



# Five key messages from the European Audiovisual Observatory

EPRA meeting  
Bratislava, 10-12 October 2018

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# Overview

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# Latest EAO institutional news

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# 1.

## Presidency of the Executive Council of the Observatory

- 2018: France
- 2019: Italy
- 2020: Morocco

## Working at the Observatory

- One additional analyst joins the Department for legal information from 1 June 2018
- On-going process for recruiting EPRA assistant

# Focus on Market information

## 2.

### The circulation of European audiovisual services

- New report on the offer of TV channels and on-demand services in Europe
- New report on TV News channels in Europe
- Evolution of MAVISE
  - ✓ Incorporation of licences in MAVISE
  - ✓ Preparation of a new interface

### European works on VOD

- Update of the analysis of VOD catalogues (end 2018)
- New project for a Directory of European Films on VOD

# Focus on Legal information (1/2)

## 3.

### **IRIS Plus series (3 yearly issues – in-house production)**

- Legal framework for video-sharing platforms (*June 2018*)
- Legal consequences of Brexit for the audiovisual sector (*Nov. 2018*)
- Legal framework for international co-productions (*Dec. 2018*)

### **IRIS Special series (2 yearly issues – with partners)**

- Media reporting: facts, nothing but facts? (*Oct. 2018*)
- Towards a level playing field for law enforcement against media (*Dec. 2018*)

# Focus on Legal information (2/2)

## 3.

### Mapping reports for the European Commission

- Licensing and related systems for audiovisual media services in EU-28 (*sept. 2018*)
- Criteria for funding cinematographic and other audiovisual works in the EU-28 (*to be published by summer 2019*)

### Mapping reports for the EFADs

- National rules for the promotion of European works in the EU (*to be published early 2019*)

# EAO online services

## 4.

### Market information

- Mavise
- Yearbook
- Lumière and Lumière Pro

### Legal information

- IRIS newsletter
- Merlin
- AVMSDatabase
- Project on promotion of European works



# EAO events (June-Dec. 2018)

## 5.

### Main events since the last EPRA meeting:

- Video sharing platforms: shared revenue, shared responsibility? (*Paris, 5 June 2018*)
- Key challenges for the film industry in the Russian Federation, (*St Petersburg, 19 September 2018*)
- Licensing of audiovisual media services in Europe, (*Athens, 25 September 2018*)

### Forthcoming:

- The impact of Brexit on the audiovisual landscape (*Brussels, 27 November 2018*)



# The 5<sup>th</sup> “Christmas” EAO workshop

## Gender imbalances in the media

Strasbourg, 7 December 2018

5.



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