

30 MAY - 1 JUNE 2012

35TH MEFTING / FINAL AGENDA

30TH MAY

Arrival in Portorož and Welcome Reception

8 -10.30 p.m. Welcome dinner and reception, Grand Hotel Bernardin

31ST MAY

EPRA Meeting

8.30 a.m. Registration / Grand Hotel Bernardin / `Emerald' meeting room

9.00 a.m. Opening of the Meeting / Presentation by Tanja Kerševan Smokvina, APEK, of the Slovenian media landscape

1. Minutes of the 34th Meeting, 6-8 Oct., Brussels/La Hulpe (EPRA/2011/14)

2. **EPRA: Board Update**

2.1. Chairperson's Report

2.2. Final statement of expenses 2011

2.3. Guests, observers & membership applications

3. Plenary Session 1 > New Media & Regulation: Towards a Paradigm Shift?

New Services and Scope: What's in, What's out Revisited

Session Chair: Maja Cappello, EPRA Vice-Chairperson

Content producers: Francesco Sciacchitano & Giorgio Greppi, AGCOM (IT)

Keynote speech: *Thomas Schneider*, Council of Europe

Panel: Marcel Betzel, CvdM (NL); Marc Janssen, CSA (BE); Julia Hörnle, ATVOD (UK); Claude

Wolf, CNP (LU)

Introduction & Objectives: EPRA/2012/02 Background document: EPRA/2012/02a

11.00 a.m. Coffee Break / Plenary resumes afterwards 1.00 p.m. Buffet Lunch / Grand Hotel Bernardin

2.30 4. Parallel Working Group Meetings

WGI>

Jurisdiction

Information paper: EPRA/2012/03 WG Coordinator: Maria Donde, Ofcom (UK)

Board Sponsor:

Maja Cappello, EPRA Vice-Chairperson

Presentations by EPRA members

WG II >

Local & Community Media

Information paper: EPRA/2012/04 WG Coordinator: Bernard Dubuisson, CSA (BE)

Board Sponsor: Jean-Francois Furnémont. EPRA

Chairman

Speakers: Sally Galiana, Francesco Diasio, AMARC

Presentations by EPRA members members

WG III >

News & Current Affairs: Regulatory Approaches

Information paper: EPRA/2012/05 WG Coordinator:

Maida Ćulahović, CRA (BA) **Board Sponsor:**

Damir Haiduk, EPRA Vice-Chairman Presentations by EPRA

4.30 p.m. Coffee Break

4.45 p.m. **5.** Update on EU, CoE, EAO and OSCE FOM activities

5.30 p.m. Closure of the Meeting

Dinner on the Boat and cruise on the bay of Piran 7-11 p.m.

1ST JUNE

EPRA Meeting

9.00 a.m. Opening of the Meeting / Grand Hotel Bernardin / `Emerald' meeting room

6. Plenary Session 2 > The Future of Commercial Communication:

Market & Regulatory Developments

The Future of Commercial Communications in a Connected Environment

Session Chair: Monica Ariño, EPRA Senior Vice-Chairperson

Session Coordinator: Maria Donde, Ofcom (UK)

Panel: Adam Smith, Group M; Ross Biggam, ACT; Alain Heureux, IAB Europe

Tony Close, Ofcom (UK)

Background Document: EPRA/2012/06

11.00 a.m. Coffee Break

7. **EPRA Website New Functionalities: Presentation**

8. **National Reports**

9. **Next and further EPRA Meetings**

10. **Any Other Business**

1.00 p.m. Closure of the meeting

Farewell Lunch/ Grand Hotel Bernardin 1.15 p.m.

3.00 p.m. Guided tour of Piran (approx. 60 min, free of charge)

2NDJUNE

Excursion (Optional)

(56 EUR per person, incl. lunch)

9 a.m. - 4.30 p.m. Excursion to the Škocjan caves and the Socerb castle. Further information available under: http:// www.epra.org/attachments/portoroz-excursion-2-6-2012