

# Armenian Media Landscape

44<sup>th</sup> EPRA meeting

October 19-21, 2016  
Yerevan, Armenia

---

## Content

- NCTR History
- NCTR Structure
- NCTR Activities
- Television and Radio Companies in Armenia
- Digitalization

- NCTR was created in 2001, whose prior issues are to provide broadcasting mass media with freedom, independence and pluralism, licensing procedure, established by legislation, as well as the regulation of the television and radio companies' activities.
- NCTR closely cooperates with numerous international and Armenian organizations.
- NCTR highly estimates international cooperation

NCTR is composed of **eight members**: half of members are being elected by the National Assembly with six years term and the other half is appointed by the president of the Republic of Armenia on the basis of a contest again with the six years term. The same person cannot be elected as a member of the NCTR more than twice.

## Structure of the Staff

- Division of Monitoring and Regulation of Programs
- Division of Law and Licensing
- Department of International Affairs, Information and Program Development
- Department of Accounting and Finance
- Department of Internal Audit
- Administrative Department
- Department of Staff Management
- Secretariat

In Armenia 91 television companies are operating on the basis of license given by NCTR, from which

- 36 with terrestrial broadcasting
- 55 with cable broadcasting.

From 36 terrestrial television companies

- 6 are with republican coverage, from which 1 did a retransmission,
- 9 with capital coverage including 3 television companies that have retransmission,
- 21 with territorial coverage, including 12 local television companies.

From 55 television companies with cable broadcasting

- 10 are operating in Yerevan and in one or more regions,
- 13 - only in Yerevan,
- 2 – in the territory of more than one region and
- 30 – in the territory of one region.

In Armenia 18 radio companies are operating, from which

- 3 in Yerevan city and at the same time in one or more regions,
- 12 in the territory of Yerevan,
- 3 in the territory of one region.

## During last year NCTR

- made direct views of television and radio programs of republic and capital coverage in 2100 days,
- made direct views television and radio programs of territorial coverage in 1860 days,
- convened 40 meetings, during which 103 individual decisions were made,
- received 754 letters, 6 complaints from the citizens of Armenia and some companies ( about inefficient of the television programs, language purity, broadcasting dishonest advertising, etc.), who were answered according to the current legislative acts.

# Elections

- During ongoing elections, highlighting importance of necessity for equal possibilities of participating electors, NCTR implements control over television and radio companies with terrestrial broadcasting during pre - election campaign, for preserving established order.
- In 2012 during elections of the National Assembly and in 2013 during elections of the President of the Republic of Armenia, Yerevan City Elders and in 2015 during referendum on Constitutional amendments NCTR implemented monitoring of the television and radio companies with terrestrial broadcasting, for ensuring equal conditions for political parties.

## **Digitalization**

The digitalization process is over and digital broadcasting is available in all the territory of our Republic. In order to insure the right to accessibility of information for socially vulnerable group, the Government decided to complimentary distribute DVB-T2 receivers to the mentioned group. In this purpose certain timeframe was set during which both the analogue and digital broadcasting were kept. Taking into consideration the fact, that the process of distribution of complimentary receivers has finished, the analogue broadcasting will be soon switched off.

Thank you for your attention!!!!

**44<sup>th</sup> EPRA meeting  
October 19-21, 2016  
Yerevan, Armenia**

---