



Update from the European Audiovisual Observatory

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European Audiovisual Observatory

44th EPRA Meeting - Yerevan, 19-21 October 2016

OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE



Latest from the organisation

❑ Presidency of the Executive Council of the Observatory

- ✓ 2016: Czech Republic
- ✓ 2017: Poland
- ✓ 2018: France

❑ 25th Anniversary of the Observatory in 2017

❑ Greece will leave the Observatory from 1 January 2017

❑ Signature of MoU with EU Intellectual Property Office (EUIPO) in Alicante

❑ Department for Markets and Financing Information

- ✓ Competitions to be announced in November 2016

❑ Events:

- ❑ “*Media ownership: market realities and regulatory responses*”, Brussels, 12 October 2016
- ❑ “*Copyright enforcement in the online world*”, Strasbourg, 22 November 2016 (in cooperation with CEIPI - Centre for International Intellectual Property Studies)

Publications 2016 (1/2)

Yearbook and market trends

- Yearbook 2015 - Television, cinema, video and on-demand audiovisual services

Reports: Audiovisual services

- “Access to TV platforms: must-carry rules, and access to free-DTT” (May 2015)
- “Media ownership: towards pan-European groups?” (July 2016)
- “Measurement of fragmented audiovisual audiences “ (March 2016)
- “European fiction works on TV channels” (April 2016)
- “Linear and on-demand audiovisual media services in Europe 2015” (July 2016)

Publications 2016 (2/2)

□ Reports: Production and circulation of audiovisual works

- “The visibility of film on on-demand platforms: Germany, France and the United Kingdom” (March 2016)
- “The SVOD market in the EU developments 2014/2015” (March 2016)
- “FOCUS 2016 – World Film Market Trends” (April 2016)
- “Investments in original content by audiovisual services” (April 2016)
- “How do films circulate on VOD services and in cinemas in the European Union?” (June 2016)
- “Public financing for film and television content - The state of soft money in Europe” (August 2016)

□ Reports: Special topics

- “Mapping the Animation Industry in Europe” (April 2016)
- “The Exploitation of Film Heritage Works in the Digital Era” (September 2016)

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In-house publications

□ **IRIS Plus**

- “Territoriality and its impact on the financing of audiovisual works” (September 2015)
- “Copyright enforcement online: policies and mechanisms” (January 2016)
- “On-demand services and the material scope of the AVMSD” (June 2016)
- “Audiovisual sports rights – between exclusivity and right to information“ (July 2016)
- “European works on VOD, platforms and OTT: which obligations?” – November 2016

□ **Report for the European Commission (with Martina Chapman)**

- “Mapping of media literacy practices and actions in the EU-28” (December 2016)

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Publications with OBS partners

□ IRIS *Special*

- “Online activities of public service media: remit and financing” (EMR) - September 2015
- “Smart TV and data protection” (IViR) - March 2016
- “Regional and local broadcasting in Europe” (IViR) - September 2016
- “Media ownership: market realities and regulatory responses” (EMR) - November 2016

□ IRIS *Extra*

- “Exceptions to copyright in Russia and the “fair use” doctrine” – April 2016
- “Public service media in Transcaucasian countries“ – July 2016

Legal publications to come in 2017

☐ IRIS *Plus*

- “The future of commercial communications” (Spring 2017)
- “Deposit of audiovisual works” together with EUIPO (Late summer 2017)
- “Exceptions and limitations to copyright” (Autumn 2017)

☐ IRIS *Special*

- “Media reporting of elections and referenda” - IViR (Summer 2017)
- “Journalistic activities and media privilege” - EMR (Autumn 2017)

☐ IRIS *Extra*

- “Case law on propaganda in selected countries” (beg. 2017)

- ☐ **Report for the European Commission** “Mapping of licensing/registration/notification systems for audiovisual services in the EU” (Autumn 2017)

Our databases



AVMS Database

Database on the transposition of the AVMS Directive into national legislation



IRIS Merlin

Database on legal information relevant to the audiovisual sector in Europe



LUMIERE

Database on admissions to films released in Europe



MAVISE

Database on TV and on-demand audiovisual services and companies in Europe

OBS-EPRA Workshops

Kick-off topic to EPRA WG in Barcelona in May 2016

- ***“The grey areas between media regulation and data protection”*** (11 Dec 2015)
 - Built on IRIS *Special* on “Smart TV and data protection”
 - Followed *“Empowering users: rating systems, protection tools and media literacy across Europe”* (12 Dec. 2014)



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3rd joint OBS-EPRA workshop?

Follow-up topic of EPRA WG on “Online platforms”

- *“Regulatory asymmetries for minors, hate speech/violence and promotion of European works.” (working title)*

→ *Focus on video-sharing platforms, non national on-demand services, and services under the ECTT*

Building on:

- IRIS Plus 2016-1 on “On-demand services and the material scope of the AVMSD”
- Forthcoming IRIS Plus 2016-3 on “European works on VOD, platforms and OTT: which obligations?”



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