



FREEDOM
OF MOVEMENT

EUROPEAN DISABILITY FORUM

Nothing about us without us

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www.edf-feph.org





European Disability Forum

1. European Disability Forum

- An umbrella for European disability NGOs
- Network on ICT accessibility
- Freedom of movement campaign
- European Accessibility Act
- Legislation Public Web Sites
- eAccess+ European Project



European Disability Forum

2. Image of disability changing from passive to active



3 Media landscape changing from tv to different size and multiple screens



FREEDOM OF MOVEMENT

Active involvement pays off

Design prototype 2006
Personal Media Terminal



[Realitybased video
prototypes workshop method](#)

Working prototype test 2013
MovieTalk



[Prototype test Movietalk news clip](#)

3 MovieTalk 2013 prototype

“Nothing happened so we have to do it ourselves”



4 Accessible Live Webcasts 2010

Disability NGO live web casts

- Closed signing
- Live subtitles
- Remote production
- 2 open source solutions
- Cost effective solutions and innovation

[Accessible live web casts 2010](#)





5. Access services

- Clean Audio
- Subtitles (closed, live)
- Sign Language interpretation (closed emerging)
- Audio description
- Spoken subtitles
- Usability issues, layout, cognitive needs (emerging)
- TV AND WEB / second screen Both - Not either or



6. Conclusions

- **Monitoring from a user perspective**
consumer vs production value chain
- **Accessibility usability quality** indicators
user reports on services
- **Sharing knowledge**
technical development, costs and user tests
- **Encourage multi stakeholder approach**
importance of standards and innovation



7. Further information

EDF resources on media accessibility

- Position on Web directive proposal
- Report on the State of Accessibility of Television for Persons with Disabilities
- Position on Indicators to Check and Assess Accessibility of Television for Persons with Disabilities
- Reply to Ofcom Access Services Non-Domestic Channels



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6. Further information continued

- EDF Toolkit on the AVMS Directive
- EDF Toolkit on Telecom Package (must carry, interoperability and multi stakeholder cooperation)
- [eAccess+ resources on accessible media](#)
- [Focus group on Audiovisual Media Accessibility](#)

Are you **free** enough?



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