

Community Media and Diversity

Henry Loeser PhD

48th EPRA Meeting - Bratislava 2018

Executive Summary

- Community Media
- Research I
- Research II
- CMFE
- Roma Youth Media

Community Media

- Attributes
 - Local
 - Not-for-Profit
 - Alternative
 - Accessible
 - Volunteer-based
 - Diverse
 - Representative

Research I

- "In Austria, media law and policy are generally in alignment with the values, priorities and motivations of community broadcasting participants"

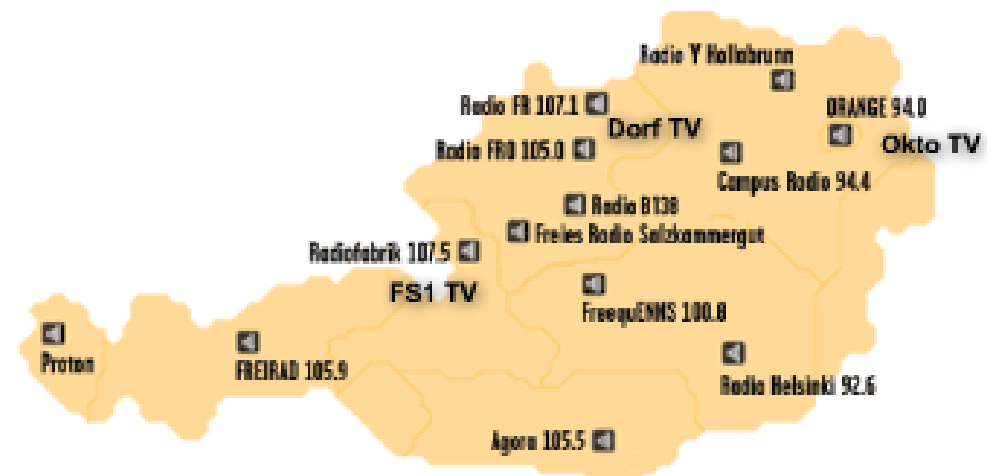


2014 Österreich Freien Rundfunk-Forschungsprojekt

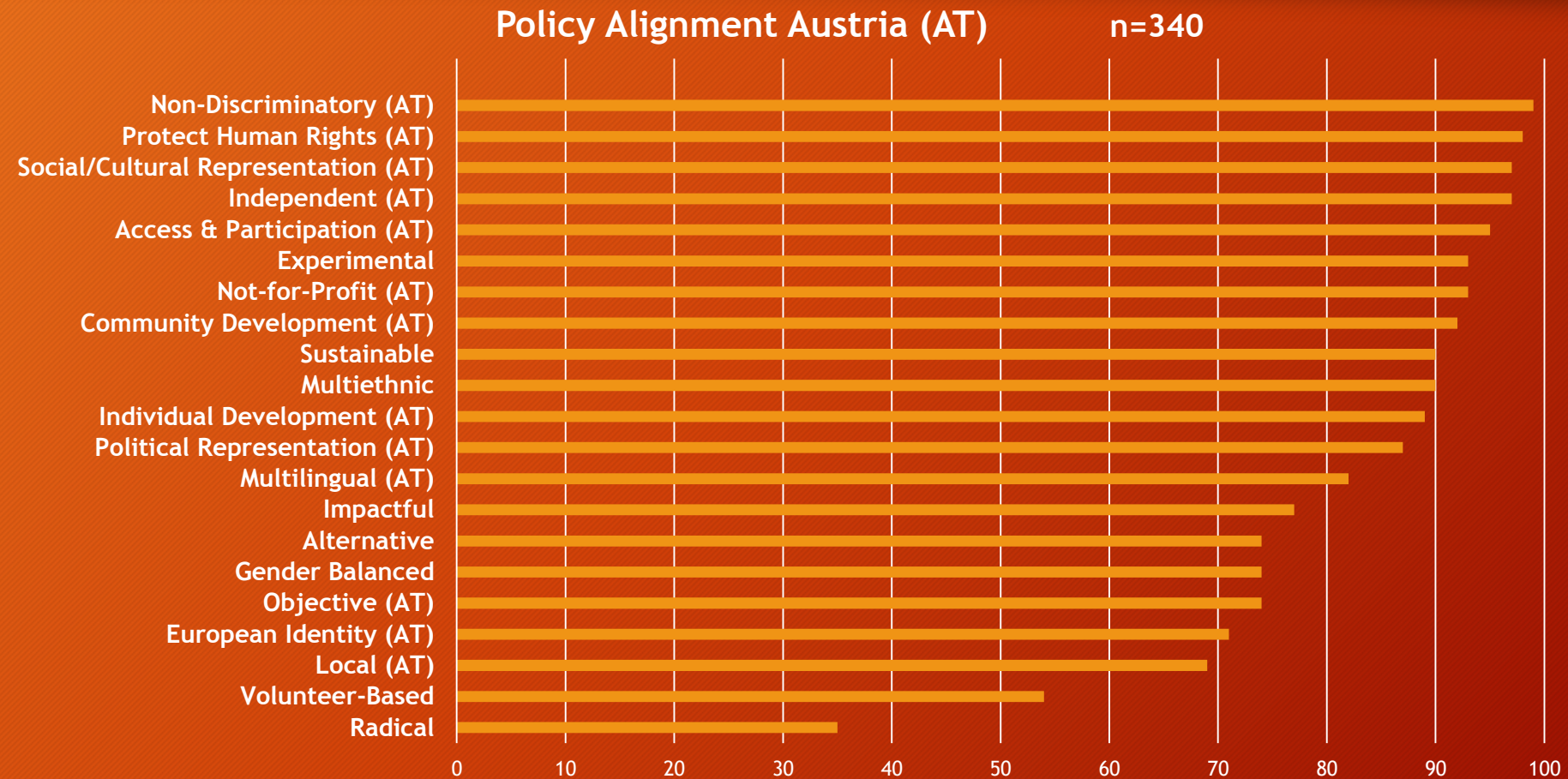
3 TVs

14 Radios

2000 Teilnehmer



Research I Results



Research II

**Spaces of Inclusion - An explorative study
on needs of refugees and migrants in the
domain of media communication and
on responses by community media**



Research II Results

- Bridging language barriers
- Space for alternative narratives and self-representation
- Access to knowledge for coping in new environment
- Establishing and integrating networks
- Media literacy and skills development

CMFE

COMMUNITY MEDIA FORUM EUROPE



Advocates, practitioners and experts representing 24 European national federations

CMFE

COMMUNITY MEDIA FORUM EUROPE

Refugee Radio Network Germany

On-air since: 2014

Producers: team of 7 people

Languages: English, German and multilingual productions

Topics: Migration, life of refugees in Europe, arts, culture

Airtime: 24 x 7

Broadcast: [Internet streaming](#) / [Internet Archive](#) / on FM through partner radios

