



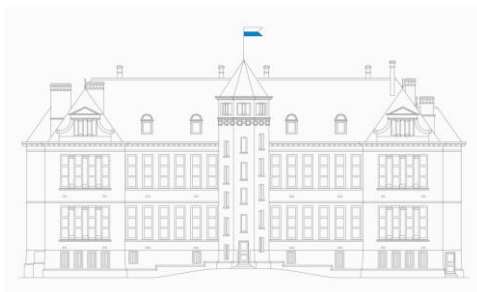
MEDIADEM RESEARCH PROJECT

FINAL EUROPEAN CONFERENCE

**Media freedom and independence:
Trends and challenges in Europe**

Co-organised by the Hellenic Foundation for European and Foreign Policy (ELIAMEP), the European Platform of Regulatory Authorities (EPRA) and the Association of European Journalists (AEJ)

Hosted by the Representation of the Free State of Bavaria to the European Union



**Rue Wiertz 77, 1000 Brussels, Belgium
Marshall building, room Jules Bordet**

Thursday, 7 February 2013



Project profile

MEDIADEM (*European Media Policies Revisited: Valuing and Reclaiming Free and Independent Media in Contemporary Democratic Systems*, www.mediadem.eliamep.gr) is a European research project that investigates the complex array of policy approaches and regulatory instruments that govern the media in 12 European Union (EU) Member States (Belgium, Bulgaria, Denmark, Estonia, Finland, Germany, Greece, Italy, Romania, Slovakia, Spain and the UK) and two EU candidate countries (Croatia and Turkey), exploring their impact on media freedom and independence. The project combines a country-based empirical study in each of the 14 countries under review with a comparative analysis across media sectors and various types of media services. Policy design and implementation are placed in the domestic socio-political context while external regulatory pressures deriving from the action of the European Union and the Council of Europe are also analysed in detail. The project seeks to identify those policy processes and tools that best promote media freedom and independence in Europe with the aim to formulate policy suggestions for the development of free and independent media addressing state and non-state actors at the national level, the EU and the CoE.

The project is a joint interdisciplinary effort of 14 partner institutions. It receives funding from the EU's Seventh Framework Programme (grant agreement FP7-SSH-2009-A no. 244365), with a three year duration, starting in April 2010. It is coordinated by the Hellenic Foundation for European and Foreign Policy ([ELIAMEP](http://eliamep.gr)) in Athens, Greece.

Final European conference in Brussels

The aim of the final MEDIADEM conference in Brussels is to present the project's comparative research findings and to advance succinct policy recommendations for the development and consolidation of free and independent media in contemporary democratic societies. By bringing together representatives of the broader European media policy community, the media and its professionals and civil society associations active in the media field, the event seeks to support dialogue between the various stakeholders and heighten their awareness of the contribution they can make to media freedom and independence in Europe.

Programme

8.45 - 9.00	Registration
9.00 - 9.10	Welcome Dr Philipp Stiel , Representation of the Free State of Bavaria to the European Union, Belgium Dr Simon Schunz , research programme officer, DG Research and Innovation, European Commission, Belgium
9.10 - 10.30	Session 1: MEDIADDEM project findings <u>Chair</u> : Dr Daniel Smilov , director, Center for Liberal Strategies, Bulgaria Dr Evangelia Psychogiopoulou , research fellow, Hellenic Foundation for European and Foreign Policy, Greece <i>Introduction to the MEDIADDEM project, aims and achievements</i> Professor Fabrizio Cafaggi , European University Institute, Italy Dr Federica Casarosa , researcher, European University Institute, Italy <i>Fundamental rights and media regulation</i> Professor Epp Lauk , University of Jyväskylä, Finland <i>Freedom of expression and journalistic autonomy</i> Discussion
10.30 - 11.00	Coffee break
11.00 - 12.00	Session 1 (continued) <u>Chair</u> : Dr Sebastian Müller , researcher, University of Bielefeld Dr Dia Anagnostou , senior research fellow, Hellenic Foundation for European and Foreign Policy, Greece <i>The freedom and independence of public service media in a plural media environment</i> Dr Andrej Skolkay , director, School of Communication and Media, Slovakia Dr Juan Luis Manfredi , senior lecturer, University of Castilla-La Mancha, Spain <i>Media freedom and independence in the new media services environment</i> Discussion
12.00 - 13.00	Lunch break
13.00 - 14.15	Round Table 1: The role of state and non-state actors in promoting media freedom and independence <u>Chair</u> : Mr Peter Kramer , representative for Brussels, Association of European Journalists, Belgium <u>Panelists</u> : Dr Rachael Craufurd Smith , senior lecturer, University of Edinburgh, UK Professor Wolfgang Schultz , Hans-Bredow-Institut for Media Research, Germany Mr Jean-François Furnémont , chair, European Platform for Regulatory Authorities, Belgium Mr Tobias Eberwein , scientific officer, Erich Brost Institute for Journalism in Europe, Germany Discussion

14.15 - 14.30	Coffee break
14.30 - 16.30	<p data-bbox="268 293 1538 371">Round Table 2: The role of the European Union and the Council of Europe in promoting media freedom and independence</p> <p data-bbox="268 376 1538 412"><u>Chair:</u> Dr Maja Cappello, vice-chair, European Platform for Regulatory Authorities, Italy</p> <p data-bbox="268 456 395 492"><u>Panelists:</u></p> <p data-bbox="268 497 1086 533">Professor Fabrizio Cafaggi, European University Institute, Italy</p> <p data-bbox="268 537 1538 616">Ms Lorena Boix-Alonso, head of unit G.1 Converging Media and Content, DG CONNECT, European Commission, Belgium</p> <p data-bbox="268 620 1538 698">Mr Björn Janson, head of Media Division, Directorate General of Human Rights and Rule of Law, Council of Europe, France</p> <p data-bbox="268 703 1289 739">Dr Panayotis Voyatzis, référendaire, European Court of Human Rights, France</p> <p data-bbox="268 743 1361 779">Mrs Nicola Frank, head of European affairs, European Broadcasting Union, Belgium</p> <p data-bbox="268 784 1334 819">Mr Ross Biggam, director general, Association of Commercial Television, Belgium</p> <p data-bbox="268 824 1481 860">Mr William Horsley, media freedom representative, Association of European Journalists, UK</p> <p data-bbox="268 864 1538 943">Professor Pier Luigi Parcu, director, Centre for Media Pluralism and Media Freedom, European University Institute, Italy</p> <p data-bbox="268 965 408 1001">Discussion</p>
