



WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



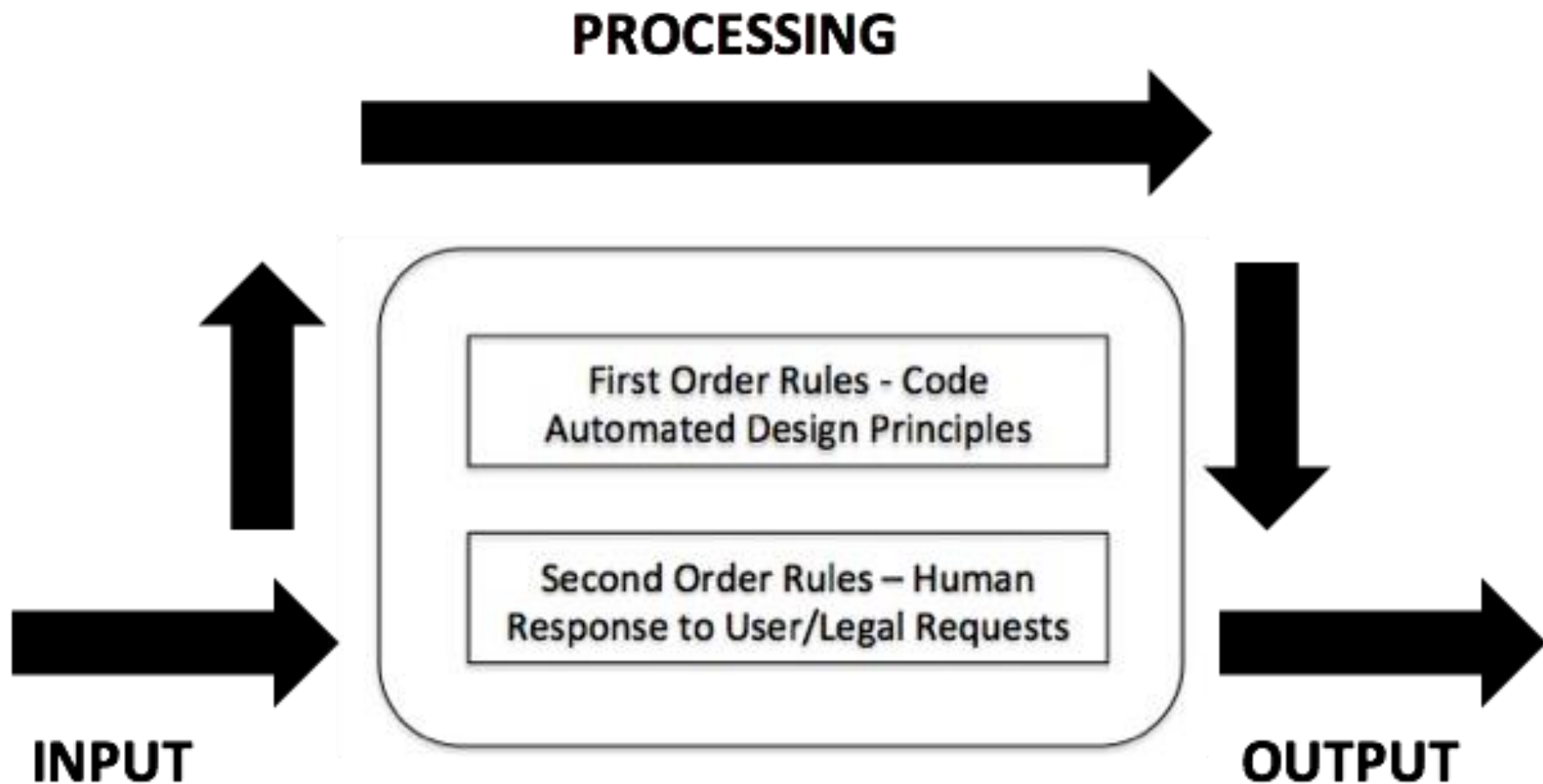
Dr. Ben Wagner

Assistant Professor, Management Information Systems
Director, Privacy & Sustainable Computing Lab

