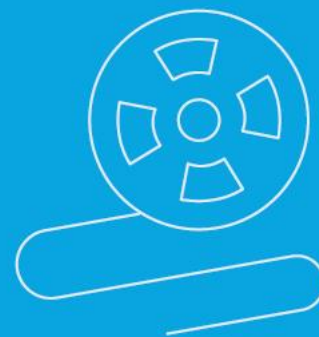


47th EPRA Conference

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Luxembourg





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luxembourgeoise
indépendante de
l'audiovisuel



Fernand Weides

Chairman of ALIA's Consultative Assembly

It's not all about RTL... but mostly The Luxembourg Media Landscape



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Some media milestones

- ▶ 1839: Luxembourg gains its independence
- ▶ 1931: Compagnie luxembourgeoise de radiodiffusion (CLR) is founded; it is later renamed CLT and CLT-Ufa
Its radio and TV programmes are internationally marketed under the brand RTL
- ▶ 1988: SES launches its first Astra satellite
Today more than 50 satellites reach 99% of the world population

TV programmes

- ▶ RTL Hei elei, kuck elei (1969, weekly),
morphed into RTL Télé Lëtzebuerg (1991, daily, audience: 104,700)
- ▶ 2ten RTL Télé Lëtzebuerg (2004)
- ▶ Uelzechtkanal (1996 weekly)
- ▶ Nordlicht TV (1997, weekly)
- ▶ AparTV (2017)
- ▶ Chamber TV (2001, weekly magazine plus live broadcast of public debates)

Radio programmes

- ▶ RTL Radio Lëtzebuerg (daily, 1959, audience: 183,200)
- ▶ radio 100,7 (public service, 1993, audience: 30,000)
- ▶ 4 commercial radios with regional coverage:
 - ▶ Antenne Luxemburg (2017, audience: n.a.)
 - ▶ Ara (1992, audience: 5,800)
 - ▶ Eldoradio (1992, audience: 110.600, co-owned by CLT-Ufa & Editpress)
 - ▶ L'essentiel-radio (2016, audience: 73,600, co-owned by CLT-Ufa & Editpress)

Daily newspapers

- ▶ Luxemburger Wort (1848, DE, FR, readership: 152,000)
- ▶ Tageblatt (1913, DE, FR, readership: 39,700)
- ▶ Le Quotidien (2001, FR only, readership: 25,100)
- ▶ Lëtzebuerger Journal (1948, DE, FR, readership: 5,700, owner: foundation close to Liberal Party)
- ▶ Zeitung vum Lëtzebuerger Vollék (1946, DE, FR, readership: 2,100, owner: Communist Party)
- ▶ L'essentiel (2007, FR only, free, readership: 200,000)

2 main publishing groups

- ▶ Saint-Paul (owner: arch-diocese)
 - ▶ Luxemburger Wort
 - ▶ Télécran (1978, weekly)
 - ▶ Contacto (1970, weekly)
- ▶ Editpress (owner: left-wing union)
 - ▶ Tageblatt
 - ▶ Le Quotidien
 - ▶ L'essentiel
 - ▶ Le Jeudi (1997, weekly)
 - ▶ Revue (1945, weekly)



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Political weeklies

- ▶ d'Land (1954, close to liberal elite)
- ▶ Woxx (1988, close to ecological movement)

Press subsidies

- ▶ Established in 1976 (aide directe à la presse)
- ▶ Criteria: i.a. general news, 5 full-time journalists , published at least once a week, ...
- ▶ 7,2 million € (2017)
- ▶ 5 dailies & 5 weeklies get support (including Communist Zeitung)



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Thank you for your attention!

Any questions?