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Audiovisual Media Services Directive (AVMSD)
a media framework for the 21st century

Why?

For a better balance of rules

- Better protection of minors
- Promoting European works
- More independence for regulators
All video is not equal

Traditional TV broadcasters + Video on Demand (VOD) providers + Video sharing platforms
Is this photo about you or a friend?

Yes, this photo is about me or a friend:
- I don't like this photo of me
- It's harassing me
- It's harassing a friend

No, this photo is about something else:
- Spam or scam
- Nudity or pornography
- Graphic violence
- Hate speech or symbol
- Illegal drug use
- My friend's account might be compromised or hacked

Is this your intellectual property?

Continue  Cancel
Our Mandate
STUDY ON THE HUMAN RIGHTS DIMENSIONS OF AUTOMATED DATA PROCESSING TECHNIQUES (IN PARTICULAR ALGORITHMS) AND POSSIBLE REGULATORY IMPLICATIONS
Discovering MEDIA LITERACY
1. Existing mandate solid foundation
2. AVMSD won’t help
3. Use you ‘right to know’
4. Ensure public transparency
5. Enhance quality of self-regulation
Thank you for listening

If you have any questions or comments please contact:

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