Specialty: Social inclusion



CMFE

COMMUNITY MEDIA FORUM EUROPE

Indimaj on Okto TV Austria

On-air since: 2017

Producers: team of 4 men and 1 woman

Languages: German

Topics: Arts & culture / Integration and life of migrants and refugees in Austria

Airtime: Monthly

Reception: Austria A1 TV / UPC / kabelplus / DVB-T2 simplyTV / Livestream / [Internet archive](#)

Specialty: Bridge-building with local communities



CMFE

COMMUNITY MEDIA FORUM EUROPE

Radio Ghetto Italy

On-air since: Every summer since 2012

Producers: Team of volunteers and seasonal migrant workers

Languages: Bambara, Jola, Wolof, Pular, Moré, Arabic, French, English and Italian

Topics: Life of seasonal migrant workers in Apulia / Music / Culture

Airtime: Variable

Broadcast: Locally 97.0 FM / [Internet Archive](#) / on FM through partner radios in Italy and Africa / Facebook page [Radio Ghetto](#)

Specialty: Awareness-raising about slavery and exploitation in agriculture



RADIO GHETTO
VOCI LIBERE



CMFE

COMMUNITY MEDIA FORUM EUROPE



Salam Show on Radio Ara Luxembourg



On-air since: 2016

Producers: 1 responsible producer (female) + various collaborators

Languages: Arabic, English and French

Topics: Luxembourg's local culture and institutions / Arabic culture / refugee integration

Airtime: Every Monday from 2 to 3 pm

Reception: Luxembourg 102.9 & 105.2 FM / 102.0 Cable / [Internet streaming](#) / [Internet archive](#) / Facebook page [Salam Show](#)

