

Paris, January 7th 2016

The Four Seasons of Women's Sport

The first two editions of the “24 hours of Women’s Sport” were launched by the CSA in February 2014 and January 2015 and contributed to doubling the media coverage of Women’s Sport (from 7% to 14%). Yet, this media exposure cannot be limited to a gender problem as it encompasses social, democratic and economic issues.

Commissioner Nathalie Sonnac wished to provide this event with a much wider scope along with a sustainable future for the French sports landscape.

With the support of its institutional partners (the Secretary of State for the Sports, the Secretary of State for Women's rights and the CNOSF - the French National Olympic Committee), the CSA has decided to turn the 24 hours of Women’s Sport into “The Four Seasons of Women’s Sport”. Therefore, this operation will now be held with 4 major events throughout 2016 under the patronage of each institution.

- Season 1: **Media coverage of Women’s Sport, February 6th and 7th** . CSA's patronage;
- Season 2: Symposium on Women’s Sport governance, end of May 2016. Secretary of State for the Sports' patronage;
- Season 3: Promoting Women’s Sport, September 2016. CNOSF's patronage;
- Season 4: Sports events and Women's Sport Feast, December 2016. Secretary of State for Women's rights.

High-profile athletes and executive managers will be appointed ambassadors and sponsors in order to promote and support the Four Seasons of Women's Sport.

A press release will be issued on January 15th followed by a press conference on February the 1st and a webpage dedicated to all communication material will soon be at disposal (www.csa.fr).

For any suggestion/information, please contact Mr. Vianney BAUDEU (vianney.baudeau@csa.fr).