

## 19/10

### Arrival in Yerevan Reception

18:30  
19:00 - 22:30

Transfer from Ani Plaza & Opera Hotel  
Dinner - Ojakh Restaurant

## 20/10

### EPRA Meeting

- 8:30 Registration / Ani Plaza Hotel  
9:00 Opening & Presentation of the Armenian Media Landscape by the host
- Minutes of the 43rd Meeting**, 25-27 May, Barcelona (EPRA/2016/07)
  - EPRA Board Update**
    - Chairperson's Report by **Celene Craig**
    - Draft budget for 2017
    - Guests & Observers
  - Update from the European Commission by Marcel Boulogne**
  - Update from ERGA by Paul van Veen**
  - Update on MAVISE-EPRA cooperation by Maria Donde, Ofcom (GB)**
- 10:30 Coffee Break
- Plenary Session 1 > Is there still a future for Free-to-View TV?**  
Special focus: Free-to-air content provision in Europe, perspectives and business models  
  
Session Chair: **Damir Hajduk**, EPRA Vice-Chairperson  
Content Producer: **Francesca Pellicanò**, AGCOM (IT)  
Presentations: **Gilles Fontaine**, European Audiovisual Observatory; **Ross Biggam**, Discovery  
  
Background Paper: [EPRA/2016/09](#)
- 13:00 - 14:30 Lunch / Ani Plaza Hotel

#### WG I > Media in times of crisis: The role of regulatory authorities

Board Sponsor: **Helena Mandić**, EPRA Vice-Chair  
Content producer: **Asja Rokša-Zubčević**, CRA  
(BA)  
Presentations: **Maria Donde**, Ofcom (GB);  
**Thomas Dautieu**, CSA, (FR); **Dragica  
Ljubevska**, AVMU (MK)

Background Paper: [EPRA/2016/10](#)

#### WG II > Case study on Editorial vs. Advertising Content

Board Sponsor & Content Producer: **Johanna  
E. Fell**, EPRA Vice-Chairperson  
Presentations: **Agnieszka Wąsowska**, KRRIT  
(PL); **Joanna Spiteri**, BAM (MT); **Anke-Sigrid  
Hahn** and **Michael Wagner**; DLM (DE)

Background Paper: [EPRA/2016/11](#)

#### WG III > Spotlight on Audiovisual Platforms

Board Sponsor: **Celene Craig**, EPRA Chairperson  
Content producer: **Maja Cappello**, EAO,  
Speakers: **Thomas Fuchs**, DLM (DE); **Bernardo  
Herman**, CSA (BE); **Vianney Baudeu**, CSA (FR)

Background Paper: [EPRA/2016/12](#)

16:30 Coffee Break  
16:45 **8. Update from the European AV Observatory by Maja Cappello**

17:30 Closure of the Meeting  
19 - 23:00 Official gala dinner; Florence restaurant

## 21/10

### EPRA Meeting

- 9:00 Opening of the Meeting / Ani Plaza Hotel
- Adoption of EPRA Statement of Strategy 2017-2019**
  - Plenary Session 2 > Compliance & Enforcement - How does it work in practice? Policies, strategies & methods of NRAs put to test (part II)**  
  
Session Chair: **Helena Mandić**, EPRA Vice-Chairperson  
Content Producer & Keynote Speaker: **Jean-François Furnémont**, Wagner Hatfield,  
Discussion Panel  
  
Background document: [EPRA/2016/13](#)
- 11:00 Coffee Break
- Update on Council of Europe Developments by Lejla Dervišagić**
  - Summary of the Working groups**
  - Recent Trends and Decisions/Country Reports**
  - Next and further EPRA Meetings**
  - Any Other Business**
- 13:00 Closure of the meeting  
13:15 - 15:00 Lunch / Ani Plaza Hotel
- 15:00 Guided tour to Echmiadzin - free of charge

## 22/10

### Paying Excursions & Optional Programme

11:00: Half-day excursion to Garni Temple and Geghard Monastery (35 EUR without lunch, 55 EUR incl. lunch, duration 5-6 hours)

Information File: <http://www.epra.org/attachments/yerevan-information-file>