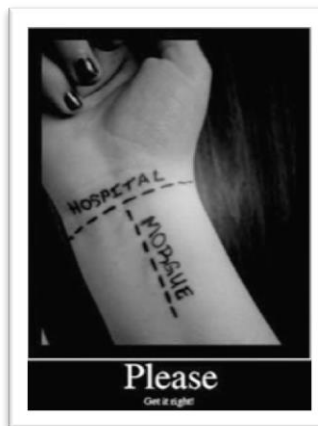
15 CONTENTS

PARTNERS:

- ✓ ASSOCIATION AFTER SUICIDE
- ✓ HEALTH DEPARTMENT

ACTIONS:

- ✓ REPORT TO PLATFORMS
- ✓ COMPLAIN TO THE PUBLIC PROSECUTOR'S OFFICE
- ✓ PUBLIC PRESENTATION WITH PARTNERS
- ✓ DRAFT GUIDELINES



"...staying alive doesn't solve anything, because if you go on like this your life will be worse and you'll keep suffering, so it's better to be dead..."



CONTENT THAT INCITES SUICIDE

- A **YouTube** search for the Catalan word '*suïcidi*' gives 890,000 results. Analysis of the first 50 revealed that **58% is risk content**.
- The content reported has titles such as '**Suicide Handbook**' and '13 ways to kill yourself'.
- The videos analysed have **4.2 million views**.
- They **condone** death by suicide, encourage others to commit suicide, and **recommend** methods. Creating 'suicide groups' on social media or instant chats is suggested.





CONTENT THAT INCITES SUICIDE



“For people who are vulnerable, either because of their age, which means teenagers in particular, or because of specific circumstances in their life, the internet is a very negative and dangerous source of information.”

Cecília Borràs, president of the Association After Suicide and clinical psychologist



CONTENT THAT INCITES SUICIDE

When you decide to commit suicide you can choose one of many ways to do it. They include:



DISINFORMATION ABOUT CANCER TREATMENTS

1 REPORTS

14 CONTENTS

PARTNERS:



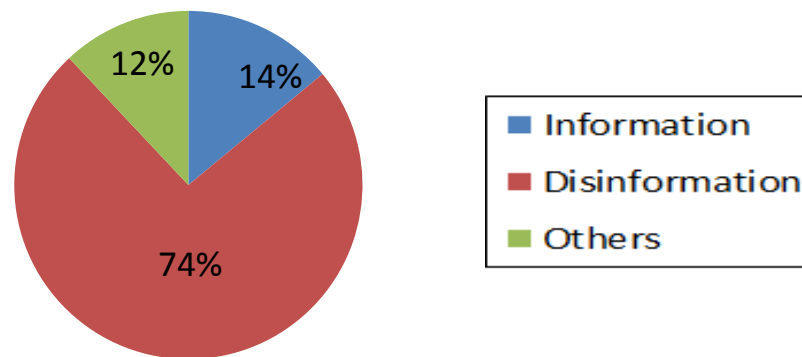
ACTIONS:

- ✓ REPORT TO PLATFORMS
- ✓ PUBLIC PRESENTATION WITH PARTNERS



DISINFORMATION ABOUT CANCER TREATMENTS

Search for *cure cancer* on YouTube. Analysis of top 50 results



14 YouTube videos amounting to **25 million+ views** analysed



CONTENT THAT PROMOTES GAMBLING AND BETTING

2 REPORTS

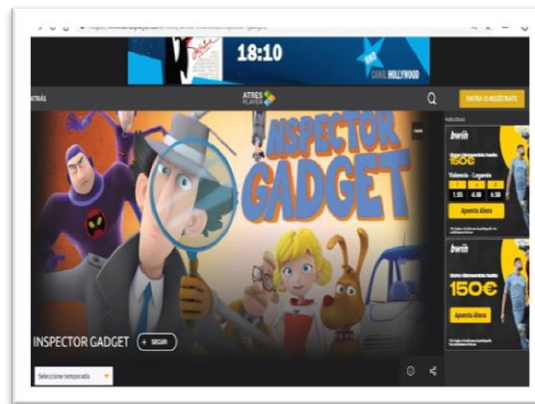
CONTENTS: Advertising on TV, radio, online channels and 50 videos on YouTube

PARTNERS:



ACTIONS:

- ✓ CALL FOR A STRONGER LEGAL FRAMEWORK
- ✓ PUBLIC PRESENTATION WITH PARTNERS



45% of gambling and betting ads are shown before the watershed.

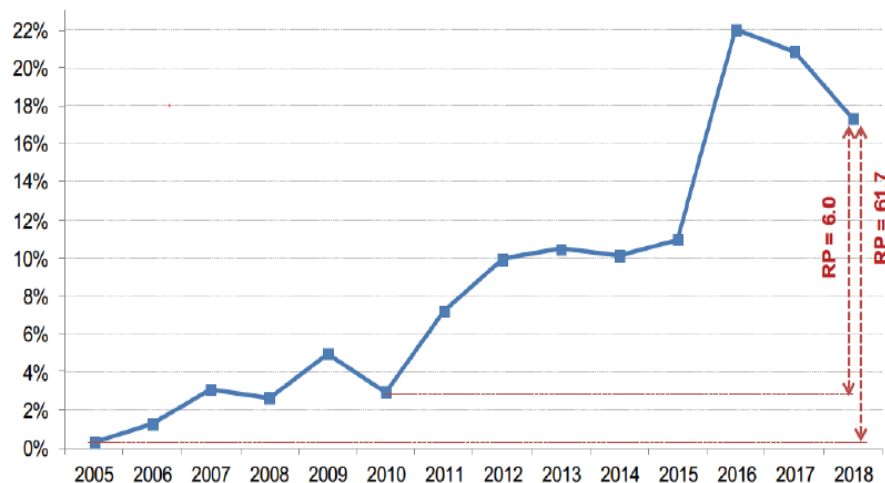
Exponential growth of tipsters on YouTube





