

23 May Arrival in Luxembourg / Reception

18:30 Welcome Reception at the "Musée national d'Histoire et d'Art", Luxembourg City

24 May EPRA Meeting

8:00 Registration and coffee / Hemicycle Amphitheater (ECCL)

9:00 Opening/Presentation of the Media Landscape of Luxembourg by **Fernand Weides, ALIA**

1. **Minutes of the 46th Meeting, 11-13 October 2017, Vienna (EPRA/2017/14)**

2. **EPRA Board Update**

- 2.1. Chairperson's Report by **Celene Craig**
- 2.2. Election to vacant position of EPRA Vice-Chairperson
- 2.3. Final statement of expenses for 2017
- 2.4. Membership of the Office for Communications of Liechtenstein

3. **Update from the European Commission by Marcel Boulogne**

4. **ERGA Update by Damir Hajduk, ERGA Chair**

5. **Report on Media Literacy Task Force by Martina Chapman**

10:30 Coffee Break

6. **Plenary Session 1 > Public service & public interest content in the digital age: taking stock of stakeholders' views**

Session chair: **Oliver Gerber**, EPRA Vice-Chairperson
 Content Producer: **Samuel Studer**, OFCOM (CH)
 Presentations: **Florence Hartmann**, EBU-MIS; **Matthias Künzler**, University HTW Chur (CH); **Tomas Myrbostad**, TV2 (NO); **Mika Rahkonen**, YLE (FI)
Background Paper: EPRA/2018/02

13:00 - 14:30 Lunch / Hemicycle Bar

7. **Parallel Working Group Meetings**

WG I > Commercial Communications 2.0: mapping changes

Board sponsor: **Johanna E. Fell**, EPRA Vice-Chair
 Content Producer: **Jean-François Furnémont**, Wagner-Hatfield
 Presentations and panel discussion: **Bruno Martins**, ULC; **Conor Murray**, EGTA; **Heiko Zysk**, ProSiebenSat.1 Media SE

Background Paper: EPRA/2018/03

WG II > Achieving greater diversity in broadcasting: special focus on gender

Board sponsor: **Celene Craig**, EPRA Chairperson
 Content Producers: **Leila Kurnaz & Natasha Connors**, Ofcom (GB)
 Presentations: **Emilija Petreska-Kamenjarova**, AAAMS (MK); **Joëlle Desterbecq**, CSA (BE); **Estela Jiménez Luna**, CNMC (ES); **Stephanie Comey**, BAI (IE); **Vikki Cook**, Ofcom (UK)

Background Paper: EPRA/2018/04

WG III > New challenges for Privacy (ad hoc working group) World Café

Content Producer: **Emmanuelle Machet**, EPRA Secretary
 Facilitator: **Maja Cappello**, European Audiovisual Observatory

Introduction: EPRA/2018/05

16:30 Coffee Break

16:45 8. **Update from the European AV Observatory by Susanne Nikoltchev**

9. **Update on OSCE-RFoM activities by Sejal Parmar**

17:15 Closure of the Meeting

19:30 Dinner at the "Centre culturel de rencontre Abbaye de Neumünster"

25 May EPRA Meeting

8:30 Opening of the meeting and coffee / Hemicycle Amphitheater (ECCL)

10. **Plenary Session 2 > Political communication & the challenges of social media: Recent case studies and initiatives**

Session chair: **Helena Mandić**, EPRA Vice-Chairperson
 Content Producer: **Francesca Pellicanò**, AGCOM (IT)
 Keynote: **Damian Tambini**, London School of Economics (LSE)
 Case studies: **Stephanie Comey**, BAI (IE); **Elfa Ýr Gylfadóttir**, Media Commission (IS); **Francesca Pellicanò**, AGCOM (IT)

Introduction: EPRA/2018/06

11:00 Coffee Break

11. **Update on CoE activities by Silvia Grundmann**

12. **Summary of the Working groups**

13. **Next and further EPRA Meetings**

14. **Any Other Business**

13:00 Closure of the meeting

13:15 - 14:30 Lunch / Hemicycle Bar

15:00 - 17:00 Visit of the **European Satellite Company (SES)** in **Betzdorf** or guided walking tour of the **Old Town of Luxembourg** (both free of charge)

26 May Optional Programme

09:30 - 12:00 Half-day trip / Visit to the former **Belval** industrial site in **Esch-sur-Alzette** (free of charge)

Information File: <http://www.epra.org/attachments/luxembourg-information-file>