Specialty: Multilingual, intercultural approach

Radio Somalia on Radio LoRa Switzerland

On-air since: 1998

Producers: 1 responsible producer (male) + various collaborators

Languages: Main language Somali with occasional use of German

Topics: News from Somalia / life in Switzerland / asylum

Airtime: Every Thursday from 2 to 3 pm

Broadcast: Zurich 97.5 FM / 88.1 Cable / DAB+ /

[Internet streaming](#) / [Internet Archive](#)

Specialty: Strong links to Somali diaspora around the world



CMFE

COMMUNITY MEDIA FORUM EUROPE

Rozana Supporting the Youth.. Special Training on Producing and Presenting Radio Programmes



CMFE

COMMUNITY MEDIA FORUM EUROPE

Partners



Additional Partners



Broadcasting
Board of
Governors



COUNCIL OF EUROPE



CONSEIL DE L'EUROPE



Supported by the *Rights,
Equality
and Citizenship (REC)*
Programme
of the European Union


CMFE
COMMUNITY MEDIA FORUM EUROPE






A NEW EUROPEAN PROJECT

MEDIA AGAINST HATE





Supported by the European Commission (DG Justice and Consumers)




**MEDIA AGAINST HATE**
Uphold our ethical standards





Home	About	News	Events	Resources	Contact
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FINAL CONFERENCE

Final conference of the Media Against Hate project


PUBLIC DISCUSSION

Public discussion on muslims in the media


DISCUSSION Liberté de la presse et liberté d'expression
Rencontre-débat
Avec: Françoise Tulkens, ancienne Vice-Présidente de la Cour européenne des droits de l'homme
Marta Marul, coordinatrice du Mouvement contre le discours de haine
Renata Schewchen, directrice de la Fédération européenne des journalistes
Jean-Paul Maréchal, professeur et journaliste au Sud
Vendredi 23 février 2018 de 16h à 17h
Place de l'Europe
Foire du livre de Bruxelles


Offices généraux de la Région de Bruxelles-Capitale
Avenue de la Liberté 100 - 1050 Bruxelles


DISCUSSION Liberté de la presse et liberté d'expression
"Voices of Inclusion" at CivilMedia UnConference
CIVIL MEDIA 17 Salzburg 15.-17.6.2017
University of Salzburg Media & Civil Society


WORKSHOP

Workshop: How to counter hate speech and manage an online community

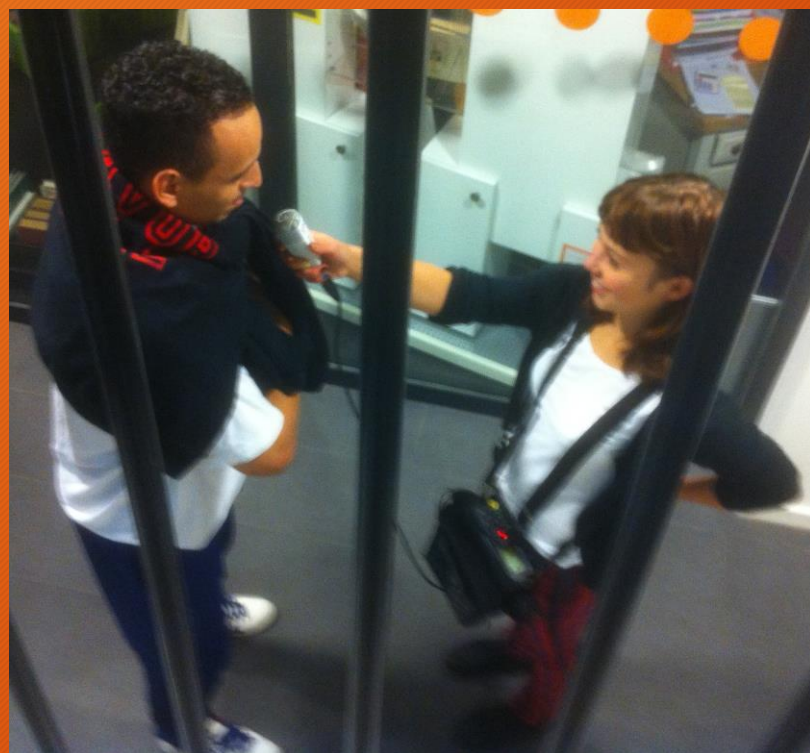
WORKSHOP

Call for Applications: Regulating "Hate Speech" in the Media

WORKSHOP

Media Literacy Training 3 – Empowerment and protection of women journalists and media makers

