

### **Connected TV** What is Ofcom doing?



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## Understand market developments, consumer behaviour and expectations about regulation



# Consider the possible impact of such developments on the current regulatory framework

#### Competition





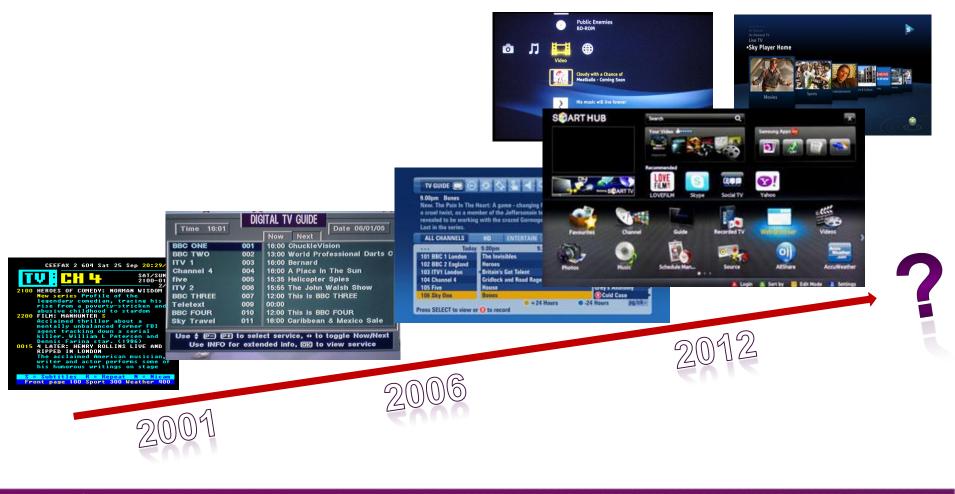


#### **Protection**





#### **Navigation**





#### **Jurisdiction**

