



OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL
EUROPEAN AUDIOVISUAL OBSERVATORY
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE

European Audiovisual Observatory

**General Update of work 2015 – 2016
As of 25 May 2016**

**For further inquiries, please contact
info.obs@coe.int**

**Visit our website at
www.obs.coe.int**

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Publications 2015

Information on Markets & Financing

FOCUS 2015 - World Film Market Trends

www.obs.coe.int/web/obs-portal/shop/allpub/-/asset_publisher/A8yB/content/focus-2015

The theatrical circulation of European films outside of Europe 2014

www.obs.coe.int/-/pr-film-export

The SVOD market in the EU developments 2014/2015

www.obs.coe.int/documents/205595/264625/DG+CNECT+-+Note+3-2015+-+The+SVOD+Market+in+the+EU+-+Developments+2014-2015.pdf

Origin of films in VOD catalogues in the EU

www.obs.coe.int/documents/205595/264625/DG+CNECT+-+Note+4-2015+-+Origin+Of+Films+In+VOD+Catalogues+In+The+EU28.pdf

The visibility of film on on-demand platforms: Germany, France and the United Kingdom

www.obs.coe.int/documents/205595/264625/DG+CNECT+-+Note+5-2015+-+The+Visibility+of+film+on+on-demand+platforms+DE+FR+GB.pdf

Measurement of fragmented audiovisual audiences

www.obs.coe.int/documents/205595/264625/DG+CNECT+-+Note+1-2015+-+Measurement+of+fragmented+audiovisual+audiences.pdf

NewsView - Issue 9

<http://newsview.eu/index.php/component/acymailing/archive/view/mailid-60?>

NewsView - Issue 10

<http://newsview.eu/index.php/component/acymailing/archive/view/mailid-61?>

Legal Information

IRIS Plus 2015-1: The protection of minors in a converged media environment (March 2015)

www.obs.coe.int/documents/205595/8261963/The+protection+of+minors+in+a+converged+media+environment.pdf

IRIS Plus 2015-2: Territoriality and its impact on the financing of audiovisual works (September 2015)

www.obs.coe.int/documents/205595/8261963/IRIS+plus+2015en2.pdf

IRIS Plus 2015-3: Copyright enforcement online: policies and mechanisms (December 2015)

www.obs.coe.int/documents/205595/8261963/IRIS+plus+2015en3.pdf

IRIS *Special*: **Online activities of public service media: remit and financing** (September 2015)

www.obs.coe.int/en/shop/irisspecial/-/asset_publisher/A0cy/content/iris-special-online-activities-of-public-service-media-remit-and-financing

IRIS *Themes*: **Freedom of Expression, the Media and Journalists** (vol. III), new updated edition, (October 2015)

www.obs.coe.int/documents/205595/2667238/IRIS+Themes+-+Vol+III+--+Ed+2015+EN.pdf

IRIS *Extra*: **Regulation of online content in the Russian Federation** (January 2015)

www.obs.coe.int/shop/irisspecial/-/asset_publisher/A0cy/content/iris-extra-regulation-of-online-content-in-the-russian-federation

IRIS *Bonus* 2015-1: **Comparative tables on the protection of minors in audiovisual media services** (March 2015)

www.obs.coe.int/documents/205595/8234567/Comparative+tables+on+the+protection+of+minors+in+audiovisual+media+services.pdf

IRIS *Bonus* 2015-2: **Annotated bibliography on the protection of minors in a converged media environment** (June 2015)

www.obs.coe.int/documents/205595/8234567/Annotated+bibliography+on+the+protection+of+minors+in+a+converged+media+environment.pdf

IRIS *Bonus* 2015-3: **Comparative tables on the public service media remit** (October 2015)

www.obs.coe.int/documents/205595/8234567/PSB+comparatives+tables+word+original.pdf

IRIS *Bonus* 2015-4: **Annotated bibliography on territoriality and its impact on the financing of audiovisual works** (September 2015)

www.obs.coe.int/documents/205595/8234567/Annotated+bibliography+on+the+protection+of+minors+in+a+converged+media+environment.pdf

IRIS *Bonus* 2015-5: **Annotated bibliography on copyright enforcement online** (December 2015)

www.obs.coe.int/documents/205595/8234567/Annotated+Bibliography+on+Copyright+Enforcement+Online

Refit note: **Analysis of the implementation of the provisions contained in the AVMSD concerning the protection of minors** (November 2015) www.obs.coe.int/documents/205595/2408826/OBS-REFIT-NoteC-Protectionofminors.pdf

Publications 2016

Information on Markets & Financing

FOCUS 2016 - World Film Market Trends

www.obs.coe.int/en/shop/allpub/-/asset_publisher/A8yB/content/focus-2016ublisher/A8yB/content/focus-2016

Mapping the Animation Industry in Europe – Final report

<https://ec.europa.eu/digital-single-market/en/news/challenges-and-opportunities-european-animation-industry>

