



Update from the European Audiovisual Observatory

EPRA meeting
Vienna, 11-13 October 2017

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Overview

- 1. The latest from the organisation**
- 2. Market information**
- 3. Legal Information**
- 4. Online services**
- 5. Next OBS workshop**

1. The latest from the organisation

Institutional news

1.

- ❑ **Presidency of the Executive Council of the Observatory**
 - ✓2017: Poland
 - ✓2018: France
 - ✓2019: Italy
- ❑ **25th Anniversary of the Observatory in 2017**
- ❑ **Greece left the Observatory on 1 January 2017**
- ❑ **Events since last EPRA meeting:**
 - ❑ *The impact of VOD on film exploitation*, Cannes, 20 May 2017
 - ❑ *The role of media literacy in the new media landscape*, Warsaw, 8 June 2017
 - ❑ *Convergence in European media markets*, Brussels, 27 September 2017
 - ❑ *New opportunities for film in VOD*, Moscow, 10 October 2017
 - ❑ *Anniversary take-aways*, Strasbourg, 3 November 2017

2. Market information

Research topics

2.

→ Production and circulation of audiovisual works

- Circulation of films in cinemas, TV, VOD
- Evolution of film budgets and financing
- Volume of original TV content production in Europe
- Availability and visibility of European works on VOD

→ Circulation and ownership of audiovisual services

- Targeting audiovisual services
- Children channels in Europe
- Simulcast and catch-up TV

→ Market data

- Film Focus
- Key trends and Yearbook
- Russian report

3. Legal information

3.

- **Regular series of reports**
 - **IRIS Plus:** hot topics on the EU agenda
 - **IRIS Special:** in-depth pan-European topics with partner institutions
 - **IRIS Extra:** national/wider regional topics, notably Russian Federation
- **Mapping reports for the European Commission**
 - **2015:** protection of minors for the AVMSD REFIT
 - **2016:** media literacy
 - **2017:** licensing of AVMS
 - **2018:** performance indicators for film funding
- **Workshops**
 - **2014:** protection of minors (with EPRA)
 - **2015:** data protection (with EPRA)
 - **2016:** regulatory asymmetries (with EPRA)
 - **2017:** SatCab regulation (with EU Commission) - in June
 - **2017:** the financial ecosystem of the audiovisual sector - in December

Publications of 2017

3.

→ IRIS Plus (3 issues – in-house production):

- Exceptions and limitations to copyright **published**
- Commercial communications in the revised AVMSD **published**
- Deposit of audiovisual works

→ IRIS Special (2 issues – with partners):

- Media regulation during elections and referenda **published**
- Media privilege of journalists

→ IRIS Extra (1 issue – with partner):

- Judicial practice on media freedom in Russia **published**

Topics for 2018

3.

| REFORMS | | TRANSVERSAL | | CINEMA | |
|---------|--|-------------|--|--------|---|
| X | Advertising of “junk-food” and implementation measures | X | Competition issues related to acquisition of rights and online distribution | | Protection of minors and classification of films (including their legal definition) |
| | Accessibility of AVMS for people with disabilities (not covered in exceptions) | | Net neutrality and delivery of audiovisual content | X | Investment obligations from the audiovisual industry |
| | Private copying (and NPVR) | X | Trade agreement negotiations and AV services | | Overview of legal basis/structure of funds in Europe |
| X | Video sharing platforms in the audiovisual ecosystem | | Governance and transparency standards in collective management organisations | | The state of digitisation, online accessibility and digital preservation in the AV sector |

4. Online services

Online services

→ Market information

- **Mavise**
- Yearbook
- Lumière and Lumière Pro

→ Legal information

- **IRIS newsletter**
- Merlin
- AVMSDatabase



5. The OBS workshops

The 3rd joint OBS-EPRA Christmas workshop

5.



Addressing regulatory asymmetries: video-sharing platforms, targeting on-demand services, and services outside the EU

- December 2016 in Strasbourg
- 30 participants from the industry, European and national institutions, media regulators, consumers and the academic sector

The Sat-Cab workshop

5.



Online (re)transmission of TV programmes

- June 2017 in Brussels
- Upon request of the European Commission
- 30 participants from the industry (PSB and commercial broadcasters), European and national institutions, associations of right holders, consumers and the academic sector

The 4th “Christmas” workshop

15

5.

The financial ecosystem of European audiovisual production

- Strasbourg, 8 December 2017



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