**11/10**

**Arrival in Vienna / Reception**

19:30 Welcome Reception/Former Österreichische Länderbank

**12/10**

**EPRA Meeting**

8:30 Registration / Imperial Riding School Renaissance Vienna Hotel

9:00 Opening/Presentation by Michael Ogris, KommAustria Chairperson

*Word of welcome from the new OSCE Representative on Freedom of the Media Harlem Désir*

1. Minutes of the 45th Meeting, 17-19 May 2017, Edinburgh (EPRA/2017/07)

2. EPRA Board Update
   2.1. Chairperson’s Report by Celene Craig
   2.2. Draft budgets 2018-2019-2020 & discussion of proposal on staffing of Secretariat

3. Update from the European Commission by Marcel Boulogne

4. ERGA Update by Madeleine de Cock Buning, ERGA Chair

10:30 Coffee Break

5. **Plenary Session 1 > News in the digital age - Focus on the role of regulators Implementing impartiality, accuracy & fairness in practice**

   Session Chair: Helena Mandić, EPRA Vice-Chairperson
   Content Producer: Maria Donde, Ofcom (GB) with Asja Rokša-Zubčević, CRA (BA)
   Keynote: Ben Wagner, Vienna University of Economics and Business
   Regulators’ Panel: Michael O’Keefe, BAI (IE); Luboš Kuklíš, CBR (SK); Tony Close, Ofcom (GB)

   Background Paper: EPRA/2017/09

6. **Parallel Working Group Meetings**

   **WG I > Media Literacy: Focus on the role of regulators**
   - Board Sponsor: Celene Craig, EPRA Chairperson
   - Content producer: Martina Chapman, BAI (IE)
   - Presentations: Tone Haugen-Hepsø, NMA (NO); Stephanie Corney, BAI (IE); Emilija Janevska, AAAAMS (MK); Roger Loppacher i Crehuet, CAC (ES)

   **WG II > Licensing & Authorisation Procedures**
   - Group Chair: Maja Cappello, EAO
   - Content producer: Emmanuelle Machet, EPRA Secretary
   - Keynote by Maja Cappello: first findings of the legal Mapping of licensing practices in the EU-28 Roundtable debate

   **WG III > The changing relationship between citizens & regulators**
   - Board Sponsor: Oliver Gerber, EPRA Vice-Chairperson
   - Content producer: Vianney Baudeu, CSA (FR)
   - Presentations: Siegfried Schneider, DLM (DE); Bernardo Herman, CSA (BE); Judith Purkarthofer, CMFE


**13/10**

**EPRA Meeting**

9:00 Opening of the Meeting/Imperial Riding School Renaissance Vienna Hotel

8. **Plenary Session 2 > Promises & Challenges of Digital Disruption Special focus: minors’ advertising literacy in the digital age**

   Session Chair: Johanna E. Fell, EPRA Vice-Chairperson
   Keynote: Prof. dr. Eva Lievens, Ghent University
   Regulators’ Discussion Panel: Tobias Schmid, DLM (DE); Mari Velsand, NMA (NO); Susanne Lackner, KommAustria (AT)

   Background Paper: EPRA/2017/13

11:00 Coffee Break

9. **Summary of the Working groups**

10. **Next and further EPRA Meetings**

11. **Any Other Business**

13:00 Closure of the meeting

13:15-14:30 Lunch/Imperial Riding School Renaissance Vienna Hotel

14:30-16:30 Visit to Sisi Museum at the Hofburg Imperial Palace

**14/10**

**Paying Excursions & Optional Programme**

09:00 - 17:00 Day trip "Melk and the Wachau" (60 EUR per person)