



Update from the European Audiovisual Observatory

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OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE



Latest from the organisation

- ❑ **Accession of Georgia to the Observatory**
 - ✓ February 2016
 - ✓ Georgian National Communications Commission
 - ✓ 42 members (41 countries & EU)

- ❑ **Presidency of the Executive Council**
 - ✓ 2016: Czech Republic
 - ✓ 2017: Poland
 - ✓ 2018: France

- ❑ **Event: “Traditional broadcasting – still relevant?”**
 - ✓ Czech Presidency of the Observatory
 - ✓ 9 June 2016, 15:00-18:00
 - ✓ Prague, Hotel Parkhotel, Veletržni

Television, VOD, cinema
and video in 39 European States:
markets and players,
services and usage

- Over 400 tables and figures
- Data covers 5 years
- Country profiles
- Key trends report

Key trends

Download the overview of the key trends in the audiovisual sector in a stand-alone pdf publication.

[See more](#)

Country profiles

Access and download a country's audiovisual landscape and indicators.

[See more](#)

Data sets

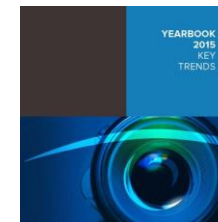
Browse, access and download individual tables and graphs.

[See more](#)

Yearbook 2015 – completely online

- Data and analysis on television, cinema, VOD and home video
- Data sets on: services, consumption, distribution and financing
- Profiles of 40 European countries
- “Key Trends” - an overview of the important developments taking place in the audiovisual sector.

A free digital copy of “Yearbook 2015 - Key Trends” will be sent to the Head of Delegation of each of the EPRA members!



Downloaded from
the Yearbook 2015
Key Trends report

□ Publications 2015-2016

- FOCUS 2016 – World Film Market Trends
- Yearbook 2015 - Key trends
- The Origin of Films in VOD Catalogues in the EU
- Mapping the Animation Industry in Europe – Final report
- FOCUS on the Audiovisual Industry in the Russian Federation
- Measurement of fragmented audiovisual audiences
- Access to TV platforms: must-carry rules, and access to free-DTT
- The theatrical circulation of European films outside of Europe 2014
- The visibility of film on on-demand platforms: DE, FR, GB
- Online advertising in the EU - Update 2014

❑ Publications 2015-2016 continued

- Refit AVMS: notes for the Refit exercise
 - Origin and availability of television services in the European Union
 - European fiction works on TV channels
 - Trends in linear television revenues
 - Investments in original content by audiovisual services
 - The SVOD market in the EU developments 2014/2015

❑ Upcoming reports 2016

- Soft Money for Film and TV - How do European countries fund production and circulation?
- Panorama Report: Linear and On-Demand Audiovisual Services Europe
- The Exploitation of Film Heritage Works in the Digital Era
- Pan-European media groups: Mapping ownership, services and markets
- How do films travel on VOD and in cinemas in the European Union
- Origin of films in VOD catalogues in the EU 2016
- Measurement of fragmented audiovisual audiences 2016
- What is programmatic advertising?

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Already published 2015-2016

□ **IRIS Plus**

- **The protection of minors in a converged media environment**
(March 2015) + Annotated bibliography (IRIS Bonus)
- **Territoriality and its impact on the financing of audiovisual works**
(Sept. 2015) + Annotated bibliography (IRIS Bonus)
- **Copyright enforcement online: policies and mechanisms**
(Dec. 2015) + Annotated bibliography (IRIS Bonus)

□ **IRIS Special**

- **Online activities of public service media: remit and financing**
(in collaboration with EMR, Sept. 2015)
- **Smart TV and data protection**
(in collaboration with IViR, March 2016)

□ **REFIT note**

- **Analysis of the implementation of the provisions contained in the AVMSD concerning the protection of minors**
(in collaboration with J.F. Furnémont and Miha Kriselj, November 2015)

Department for Legal Information

Already published 2015-2016

❑ IRIS Extra

- Regulation of online content in the Russian Federation (March 2015)
- Exceptions to copyright in Russia and the “fair use” doctrine (April 2016)

❑ IRIS Themes

- Freedom of Expression, the Media and Journalists: Case-law of the European Court of Human Rights (Vol. III, edition 2015) (Oct. 2015)

❑ IRIS Bonus

- Comparative tables on the protection of minors in audiovisual media services (April 2015)
- Public service media remit in 40 European countries (Oct. 2015)

❑ IRIS Newsletter

- Monthly issues with updates on recent legal developments

Thanks to all EPRA correspondents!!

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Upcoming publications 2016-2017

□ IRIS Plus

- **On demand services and the material scope of the AVMSD** (spring 2016)
- **Media and sport rights** (summer 2016)
- **OTT providers and the promotion of European works** (winter 2016)

- **The future of commercial communications** (spring 2017)
- **Creating awareness through media literacy** (summer 2017)
- **Exceptions and limitations to copyright / Legal deposit of films** (autumn 2017)

□ IRIS Special

- **Regional media**
(in collaboration with IViR, summer 2016)
- **Media ownership**
(in collaboration with EMR, autumn 2016)

- **Media independence and transparency**
(in collaboration with IViR, summer 2017)
- **The articulation between media laws and other laws affecting the media sector**
(in collaboration with EMR, winter 2017)

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Databases

☐ AVMSDatabase

- **Free database on the transposition of the AVMS directive in the 28 EU Member states**

<http://avmsd.obs.coe.int>

☐ Merlin

- **Free database on legal information relevant to the audiovisual sector in Europe**

<http://merlin.obs.coe.int>

Joint EPRA-OBS workshop

Call for topics!

- ❑ “Empowering users: rating systems, protection tools and media literacy across Europe” (2014 edition)
- ❑ “The grey areas between media regulation and data protection” (2015 edition)
- ❑ **“The material scope of the new AVMSD”?**

Strasbourg, European Youth Center, 12 December 2016



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