



Update from the European Audiovisual Observatory

EPRA meeting
Luxembourg, 23-25 May 2018

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Executive Director



Overview

- 1. The latest from the organisation**
- 2. Market information**
- 3. Legal Information**
- 4. Online services**
- 5. Next OBS workshop**

1. The latest from the organisation

Institutional news (1/2)

1.

Presidency of the Executive Council of the Observatory

- 2018: France
- 2019: Italy
- 2020: ?

Greece re-joined the Observatory on 15 November 2017

Working at the Observatory

- Four vacancies at the Department for market information have been filled from 1 January 2018
- One additional analyst joins the Department for legal information from 1 June 2018
- Process for recruiting EPRA assistant starts this week

Institutional news (2/2)

1.

Main events since the last EPRA meeting:

- *Anniversary take-aways*, Strasbourg, 3 November 2017
- *International co-productions: a success formula for European films?*, Cannes film market, 12 May 2018

Main forthcoming events where you are all invited:

- *Video sharing platforms: shared revenue, shared responsibility?*, Paris, 5 June 2018
- *Licensing of audiovisual media services in Europe*, Athens, 25 September 2018
- *The impact of Brexit on the audiovisual landscape*, Brussels, 9 October 2018

2. Market information

Research topics

2.

→ Production and circulation of audiovisual works

- Circulation of films in cinemas, TV, VOD
- Film budgets and financing
- Volume of original TV content production in Europe
- Availability and visibility of European works on VOD

→ Circulation and ownership of audiovisual services

- Circulation of audiovisual services: establishment, targeting and linguistic versions
- News channels in Europe

→ Market data

- Film Focus
- Key trends and Yearbook
- Russian report

3. Legal information

Main publications

3.

→ IRIS Plus (3 yearly issues – in-house production):

→ 2017

- Exceptions and limitations to copyright
- Commercial communications in the revised AVMSD
- Deposit of audiovisual works

→ 2018

- The legal framework for video-sharing platforms (forthcoming)
- Brexit and its impact on audiovisual regulation (after summer)
- International co-productions (end of the year)

→ IRIS Special (2 yearly issues – with partners):

→ 2017

- Media regulation during elections and referenda
- Media privilege of journalists

→ 2018

- Accuracy, objectivity and fairness in audiovisual news and current affairs
- Towards a level playing field for law enforcement against media

Last publications

3.

→ IRIS Extra (1 yearly issue – with partner):

- Judicial practice on media freedom in Russia (2017)
- Foreign ownership in electronic media in Russia (2018)

→ IRIS Themes (ad hoc project – with partner):

- Freedom of Expression, the Media and Journalists
 - Case-law of the European Court of Human Rights (4th edition, 2017)
 - Standard-setting by the Council of Europe (II) Parliamentary Assembly
 - Standard-setting by the Council of Europe (I) Committee of Ministers

→ Mapping reports for the European Commission

- 2015: protection of minors for the AVMSD REFIT
- 2016: media literacy
- 2017: licensing of AVMS
- 2018: performance indicators for film funding

4. Online services

Online services

→ Market information

- **Mavise**
- Yearbook
- Lumière and Lumière Pro
- Pilot project of a directory of European films on VOD

→ Legal information

- **IRIS newsletter**
- Merlin
- AVMSDatabase
- Project on promotion of European works



5. The workshops

Regular workshops since 2014

5.

- ✓ **When:** December
- ✓ **Where:** Strasbourg
- ✓ **How long:** one full day with various sessions
- ✓ **Who:** 30 participants from the industry, European and national institutions, media regulators, consumers and the academic sector



- Topics so far:
 - **2014:** Empowering users and protection of minors
 - **2015:** Data protection and media protection
 - **2016:** Regulatory asymmetries
 - **2017:** The SatCab regulation (request EU Commission)
 - **2017:** The financial ecosystem of European audiovisual production

The 5th “Christmas” workshop

14

5.

Gender imbalances in the media

- Strasbourg, 7 December 2018



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