CONTENT THAT PROMOTES GAMBLING AND BETTING

Prevalence of medical consultations for online problem gambling



- ✓ Up to **4.6%** of teenagers show **risk conduct** linked to gambling and betting.
- ✓ Warning about the **addictive potential** of gambling among youth.
- ✓ The average age when gambling addicts start is **19 years old**.
- ✓ According to studies, **37%** of gambling addicts started **before** the age of 18.
- ✓ Teenagers (aged 14 to 17) see sports gambling as an **implicit part of sport** and, therefore, as a social, fun experience **that entails no risk**.

CONTENT THAT ENCOURAGES CYBERSTALKING

1 REPORTS

12 CONTENTS WITH 22.9 MILLION VIEWS

ACTIONS:

- ✓ REPORT TO PLATFORMS
- ✓ PUBLIC PRESENTATION WITH PARTNERS

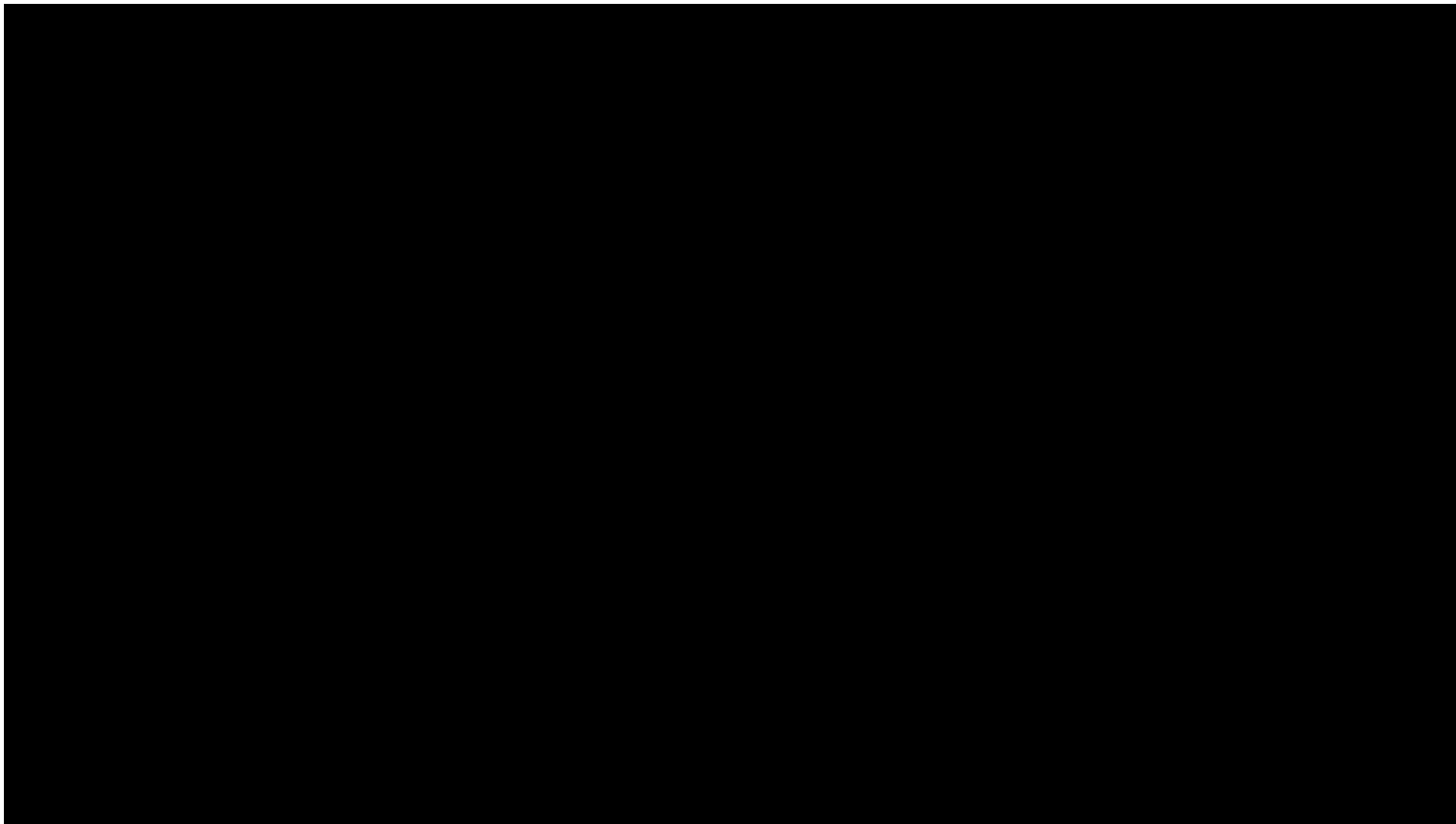


‘How to track your girlfriend using your Android’

‘How to access your girlfriend’s WhatsApp. 100% real’



CONTENT THAT ENCOURAGES CYBERSTALKING



CONTENT THAT ENCOURAGES CYBERSTALKING



**Within 48 hours, Google
removed 11 out of 12 videos**

VSP ACTION ON CONTENT DETECTED

VSP ACTION	NO. OF CONTENTS
Permanently removed	83
Registration required or content warning included	21
Content no longer available (moved to a private domain or the link expired)	6
Total	110



**Thank you very much
for your attention!**



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