

11/10

Arrival in Vienna / Reception

19:30 Welcome Reception/Former Österreichische Länderbank

12/10

EPRA Meeting

8:30 Registration / Imperial Riding School Renaissance Vienna Hotel

9:00 **Opening/Presentation by Michael Ogris, KommAustria Chairperson**

Word of welcome from the new OSCE Representative on Freedom of the Media Harlem Désir

1. Minutes of the 45th Meeting, 17-19 May 2017, Edinburgh (EPRA/2017/07)

2. EPRA Board Update

2.1. Chairperson's Report by [Celene Craig](#)

2.2. Draft budgets 2018-2019-2020 & discussion of proposal on staffing of Secretariat

3. Update from the European Commission by Marcel Boulogne

4. ERGA Update by Madeleine de Cock Buning, ERGA Chair

10:30 Coffee Break

**5. Plenary Session 1 > News in the digital age - Focus on the role of regulators
Implementing impartiality, accuracy & fairness in practice**

Session Chair: [Helena Mandić](#), EPRA Vice-Chairperson

Content Producer: [Maria Donde](#), Ofcom (GB) with [Asja Rokša-Zubčević](#), CRA (BA)

Keynote: [Ben Wagner](#), Vienna University of Economics and Business

Regulators' Panel: [Michael O'Keefe](#), BAI (IE); [Luboš Kukliš](#), CBR (SK);

[Tony Close](#), Ofcom (GB)

Background Paper: EPRA/2017/09

13:00 - 14:30 Lunch/Imperial Riding School Renaissance Vienna Hotel

6. Parallel Working Group Meetings

WG I > Media Literacy: Focus on the role of regulators

Board Sponsor: [Celene Craig](#), EPRA Chairperson

Content producer: [Martina Chapman](#), BAI (IE)

Presentations: [Tone Haugan-Hepsø](#), NIMA (NO); [Stephanie Comey](#), BAI (IE); [Emilija Janevska](#), AAAMS (MK); [Roger Loppacher i Crehuet](#), CAC (ES)

Background Paper: EPRA/2017/10

WG II > Licensing & Authorisation Procedures

Group Chair: [Maja Cappello](#), EAO

Content producer: [Emmanuelle Machet](#), EPRA Secretary

Keynote by [Maja Cappello](#): first findings of the legal Mapping of licensing practices in the EU-28

Roundtable debate

Background Paper: EPRA/2017/11

WG III > The changing relationship between citizens & regulators

Board Sponsor: [Oliver Gerber](#), EPRA Vice-Chairperson

Content producer: [Vianney Baudeau](#), CSA (FR)

Presentations: [Siegfried Schneider](#), DLM (DE); [Bernardo Herman](#), CSA (BE); [Judith Purkarthofer](#), CMFE

Background Paper: EPRA/2017/12

16:30 Coffee Break

16:45 **7. Update from the European AV Observatory by Maja Cappello, on CoE Developments by Silvia Grundmann and from OSCE-RFoM by Sejal Parmar**

17:30 Closure of the Meeting

19:00 Transfer to dinner at the Rathauskeller

13/10

EPRA Meeting

9:00 Opening of the Meeting/Imperial Riding School Renaissance Vienna Hotel

**8. Plenary Session 2 > Promises & Challenges of Digital Disruption
Special focus : minors' advertising literacy in the digital age**

Session Chair: [Johanna E. Fell](#), EPRA Vice-Chairperson

Keynote: [Prof. dr. Eva Lievens](#), Ghent University

Regulators' Discussion Panel: [Tobias Schmid](#), DLM (DE);

[Mari Velsand](#), NIMA (NO); [Susanne Lackner](#), KommAustria (AT)

Background Paper: EPRA/2017/13

11:00 Coffee Break

9. Summary of the Working groups

10. Next and further EPRA Meetings

11. Any Other Business

13:00 Closure of the meeting

13:15-14:30 Lunch/Imperial Riding School Renaissance Vienna Hotel

14:30-16:30 Visit to Sisi Museum at the Hofburg Imperial Palace

14/10

Paying Excursions & Optional Programme

09:00 -17:00
Information File:

Day trip "Melk and the Wachau" (60 EUR per person)
<http://www.epra.org/attachments/vienna-information-file>