WORKSHOP

Reporting on Migration & Refugees Workshop for EU Journalists

CMFE

COMMUNITY MEDIA FORUM EUROPE



  **Conseil de l'Europe
Union Européenne**

MEDIANE
Media en Europe pour une Diversité Inclusive
Une initiative conjointe UE / CdE 2013-14

LA MEDIANE BOX

Questions & Réponses pour une Diversité Inclusive dans les Media



 *Je suis un/e*
JOURNALISTE >

 *Je suis un/e*
FORMATEUR/TRICE EN JOURNALISME >

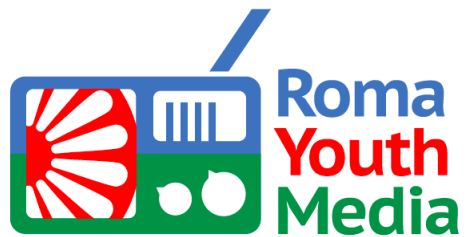
 *Je suis un/e*
MANAGER DE MEDIA >

www.radioexpert.org

support for community media

- Research
- Training
- Consulting
- Project Development
- Advocacy





IQ
Roma
servis

IQ Roma servis, o. s.
Hybešova 41
602 00 BRNO
tel.: 543 213 310
www.iqrs.cz
www.jaktovidimja.cz
www.ethnic-friendly.eu

KONKURZ NA MODERÁTORA/ku

Staň se moderátorem/ moderátorkou
internetového rádia iqrs.

**STŘEDA
24. 6. 2009
15.00 hod
IQRS, Hybešova 41**

A black and white line drawing of a person's head in profile, wearing large headphones and speaking into a professional microphone. In the background, there is a satellite dish.



	Roma Youth Radio Training Syllabus					
session	Theory	Administration	Programming	Technics	Marketing	Development
1	Content-Medium-Consumer	Studio rules and regulations	Information/Opinion/Entertainmer	Studio tour	media platforms	
2	Public/Commercial/Community	Studio rules and regulations	Radios, formats and shows	Operating the mixer	Market-Message-Medium	
3	Media regulation/Copyright law	Media organization structure	Radio DJ basics	Audio software & music files	Imaging	Revenue models
4	Case study - public service	Organization business plan	DJ show with clock	Archiving	Social Media	Advertising/sponsorship
5	Case study - commercial	Career development	Sound recording - jingle	Podcasting	CRM	CRM
6	Case study - community	Human resources	Second show - with clock	Streaming	Marketing plan	Sponsor relationship



UMAC



[the project](#)

[media literacy](#)

[partners](#)

[calendar](#)

[documents](#)

understanding media for active citizenship

an [erasmus+](#) project on [media literacy](#) in europe

[Freies Radio
Wüste Welle 96.6](#)

[near
90.3fm](#)
20 YEARS IN OUR COMMUNITY
1993 - 2013

[TILOS](#)

[RADIO
KULTURA.COM](#)

[RadioExpert.org](#)
Support for Community Media Worldwide

[Radio Robin Hood 91.5](#)

08

Oct 2013

meetings

Media Diversity for Democracy | Brno'13: Meeting Roma Youth Radio project

Another "understanding media" partner meeting took place in Brno, Czech republic where training activities of [RadioExpert.org](#) take place. Even though theory and practice sometimes don't match there are no questions about meaning of training Roma kids and teenagers how to be DJs and radio moderators.



The UMAC Toolbox

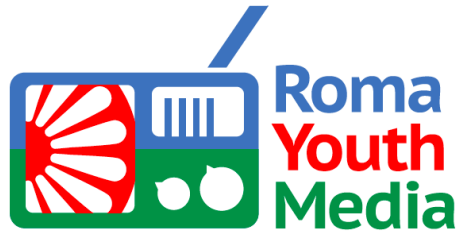
Want to communicate Media Literacy?
Need tools to convey journalistic and
productions skills?
Want to help people understanding
media?

Find this and more
at the **new UMAC Toolbox**

TOOLBOX

ABOUT THE TOOLBOX	JOURNALISTIC SKILLS	PRODUCTION SKILLS
BROADCASTING	UNDERSTANDING MEDIA	GLOSSARY
	LATEST ITEMS (SHOW ALL)	LANGUAGES

Search



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