



***The Latest from the  
European Audiovisual Observatory  
EPRA Meeting***

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*Executive Director*

*European Audiovisual Observatory*

Krakow, 8-10 May 2013

OBSERVATOIRE EUROPÉEN DE L'AUDIOVISUEL  
EUROPEAN AUDIOVISUAL OBSERVATORY  
EUROPÄISCHE AUDIOVISUELLE INFORMATIONSTELLE



# ***Information on Market and Financing***

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Latest publication: **Yearbook 2012**

**Volume 1** on Television, cinema, video and on-demand audiovisual services in 38 European States

Next to come:

- **Focus** on World Film Market Trends (May)
- **2 workshops** in the framework of the **Euromed Audiovisual III Programme** of the EU including on audiovisual services in Arabic countries (with ASBU, EBU, COPEAM, June)
- **3 Reports** on audiovisual markets in **Egypt, Morocco and Lebanon**

End 2013

- Report on **TV programming in Russia**
- Report on **on-demand audiovisual services**

# ***Information on Market and Financing***

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The latest developments related to the **MAVISE database**

**Enlarged version** will be launched in May

- 10 000 TV channels
- 2 800 on-demand services (more services covered than by scope of the AMVS Directive)
- Will be progressively enlarged to all 39 Observatory member states

**Cooperation** with EPRA members

- Cooperation request sent via EPRA Secretariat
- Thanks for all replies!
- Contributions still welcomed!

**Presentation** of enlarged database will be ready for the next EPRA meeting.

# ***Legal Information***

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Latest publications:

- IRIS Special:  
**Converged Markets – Converged Power?  
Regulation and Case Law**
- IRIS *plus*
  - 2012-6: **Protection of Minors and  
Audiovisual Content On-demand**
  - 2013-1: **Digital Switchover**
  - 2013-2: **Open Journalism**

# Legal Information

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Next to come:

- IRIS *plus*
  - **Smart TV/Connected TV** and its challenge to existing legal frameworks
  - **Defining audiovisual on-demand media services**
  - **Audiovisual archives and public sector information**
  - **Copyright and data protection and their impact on intermediaries**
- IRIS Special on **Promoting European Works in On-demand Audiovisual Services** (end of 2013)

Always there for you and accessible for free:

**IRIS newsletter** <http://merlin.obs.coe.int/newsletter.php>

**IRIS Merlin** <http://merlin.obs.coe.int/>



## ***Institutional Information***

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- Armenia joined the Observatory in November 2012
- Change of directorship by end of June
- Firm commitment to our cooperation with EPRA



*For further information:*

**[www.obs.coe.int](http://www.obs.coe.int)**

**Contact :**

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