

# The Convergence of media and telecommunication sectors: the implications for regulation

Workshop with the members of the European Regulators Group (ERG) and the European Platform of Regulatory Authority (EPRA)

Hosted by AGCOM  
Capri 18-19 October 2007  
Hotel Quisisana

## DRAFT PROGRAMME

**17 October**

**19,00 – 21,00** Welcome cocktail (venue: Hotel Quisisana)

**18 October**

**9.00 – 9.30** Registration

### Session 1 - Convergence: the new paradigm for the communications industry?

*Pattern of evolution of convergent services in Europe: roll out and strategies of operators. Is convergence a threat or an opportunity for the market and the consumers? Communication industry will discuss on the impact of convergence on network industry*

**9.30 – 10.00** Keynote address  
Corrado Calabrò, President, AGCOM

**10.00–11.00:** Towards a multi-play environment for telcos (chair: **Chris Fonteijn**, Chairman of OPTA)

**Michael Bartholomew**, Director, European Telecommunications Network Operators' Association (ETNO)

**Innocenzo Genna**, Chairman, European Competitive Telecommunications Association (ECTA)

**Michael Rotert**, President, European Internet Services Providers Association (EuroISPA)

**Tom Phillips**, Chief Government & Regulatory Affairs Officer, GSM Association (GSMA)

**11.00 – 11.30** Coffee break

**11.30 – 12.30** **Convergence: opportunities for the growth of the European media industry**  
(chair: **Jürgen Brautmeier**, deputy director of the LfM and EPRA Vice-Chair)

**Jacques Briquemont**, Head of Public Affairs, European Broadcasting Union  
**Caroline van Weede**, Managing Director, Cable Europe  
**Ross Biggam**, Director General, Association of commercial televisions in Europe  
**Mark MacGann**, Director General, EICTA

**12.30 – 13.00** **Open floor for questions and comments from the participants**

**13.00 – 15.00** **Lunch** – Hotel Quisisana

**Session 2 - Challenges for telecom and media regulators in the new convergent scenario.**

*NRA's from EPRA and ERG will discuss whether convergent and multiple play services will represent an opportunity or a potential threat to competition: issues such as bundling of regulated and non regulated services, consumer protection in the new scenario and new convergent business models and commercial practices (e.g.: interoperability of terminals, lock-in policies, parental control and protection of minors) will be covered.*

**15.00 – 15.30** **Keynote address** (**Gloria Calvo Díaz**, Commissioner, CMT)

**15.30 – 17.00** **Regulatory panel:**  
(co-chairs: **Dunja Mijatovic**, EPRA Chairman, **Roberto Viola**, ERG Chairman)

**Tim Suter**, Partner, Content and Standards, OFCOM and EPRA Vice-chair  
**Marcel Betzel**, Commissariaat voor de Media  
**Jose Amado Da Silva**, Chairman of the Board, Anacom  
**Elisabeth Flüry-Hérard**, Commissioner, CSA  
**Sebastiano Sortino**, Commissioner, AGCOM  
**Iris Henseler-Unger**, Vice President, BNetzA

**17.15 – 17.30** **Conclusions** (**Daniel Pataki**, President, NHH)

**21.00** **Gala dinner** – Hotel Quisisana  
Speech by **Viviane Reding**, Commissioner, DG Information Society and Media

**19 October**

**Session 3 - Case studies for convergence.**

*Companies with innovative business models based on convergent services will discuss their strategies and approaches in the light of the existing regulatory framework.*

*NRAs will present specific case studies in the regulation of convergent services.*

**9.30 – 10.00** **Convergence and competition law (Cecilio Madero, Director of Directorate C, Information, Communication and Media, DG Comp)**

**10.00 – 11.00** **Panel “Facilitating the roll out of new convergent services” (Willy Jensen, Director General, NPT)**

**Giuliano Beretta**, Chief Executive Officer, Eutelsat

**Paul Champsaur**, President, ARCEP

**Fedele Confalonieri**, Chief Executive Officer, Mediaset

**Rauni Hagman**, Director General, FICORA

**11.00 – 11.30** **Coffee break**

**11.30 – 12.30** **Case studies in regulating convergence (chair: Ed Richards, Chief Executive Officer, OFCOM)**

**Vincenzo Novari**, Chief Executive Officer, 3 Italy

**Franz Prull**, Deputy Head, KommAustria

**Enzo Savarese**, Commissioner, AGCOM

**Valerio Zingarelli**, Chief Executive Officer, Babelgum

**12.30 – 13.00** **Open floor for questions and comments from the participants**

**13.00 – 13.15** **Conclusions (Fabio Colasanti; Director General, DG Infso)**

**13.30 – 15.00** **Lunch – Hotel Quisisana**

End of meeting