



Update from the European Audiovisual Observatory

EPRA meeting
Edinburgh, 18 May 2017

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Overview

- 1. The latest from the organisation**
- 2. Market information**
- 3. Legal Information**
- 4. Online services**
- 5. Next OBS-EPRA workshop?**

1. The latest from the organisation

Institutional news

1.

- ❑ **Presidency of the Executive Council of the Observatory**
 - ✓2017: Poland
 - ✓2018: France
 - ✓2019: Italy
- ❑ **25th Anniversary of the Observatory in 2017**
- ❑ **Greece has left the Observatory from 1 January 2017**
- ❑ **On-going informal contacts for Canadian membership**
- ❑ **Events:**
 - ❑ *Key trends on the audiovisual markets and regulation*, Strasbourg, 16 March 2017
 - ❑ *The impact of VOD on film exploitation*, Cannes, 20 May 2017
 - ❑ *The role of media literacy in the new media landscape*, Warsaw, 8 June 2017
 - ❑ *Convergence in European media markets*, Brussels, 27 September 2017

2. Market information

Research topics

2.

→ Production and circulation of audiovisual works

- Circulation of films in cinemas, TV, VOD
- Evolution of films budgets and financing
- Public support to AV works
- Volume of original TV content production in Europe
- Availability and visibility of European works on VOD

→ Circulation and ownership of audiovisual services

- Supply of audiovisual services in Europe
- Ownership of audiovisual services

→ Market data

- Film Focus
- Key trends and Yearbook
- Russian report

3. Legal information

3.

- **Regular series of reports**
 - **IRIS Plus:** hot topics on the EU agenda
 - **IRIS Special:** in-depth pan-European topics with partner institutions
 - **IRIS Extra:** national/wider regional topics, notably Russian Federation
- **Reports for the European Commission**
 - **2015:** mapping on protection of minors
 - **2016:** mapping on media literacy
 - **2017:** mapping on licensing of AVMS
 - **2018:** topic to be defined
- **Workshops**
 - **2014:** protection of minors (with EPRA)
 - **2015:** data protection (with EPRA)
 - **2016:** regulatory asymmetries (with EPRA)
 - **2017:** “satcab revisited” with CION (in June) + topic to be defined
 - **2018:** topic to be defined (with EPRA?)

Upcoming reports in 2017

3.

→ IRIS Plus (3 issues – inhouse production):

- Exceptions and limitations to copyright
- Commercial communications in the revised AVMSD
- Deposit of audiovisual works

→ IRIS Special (2 issues – with partners):

- Media regulation during elections and referenda
- Media privilege of journalists

→ IRIS Extra (1 issue – with partner):

- Judicial practice on media freedom in Russia

Topics for 2018: help us select!

3.

UPCOMING REFORMS		TRANSVERSAL ISSUES		CINEMA	
	Advertising of “junk-food” and implementation measures		Competition issues related to acquisition of rights and online distribution		Protection of minors and classification of films (including their legal definition)
	Accessibility of AVMS for people with disabilities (not covered in exceptions)		Net neutrality and delivery of audiovisual content		Investment obligations from the audiovisual industry
	Private copying (and NPVR)		Trade agreements negotiations and AV services		Overview of legal basis/structure of funds in Europe
	Protection of minors outside the scope of the AVMSD		Governance and transparency standards in collective management organisations		The state of digitisation, online accessibility and digital preservation in the AV sector
Other:		Other:		Other:	

4. Online services

Online services

→ Market information

- Yearbook
- Lumiere and Lumiere Pro
- Mavise

→ Legal information

- IRIS newsletter
- Merlin
- AVMSDatabase



5. Next OBS-EPRA workshop?

4th joint OBS-EPRA workshop?

5.

- ❑ Strasbourg, December 2017
- ❑ Topics to be decided by summer
 - ✓ OBS can build on EPRA programme
 - ✓ EPRA can build on OBS action plan



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Observatoire européen de l'audiovisuel
European Audiovisual Observatory
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