

EPRA/2018/08

## 10 Oct. Arrival in Bratislava / Reception

14:00-17:00 MIL Taskforce meeting, Sheraton Hotel  
19:00-21:30 Welcome Reception at Restaurant Hrad, Bratislava Castle

## 11 Oct. EPRA Meeting

8:30 Registration / Sheraton hotel

9:00 Opening/Presentation of the Slovakian Media Landscape by **Martin Dorociak**, CBR

### 1. Welcome & Minutes of the 47th Meeting, 23-25 May 2018, Luxembourg (EPRA/2018/07)

### 2. Plenary Session 1 > Public service & public interest content in the digital age: the role of regulators

Session Chair: Oliver Gerber, EPRA Vice-Chairperson  
Content Producer: Samuel Studer, OFCOM (CH)  
Panel of Regulators: Kevin Bakhurst, Ofcom (UK); Aurēlija Ieva Druviete, NEPLP (LV); Gerda van Hekesen, CvdM (NL); Mari Velsand, NMA (NO)  
Background paper: EPRA/2018/09

11:30 Coffee Break

### 3. EPRA Board update by Celene Craig

3.1. Chairperson's report  
3.2. Revised Budget 2018; Draft Budget 2019

### 4. Update from the European Commission

### 5. ERGA Update

### 6. Report on Media Literacy Taskforce by Martina Chapman

13:00 - 14:30 Lunch at Sheraton hotel

### 7. Parallel Working Group Meetings

#### WG I > Commercial Communications 2.0: the respective roles of regulators

Board sponsor: Johanna E. Fell, EPRA Vice-Chair  
Content Producer: Jean-François Furnémont, Wagner-Hatfield  
Keynote: Michael Wagner, DLM (DE)  
Panel: Martin Dorociak, CBR (SK); Martyn Željko Sampor, Rada Pre Reklamu (SK); Malcolm Phillips, ASA (UK); Oli Bird, Ofcom (UK)

#### WG II > Achieving greater diversity in broadcasting: the whole picture

Board sponsor: Celene Craig, EPRA Chairperson  
Content Producer: EPRA Secretariat  
Keynote: Deborah Williams, Creative Diversity Network  
Panel: Henry Loeser, CMFE; Sonia Monjas González, CNMC (ES); Marcel Regnotto, OFCOM (CH)

Introduction: EPRA/2018/11

#### WG III > Spotlight on AVMSD: implications for cooperation between NRAs from EU and non-EU countries (ad hoc WG)

Board sponsor: Maria Donde, EPRA Vice-Chair  
Content Producer: Emmanuelle Machet, EPRA Secretary  
Interactive discussion including a World Café session

Introduction: EPRA/2018/12

16:30 Coffee Break

17:00 **8. Update from the European AV Observatory**  
**9. Update on CoE activities**  
**10. Update on OSCE-RFoM activities**

17:30 Closure of the Meeting

19:30 Dinner at Elesko Restaurant, Elesko Wine Park, Modra

## 12 Oct. EPRA Meeting

9:00 Opening of the meeting / Sheraton hotel

### 11. Plenary Session 2 > Political communication & the challenges of social media: What role for regulators?

Session Chair: Helena Mandić, EPRA Vice-Chairperson  
Content Producer: Francesca Pellicanò, AGCOM (IT)  
Keynote address: Ľuboš Kukliš, CBR (SK)/ERGA  
Moderator: Elfa Yr Gylfadóttir, Media Commission (IS)  
Panel of Regulators: Oli Bird, Ofcom (UK)/ERGA; Susanne Lackner, KommAustria (AT); Frédéric Bokobza, CSA (FR)  
Introduction: EPRA/2018/13

11:00 Coffee Break

### 12. Preliminary discussion on EPRA's Strategic Objective: Reviewing the Structure of EPRA Plenary Meetings

### 13. Summary of the Working groups

### 14. Next and further EPRA Meetings

### 15. Any Other Business

13:30 Closure of the meeting

13:30 - 14:45 Lunch at Sheraton hotel

15:15 - 17:00 A guided walking tour of the Bratislava Old Town (free of charge)

## 13 Oct. Optional Programme

Possibility to visit the UFO bridge or to make a boat trip to Devín castle or to Danubiana Gallery

Information File: <http://www.epra.org/attachments/bratislava-information-file>