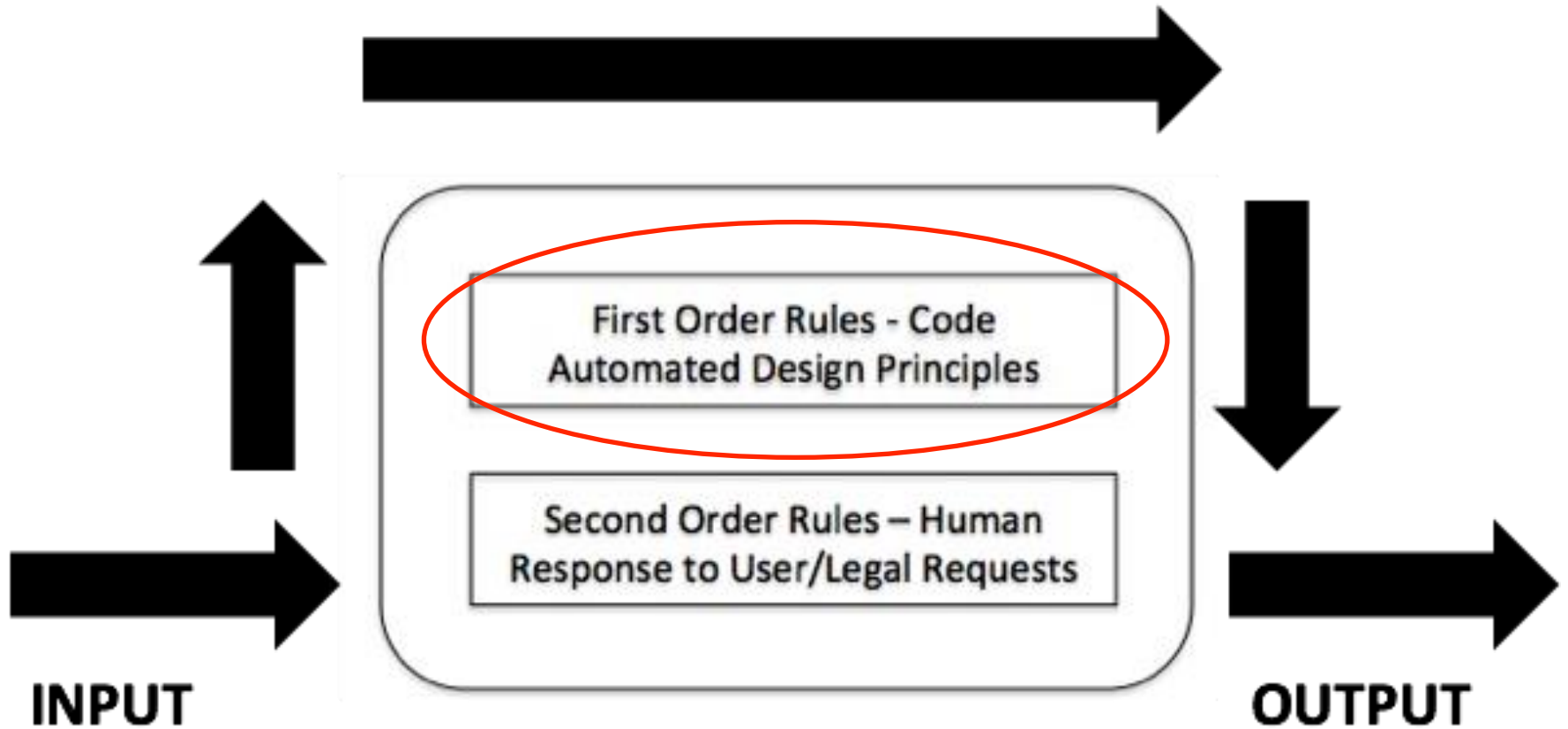


**PRIVACY &
SUSTAINABLE
COMPUTING LAB**





PROCESSING



fairness

fake news

hate speech

impartiality

democracy

free expression

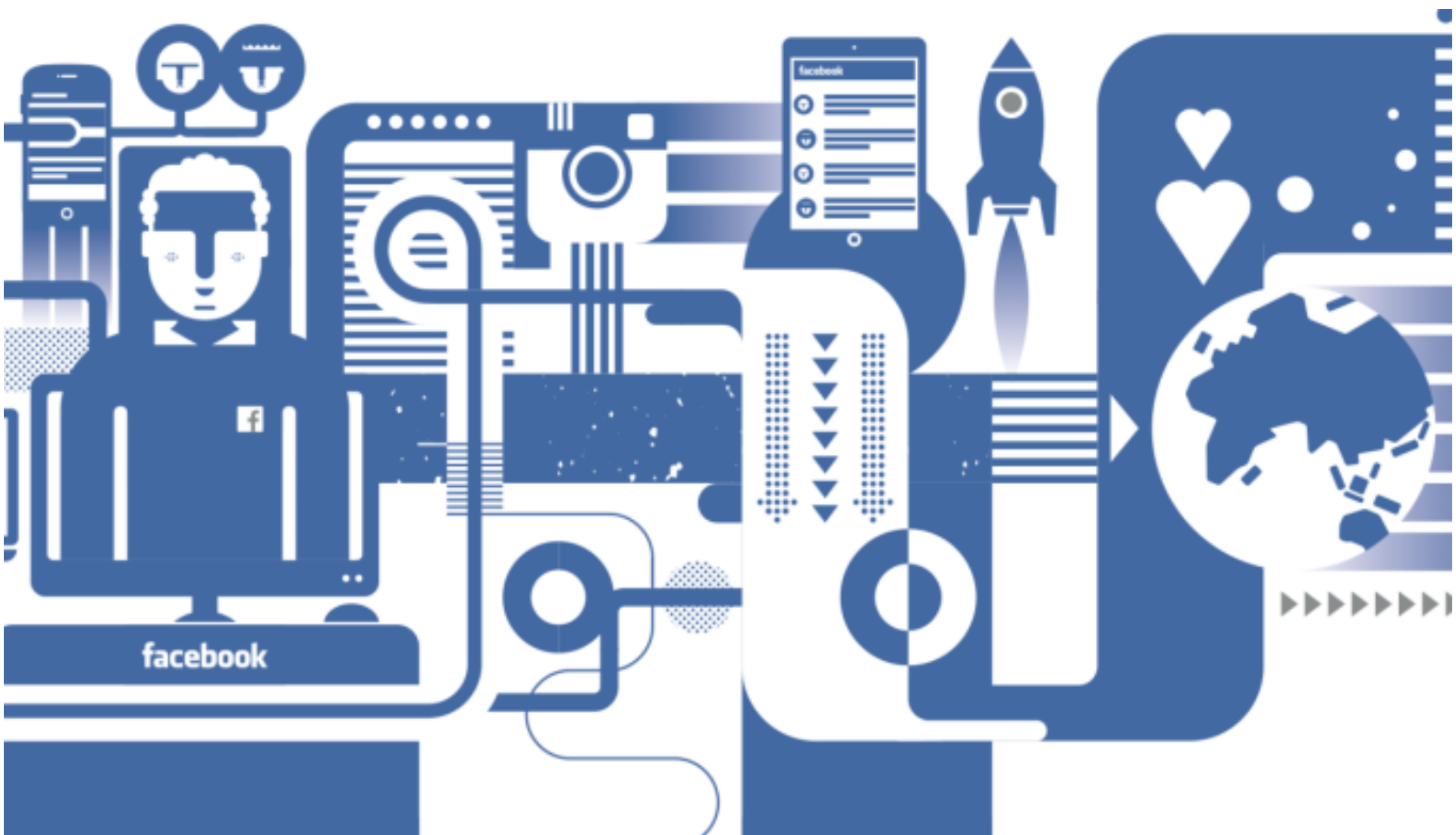


















Audiovisual Media Services Directive (AVMSD)

a media framework for the 21st century

 #AVMSD #DigitalSingleMarket

Why?

For a better balance of rules



Traditional TV broadcasters



Video on Demand
(VOD) providers



Video sharing platforms

- Better protection of minors
- Promoting European works
- More independence for regulators

All video is not equal



Traditional TV broadcasters



Video on Demand
(VOD) providers



Video sharing platforms



DELFI





Is this photo about you or a friend?



Yes, this photo is about me or a friend:

- ☐ I don't like this photo of me
- ☐ It's harassing me
- ☐ It's harassing a friend

No, this photo is about something else:

- ☐ Spam or scam
- ☐ Nudity or pornography
- ☐ Graphic violence
- ☐ Hate speech or symbol
- ☐ Illegal drug use
- ☐ My friend's account might be compromised or hacked

Is this your intellectual property?

Continue

Cancel



Our Mandate





MSI-NET(2016)06 rev2

**STUDY ON THE HUMAN RIGHTS DIMENSIONS
OF AUTOMATED DATA PROCESSING
TECHNIQUES (IN PARTICULAR ALGORITHMS)
AND POSSIBLE REGULATORY IMPLICATIONS**



Discovering **MEDIA** **LITERACY**

Conclusion

- 1.Existing mandate solid foundation
- 2.AVMSD won't help
- 3.Use you 'right to know'
- 4.Ensure public transparency
- 5.Enhance quality of self-regulation

Thank you for listening

If you have any questions or
comments please contact:

@benwagne_r

ben.wagner@wu.ac.at