



ÚDARÁS
CRAOLACHÁIN
NA hÉIREANN

BROADCASTING
AUTHORITY
OF IRELAND

Ensuring Diversity and Inclusion in the media

Ciarán Kissane

Broadcasting Authority of Ireland



Ensuring Diversity and Inclusion

- Legislative and Statutory Codes
- Monitoring, complaints and investigations
- Proactive Measures
 - Supporting Diversity of Services
 - Supporting Diversity of Content
 - Supporting Raising Awareness



Diversity of Services

- Broadcasting Act 2009 – diversity of services and content
- PSB's required to be responsive to and reflect the diverse nature of society
- BAI Broadcasting Services Strategy
- Special support for Community Broadcasting



Diversity of Content

- Broadcast Fund - €14m per annum
- Support high quality content that is additional and thematically relevant
- Content on free-to-air channels and community channels
- Competitive process – 2014 €42m requested and €11.5m available.



Awareness Raising

- Research
 - Media Research Funding Scheme
 - Partnerships with other organisations
- Events
 - Conferences
 - Awards



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