The Yearbook 2015 Edition

yearbook.obs.coe.int/

Yearbook 2015 – Key Trends

www.obs.coe.int/shop/allpub/-/asset_publisher/A8yB/content/yb-key-trends-2015

FOCUS on the Audiovisual Industry in the Russian Federation

www.obs.coe.int/publications/2016.jsessionid=8C071E5C064559E46A5839E44FED714C

On-demand Audiovisual Markets in the European Union (2014 and 2015 developments)

<https://ec.europa.eu/digital-single-market/en/news/demand-audiovisual-markets-european-union-2014-and-2015-developments>

Access to TV platforms: must-carry rules, and access to free-DTT

www.obs.coe.int/documents/205595/264629/Must+Carry+Report+%28Dec.+2015%29/bb229779-3fb2-488d-9c0e-d91e7d94b24d

Refit notes:

Origin and availability of television services in the European Union

www.obs.coe.int/documents/205595/264625/OBS+-+REFIT+-+Note+A.1+Linear+audiovisual+services.pdf

European fiction works on TV channels

www.obs.coe.int/documents/205595/264625/OBS+-+REFIT+-+Note+A.3+Origin+of+programming.pdf

Trends in linear television revenues

www.obs.coe.int/documents/205595/264625/OBS+-+REFIT+-+Note+B.1+Linear+revenues.pdf

Investments in original content by audiovisual services

www.obs.coe.int/documents/205595/264625/OBS+-+REFIT+-+Note+B.3+Investment+in+original+programming.pdf

The SVOD market in the EU developments 2014/2015

www.obs.coe.int/documents/205595/264625/DG+CNECT+-+Note+3-2015+-+The+SVOD+Market+in+the+EU+-+Developments+2014-2015.pdf

NewsView - Issue 11

newsview.eu/index.php?option=com_acymailing&ctrl=archive&task=view&mailid=64&key=sMadlc1v&subid=3-b24459d0f0ec86f5d858ec70a70fee5c&tmpl=component

Upcoming publications:

- Soft Money for Film and TV - How do European countries fund production and circulation?
- Panorama Report: Linear and On-Demand Audiovisual Services in Europe
- How do films travel on VOD and in cinemas in the European Union?
- Pan-European media groups: Mapping ownership, services and markets
- Origin of films in VOD catalogues in the EU 2016
- Measurement of fragmented audiovisual audiences 2016
- What is programmatic advertising?
- The Exploitation of Film Heritage Works in the Digital Era
- NewsView - Issue 12

Legal Information

IRIS *Special*: **Smart TV and data protection** (March 2016) www.obs.coe.int/en/shop/irisspecial/-/asset_publisher/A0cy/content/iris-special-smart-tv-and-data-protection

IRIS *Extra*: **Exceptions to copyright in Russia and the “fair use” doctrine** (April 2016)
www.obs.coe.int/documents/205595/8441495/IRIS+Extra+2016en1.pdf

Upcoming publications:

IRIS *Plus* 2016-1: **On demand services and the material scope of the AVMSD** (June 2016)

IRIS *Plus* 2016-2: **Media and sport rights** (summer 2016)

IRIS *Plus* 2016-3: **OTT providers and the promotion of European works** (winter 2016)

IRIS *Special* 2016-1: **Regional media** (in collaboration with IViR, summer 2016)

IRIS *Special* 2016-2: **Media ownership** (in collaboration with EMR, autumn 2016)

“All year round” online services and databases

IRIS Newsletter

Monthly update on the most legal important developments concerning the regulatory framework for the audiovisual industry published 10 times per year, freely available at: merlin.obs.coe.int/newsletter.php

MAVISE database

As of mid-May, the database MAVISE **on television and audiovisual services** and companies in Europe provided detailed profiles of 40 national TV markets, 13 620 television channels, 3 043 on-demand audiovisual services and 9 092 companies (broadcasters, packagers, transmitters), available at: mavise.obs.coe.int/

LUMIERE database

The database LUMIERE **on admissions to films** released in Europe offers free access data on 31 European countries as well as information on Northern America (United States and Canada). LUMIERE is connected with Cinando, the database of the Cannes Film Market. As of mid-September, it compiled data on about 42 625 films, of which 31 656 were produced after 1996, available at: lumiere.obs.coe.int/

IRIS Merlin database

As on mid-September 2015, IRIS Merlin included 7 204 short descriptive articles on important legal developments. It is based solely on facts and contains exact references to 8 565 source documents (**laws, decrees, court cases**, etc.) and 2 547 hyperlinks to the texts of the source documents. It is available at: merlin.obs.coe.int/

AVMSDatabase

This **new freely accessible database** will allow interactive and multiple tagged researches of the **transposition of the Audiovisual Media Service Directive** in all 28 EU member states. It will allow quick searches of its content in parallel with resulting transposition into national legislation. The information supplied will be merely factual, mainly consisting of reference legal texts.